

University of Kufa
Faculty of Management and Economics
Department of Business Administration
Name: Azhar Nema AbuGnem



Scientific title: Assistant Professor Dr
Certificate: PhD Business Administration
Specialization: Marketing Administration
Date of obtaining the Master's degree: 2000 AD: Donor University: University of Kufa, Iraq
Date of obtaining a PhD: 2007 University of Donor: University of Mustansirya, Iraq
Address: Iraq - Najaf - University of Kufa Faculty of Management and Economics
Azharniema.60@gmail.com
azharn.abugnem@uokufa.edu.iq
Position: Head of Tourism Department from 2014-2018 / Faculty of Management and Economics / University of Kufa
Mob;07809421364

Materials studied in preliminary studies

- 1- Tourism Marketing - Phase III Tourism Manageme
- 2- Customer Relationship Management - Stage 4 - Tourism Management
- 3- Production and Operations Management - Phase 4 - Business Administration
- 4- Quantitative Methods - Phase II - Business Administration
- 5- Administrative Control - Phase IV - Business Administration
- 6- Banking Marketing - Phase III - Finance and Banking Sciences
- 7- English Language - Third Stage - Tourism Management
- 8- Micro Economics - the first stage - the Faculty of Arts
- 9- Principles of Computer - the first stage - Faculty of Arts
- 10-Supply Management - Phase II - Business Administration
- 11-Department of tourism crises - the third phase Tourism Section
- 12-Tourism marketing - Tourism Section IV
- 13-Principles of Business Administration - Tourism Section First Stage

Subjects studied in graduate studies

1. Human Resource Management, MA
2. Organizational Behavior, Hospital Diploma
3. Total Quality Management, Master of Business Administration
4. Health Marketing, Diploma of Hospital Management
5. Tourist Management, Master of Business Administration
6. Marketing Management, Master of Business Administration
7. Material Management of Production and Operations, Pre-Master

8. Health Quality Management, Diploma Hospitals

9. Marketing Management - Master of Business Administration

Published and Completed Publications

- 1- Global Marketing Strategies, Al-Ghadeer Journal for Humanitarian Studies / Iraq
- 2- Measuring the quality of higher education services from the point of view of the beneficiary, Journal of the Islamic University / Iraq
- 3- Empowerment of workers and its impact in marketing crisis management applied study in the textile factory Hilla, Al Ghari / University of Kofh / Faculty of Management and Economics
- 4- Internal marketing strategies and its impact on the quality of banking service, Journal of Arts / University of Kufa / Faculty of Arts
- 5- Strategic leadership and its role in formulating the strategy of marketing in the leading business organizations, Qadisiyah Journal of Administrative Sciences and Economics / University of Qadisiyah
- 6- Transformational Leadership and its Effect on Strategic Flexibility, Karbala University Journal of Administrative and Economic Sciences / Karbala University
- 7- Adopt continuous improvement as an input to achieve customer value / quality conference and the fourth academic accreditation / University of Kufa
- 8- Marketing citizenship and its role in the image of the organization, Al-Ghari / Faculty of Management and Economics
- 9- Knowledge investment is the golden key to achieving the academic leadership of institutions of higher education
- 10-Extending social support and its role in improving the quality of academic supervision to postgraduate students / Journal of Babylon University / Faculty of Management and Economics
- 11-Adoption of the strategy of organizational restructuring as an input to improve job performance / Al Ghari Journal / Faculty of Management and Economics
- 12-Quality of Work Life Programs and their impact on the assessment of the performance of the educational organization / Journal of the literature of kufah
- 13-The Role of Sensitive Marketing Strategies in Attracting the Customer / Journal of the Faculty of Humanities
- 14-The strategic recruitment of e-administration and its role in achieving administrative reforms / Journal of the Faculty of Education for Girls / University of Kufa
- 15-*“Marketing Directors Cognition of Effect of Job Involvement Aspects on Promoting Organizational Culture of Internal Clients: A Survey Study of the Views of Sample of Workers at Holy Najaf Province Hotels*
- 16-*International Journal of Innovation, Creativity and Change,*
- 17-Does Religious Employees Affects Corruption Levels: An Investigating Of Individual Attitudes?
- 18-*Marwah Abdulkareem Mahmood Zuhaira: Tian Yezhuang:*
- 19-*Azharn.abugnem:, Muhammad Rafiq*The 1st Africa-Asia Dialogue Network (AADN) International Conference 2019 (AADNIC 2019)

20-Impact of Operations and Information Management in a Banking Service Provider, International Journal of Supply Chain Management IJSCM, ISSN: 2050-7399 (Online), 2051-3771 (Print) Copyright © ExcelingTech Pub, UK (<http://excelingtech.co.uk/>)

**21-Psychological well-being and its role in the performance of local
22-administrations**

**23-Azhar Nehme Abu Ghneim, Muhannad Nassif Jassim Al-Sheikh,
PSYCHOLOGY AND**

24-EDUCATION (2021) 58(3): 1935-1944 ISSN: 00333077

**25-The Relationship between the Customers's Joy and the Emotional Interaction
and Marketing, 2019**

26-Opción,35,ISSN 1012-1587/ISSNe: 2477-9385,583-600

Supervision of Research and Studies

- 1- Creative thinking and its role in achieving competitive advantage / diploma management of hospitals**
- 2- Organizational culture and its impact on career acquisition / Diploma of Hospital Management**
- 3- Administrative leadership styles and their impact on organizational commitment / Diploma of hospital administration**
- 4- Medical Information Technology and its impact on organizational innovation strategies / Diploma of Hospital Management**
- 5- Continuous improvement and its role in achieving value from the point of view of customer / MBA business administration**
- 6- The possibility of adopting the dimensions of quality of service in health marketing / Diploma of hospital administration**
- 7- The Role of Reverse Marketing Tools in Reducing False Medical Behavior / Hospital Management Diploma**
- 8- Negotiation strategy and its impact in managing government contracts / high diploma strategic planning**
- 9- Relationship between the quality of work life and job frustration / Diploma of hospital administration**
- 10-Adopting organizational restructuring strategy as an input to organizational performance improvement / high diploma strategic planning**
- 11-The interactive role of sensory marketing on the relationship between marketing luxury products and customer confusion / Diploma of Hospital Management**
- 12-Verify the relationship between psychic property and workplace harmony / MSc**
- 13-The emotional interaction of the teaching staff and its role in marketing the educational service to the client's delight / Master of Business Administration**
- 14-The Role of Terrorist Operations in Quality of Health Service / Master of Hospital Administration**

Lectures given in seminars, courses and conferences

1. Lectures of Transformational Leadership / Lecture in the course of the administrative leaders of deans of the faculties of the University of Kufa
2. Participation in the conference of quality and academic accreditation at the University of Kufa / 2009
3. Participation in the conference of quality and academic accreditation at the University of Kufa 2013
4. Participation in the middle leadership course at the University of Kufa from 4/10/2015 - 24/10/2015
5. Participation in the conference of museums of the Abbasid threshold on 11/10/2015.
6. 6 Participate in the course of development of teaching competencies abroad / Malaysia 2013
7. Participation in the conference of the Faculty of Tourism Sciences / University of Karbala / 2016

Experience and qualifications

- 1- Member of the faculty at the Faculty of Management and Economics / University of Kufa from 200 till now
- 2- Member of the Central Committee for Examinations at the Faculty of Management and Economics
- 3- Member of the Association of Iraqi Administrative Academies
- 4- Member of Iraqi Teachers Association
- 5- Member of the strategic committee in the Iraqi Tourism Authority
- 6- Trust several committees of discussion for postgraduate students in the Higher Diploma of Strategic Planning and Hospital Management Diploma
- 7- Participated as a member of the discussion committees of graduate studies Masters and PhD at the University of Kufa and other universities
- 8- Member of the Committee of Experts on Tourism Development in the Ministry of Higher Education and Scientific Research
- 9- Member of the consultative body consultative status in the Faculty of Management and Economics / University of Kufah
- 10 Member of the editorial board of Al-Ghari magazine at the Faculty of Management and Economics, Al-Koufah University

<https://orcid.org/0000-0001-9318-7799>

[View public version](#)



Personal Information

- **Full Name:** Prof. Dr. Akram Neamah Ali
- **Degree:** Ph.D. / College of Administration and Economics / University of Kufa
- **General Specialization:** Economics
- **Specific Specialization:** International Economics
- **Profession:** University Professor
- **Academic Title:** Professor
- **Visiting Professor:** Friedrich–Alexander University Erlangen–Nuremberg, Germany
- **Fellow:** Friedrich–Alexander University Erlangen–Nuremberg, Germany
- **Current Workplace:** Faculty Member, College of Administration and Economics / University of Kufa
- **Teaching Levels:** Master’s / Higher Diploma / Bachelor’s / Faculty of Political Science / University of Kufa
- **Teaching Position:** College of Administration and Economics
- **Total Years of Service:** Eighteen (18) years and six (6) months
- **Marital Status:** Married
- **Place and Date of Birth / Residence:** 1982, Iraq -Al-Najaf Al-Ashraf
- **Mobile:** 07806279394
- **Email:** akramn.ali@uokufa.edu.iq

International Certificates Obtained from Friedrich–Alexander University Erlangen–Nuremberg, Germany:

- Visiting Researcher Certificate issued from Friedrich–Alexander University Erlangen–Nuremberg, Germany (2015).
- Fellowship Certificate issued from Friedrich–Alexander University Erlangen–Nuremberg, Germany (2015).
- Research Scholarship Certificate issued from Friedrich–Alexander University Erlangen–Nuremberg, Germany for the Ph.D. study titled “Sovereign Debt Crises: Their Causes and Paths – The Eurozone and Iraq as a Model” (2014).
- Training Program Participation Certificate for University Lecturers issued from Friedrich–Alexander University Erlangen–Nuremberg, Germany (2014).
- Training Program Participation Certificate for University Lecturers issued from Friedrich–Alexander University Erlangen–Nuremberg, Germany, held in Berlin (2016).
- English Language Course Certificate issued from Friedrich–Alexander University Erlangen–Nuremberg, Germany (2014).

International Conferences, Seminars, and Workshops Friedrich–Alexander University Erlangen–Nuremberg, Germany

- Training Program in Economic and Social Sciences, Berlin, Germany (2016). Participated in a specialized training program and awarded the official program certificate.
- International Conference, Berlin, Germany, organized by the Chambers of Commerce and Industry under the Arab-German Business Relations Service (2016). Participated as a delegate representing the University of Kufa.
- Academic Training Program for Professors, Friedrich–Alexander University Erlangen–Nuremberg, Germany (2017). Participated as a Visiting Professor in a faculty development program for academic staff.
- Research Presentation: “Declines in Oil Prices and Their Impacts on the Global Economy, with a Special Reference to Iraq,” presented at the Faculty of Economics, Friedrich–Alexander University Erlangen–Nuremberg, Germany (2015).
- International Conference: “Exploring the Potential for Cooperation between German and Iraqi Companies: Challenges of Representation and Management,” held in Nuremberg, Germany (19–20 May 2014), organized by the Euro-Mediterranean Association for Cooperation and Development in Germany in collaboration with the Nuremberg Chamber of Commerce and Industry.
- Seminar: “The German Banking System: Focus on the Cooperative Financial Sector,” held at the German Cooperative Academy in Koblenz, Germany (23–24 May 2014).
- Seminar: “Administrative Education and Financial Training,” held in Erlangen–Nuremberg, Germany (2014).
- Higher Education Staff Training Program, Friedrich–Alexander University Erlangen–Nuremberg, Germany (1–31 May 2014). Completed a one-month intensive training program and awarded the official participation certificate.

International Certificates Obtained in Iraq

- International Computer Certification (IC³) issued from the University of Babylon.
- Test of English as a Foreign Language (TOEFL) Certificate.

Academic Activities Related to Master's, Doctoral, and Promotion Programs

- Supervised numerous theses and research projects for postgraduate students.
- Participated in the discussion and examination of many master's and doctoral theses, as well as academic promotion research, across several Iraqi universities, including the University of Baghdad, Al-Nahrain University, University of Al-Qadisiya, University of Babylon, and University of Kufa.
- Conducted academic evaluation sessions for promotion cases at the Iraqi Ministry of Foreign Affairs / Institute of Foreign Service.
- Served as a member of the committees for establishing postgraduate programs (Master's / Higher Diploma) at the College of Administration and Economics, University of Kufa.
- Acted as a referee for numerous academic promotion research papers in various Iraqi universities.

Scientific Research and Participation in Conferences, Seminars, and Workshops within Iraq

- Research: Political Implications of the COVID-19 Pandemic and the European Union's Behaviour in Dealing with It (2021).
- Research: Economic Consequences of the COVID-19 Pandemic in Selected Countries (2021).
- Research: The Implications of the International Monetary Fund on the Global Financial Crisis (2021).
- Research: The Role of the International Monetary Fund in Addressing Global Financial Crises in Iraq (2021).
- Research: The IMF and World Bank Agreement Programs in Iraq after 2003.
- Research: Approaches to Addressing the Challenges of Oil Dependence and Achieving Political Stability, Al-Ma'had Journal (Al-Najaf Al-Ashraf, 2019).
- Research: Iraqi Oil Dependence after 2003, Al-Ma'had Journal (Al-Najaf Al-Ashraf, 2019).
- Research: Foreign Direct Investment and Its Impact on Economic Performance in Iraq: Constraints and Limits, Journal of Kufa Studies Centre / University of Kufa (2017).
- Research: Global Oil Price Shocks: Causes and Expected Effects in Light of Future Analysis, Journal of the College of Administration and Economics / University of Babylon (2017).
- Research: Analysis and Measurement of the Factors Determining the Exchange Rate in Iraq, Human Studies – Journal of the College of Administration and Economics / University of Al-Muthanna (2017).
- Research: The Relationship between the Eurozone Sovereign Debt Crisis and the Iraqi Economy: Channels of Influence and Scenarios of Impact, Al-Kut Journal of Economic and Administrative Sciences (2014).

- Research: Sovereign Debt in the Eurozone: Causes, Implications, and Solutions, Al-Kut Journal of Economic and Administrative Sciences (2014).
- Research: Declines in Oil Prices and Their Effects on the Global Economy, with a Special Reference to Iraq, submitted to the Kufa Studies Centre.
- Participation in the International Conference titled “Combating Daesh’s Media and Ideology” held in Baghdad by the General Secretariat of the Council of Ministers (20–21 May 2019).
- Workshop: The State General Budget, organized by the Kufa Studies Centre (participated as a member).
- Workshop: Advocacy and Support for Human Rights, organized by the Human Rights and Civil Society Foundation (Trainer of Trainers Certificate awarded).
- Workshop: Human Rights for Faculty and Staff of the University of Kufa, organized by the Iraqi Ministry of Human Rights / National Institute for Human Rights.
- Seminar: Sovereign Debt in the Eurozone: Concept, Emergence, Causes, and Solutions, delivered at the College of Administration and Economics.
- Seminar: Scenarios of Iraq’s Exposure to the Sovereign Debt Crisis, delivered at the Kufa Studies Centre.
- Seminar: Globalization of International Economic Institutions, delivered at the College of Political Science (2018).
- Authored Book: Sovereign Debt Crises: Causes and Paths in the Eurozone and Iraq as a Model, published in 2018 by the Iraq Studies Centre, Baghdad.

Positions Held During the Academic Career at the University of Kufa Director of the Financial Affairs Division

- Director of the Student Affairs Division
- Director of the Statistics Division
- Director of the Administrative Affairs Division
- Director of the Quality Assurance and University Performance Division
- Director of the Scholarships and Cultural Relations Division
- Director of the Research and Development Division
- Director of the Postgraduate Studies Unit
- Director of the Student Activities Division

Courses Taught at the Master’s Level – Faculty of Political Science / University of Kufa

- Models of Regional Interactions
- Models of International Interactions

Courses Taught at the Higher Diploma Level – Faculty of Political Science / College of Administration and Economics / University of Kufa

- International Economic Relations
- Forecasting and Future Studies
- Feasibility Study
- Courses Taught at the Bachelor's Level – Faculty of Political Science / College of Administration and Economics / College of Mathematics / University of Kufa Economics
- International Economic Relations
- Economic Planning
- Mathematics
- Partial Tourism Economics
- Human Rights and Democracy

Curriculum Vitae



- Full Name and Surname: Bushra Mohammed Sami Hasan Sa'eed Al-Asadi
- Email: bushram.alasadi@uokufa.edu.iq
- Current Workplace Address: University of Kufa – Faculty of Administration and Economics – Department of Tourism
- Degree: Doctorate in Business Administration
- General Specialization: Business Administration
- Specific Specialization: Financial Management
- Academic Title: Professor

Certificates

| No. | Academic Degree | Granting institution | Year |
|-----|--|----------------------|------|
| 1 | Bachelor's in Statistics | University of Mosul | 1987 |
| 2 | Bachelor's in Business Administration with honors (Distinction) – Ranked first at the university | University of Kufa | 2007 |
| 3 | Master's in Business Administration | University of Kufa | 2011 |
| 4 | Doctorate in Business Administration with honors (Distinction) | University of Kufa | 2015 |

Second: Teaching Interests

- Teaching the following subjects:
- Computers (Practical)
- Principles of Accounting
- Principles of Statistics
- Financial Management
- Tourism Investment
- Economic Feasibility Study and Evaluation of Tourism Projects
- Management Information Systems
- Advanced Financial Management for the Master's program in the Departments of Business Management Techniques and Accounting Techniques at the University of Al-Furat Al-Awsat.
- Teaching Corporate Finance for the Doctorate program in the Department of Financial and Banking Sciences, Faculty of Administration and Economics, University of Kufa, for the year 2024–2025.
- Teaching Financial Management and Corporate Finance for the Doctorate program in the Department of Financial and Banking Sciences, Faculty of Administration and Economics, University of Kufa, for the year 2025–2026.

Third: Proposed Book Projects

- Feasibility Study in Tourism Projects (in progress)
- Foreign Direct Investment, Risk, and Emerging Financial Markets
- Advanced Financial Management (in progress)

Fourth: Training Courses (Lecturer)

- Participated in numerous training courses as a lecturer at the Continuing Education Center at the University of Kufa for the years 2016–2024.

Fifth: Chairmanship and Membership of Committees

- Assigned to numerous committees, either as chairman or member, at the University of Kufa and the Faculty.

Sixth: Research Interests

- (Scientific Research Published in Arab and International Journals)
- I have a number of research papers published in Arab and international journals, including Scopus, totaling (21), as well as research papers presented at local and international conferences, including Scopus, totaling (8).

Seventh: Practical Experience (Positions Held)

- Assigned to numerous positions at the university and faculty.

Eighth: Awards and Gifts

- Received numerous awards and gifts from the state and the university.
- I have many letters of thanks and appreciation, approximately (70) letters of thanks and appreciation.

Ninth: Certificates of Appreciation

- I hold numerous certificates of appreciation and participation certificates.

Tenth: Supervision

- Supervised many undergraduate and postgraduate students.

Eleventh: Postgraduate Discussion Committees

- Participation in discussion committees, either as chairperson or member, for many theses and dissertations at the faculty.
- Scientific evaluator for many theses and dissertations at Iraqi universities.

Twelfth: Other Activities

- The Job Description Manual for the University of Kufa was prepared in 1995.
- The Job Description Manual for the University of Kufa was prepared in 2016.
- Feasibility studies were prepared through the Consultancy Office of the Faculty of Administration and Economics – University of Kufa. Number: 2.

Curriculum Vitae



- Full Name: Dr. Hayder Majeed Abbood Hasan Al-Fatlawi
- Email: haydarm.abbood@uokufa.edu.iq
- Place and Date of Birth: Najaf Al-Kufa, April 4, 1969
- Religion: Muslim
- Current Academic Title: Assistant Professor
- Date of First Appointment: March 9, 1994
- Date of Obtaining Academic Title: June 11, 2014, according to University Order No. 28643 dated November 20, 2014
- Degree: Doctor of Philosophy in Economics, according to University Order No. 18979 dated October 11, 2009
- General Specialization: Economics
- Specific Specialization: Fiscal Policy

Certificates Obtained and the Awarding Authority

| | | | |
|--------------------------|------|---|------|
| Bachelor's Degree | 1991 | Al-Mustansiriyah University / College of Administration and Economics | Iraq |
| Master's Degree | 2000 | University of Kufa / College of Administration and Economics | Iraq |
| PhD | 2009 | University of Kufa / College of Administration and Economics | Iraq |

(13) Letters of Appreciation and Acknowledgment

- (1) From the Prime Minister
- (44) Letters of appreciation from the College Deanship
- (17) Letters from the Minister
- (22) Letters of appreciation from the University President
- (3) Letters of appreciation and acknowledgment from the Governor of Najaf
- (1) Letter of appreciation and acknowledgment from the Deanship of the College of Administration and Economics / University of Karbala
- (1) Letter of appreciation and acknowledgment from the Kufa Studies Center

Certificates of Appreciation

- University President: (1)
- Dean: (2)

Committees

- Member of examination committees for all academic years since 2000
- Member of scientific committees up to 2024
- Chair and member of various committees (more than 75 committees)

Positions Held

- Position Period Director of Student Affairs 2000 – 2001
- Administrative Director 2001 – 2002
- Department Rapporteur (Department of Economics) 2003 – 2013

Research Interests

Economic research, fiscal policy, monetary policy, labour economics, and tourism economics research

Courses Taught

- Microeconomics
- Principles of Economics
- Economic History
- Macroeconomics of Tourism
- Labour Economics
- Public Finance
- Agricultural Economics

Published Research

- Selecting Appropriate Fiscal and Monetary Policies to Activate the Iraqi Economy and Achieve Stability Al-Ghadeer Journal, College of Arts, University of Kufa Issue 3, Spring 2004
- Total Quality Management (TQM) Approach, Strategic Factors and Their Interventions in Achieving Competitive Advantage and Improving the Financial Performance of Banks Al-Ghary Journal, College of Administration and Economics, University of Kufa Volume 1, Issue 1, 2004
- Evaluation of the Financial Performance of the Islamic Bank – Najaf Branch Al-Ghary Journal Volume 1, Issue 3, 2005
- Importance of Workforce Planning in Reducing Graduate Unemployment Rates in Iraq .. with Special Reference to the University of Kufa Journal of the Kufa Studies Center Issue 34, Year 9
- Analysis of Some Indicators of the Shadow Economy in Iraq (Single-Authored Research) Al-Ghari Journal Volume 4, Issue 20, Year 7, 2011
- Obstacles to Imposing Customs Duties on E-commerce Activity Al-Ghari Journal Issue 39, Year 9, 2013
- The Role of the Interest Rate in Stimulating Private Investment First National Conference of the Faculty of Administration and Economics 2000
- Unpublished The Trend Towards Privatization and Consumer Protection in Iraq: A Reading of the Iraqi Consumer Protection Law No. 1 of 2010 (Co-authored Research) Journal of the Islamic University College Issue 55, Year 14, July 2020
- Economic Feasibility Study for the Metal Industries Factory Project Affiliated with the Al-Abbas Holy Shrine 9730/30-3-2021, Al-Ghari Journal, Accepted for Publication
- Analyzing the Strength of Fiscal Policy in Iraq Using the Blanchard Index and Other Indicators (2007-2018) Business, Management and Economics Engineering Volume 20, Issue 2, 2022
- Performance Budgeting and Its Role in Rationalizing Public Expenditure in Iraq After 2006 (Co-authored) Al-Ghari Journal Accepted for Publication
- Analysis of Fiscal Policy Indicators in Iraq for the Period (2006-2019) (Co-authored) Journal of the College of Education for Girls for Human Sciences Volume 3, Issue 30, June 2022

- Economic Feasibility Study for the Establishment of a Fuel Filling Station in the Kufa District (Co-authored Research) Al-Ghari Journal Volume 18, Issue 3, September 2022
- International Economic Institutions: Different Tasks and Risks of Repercussions at the Global Level International Journal of Professional Business Review Vol 8, 2023

Conferences, Seminars, and Workshops

- (A) First National Conference on Economics – 20/12/2000 Participation: Researcher
- (B) Second National Conference – 2001
- (C) Economic seminars of the Department of Economics (all seminars) Participation: Assistant member of the preparatory committee
- (D) Workshop on the Ibn Sina Virtual Project – 26/12/2011
- (E) Third Scientific Conference for Discussing Students' Graduation Research / University of Kufa – 2010
- (F) Seminar on University Traditions and the Limits of Academic Terminology – 04/11/2009
College of Mathematics and Computer Science
- (G) Seventh Annual International Conference on Quality Assurance and Academic Accreditation / University of Kufa – March 2019
- (H) Scientific Conference of the College of Administration and Economics – 19/04/2019
- (I) International Scientific Conference of the College of Administration and Economics – 2023
Member of the Preparatory Committee and Rapporteur of the Tourism Research Discussion Committee
- (J) Scientific Conference of the College of Administration and Economics – 2024
- (K) Participation in a number of workshops and seminars as a lecturer in the department

Postgraduate Studies

- (A) Teaching Labour Economics to Master's students (second semester), Department of Economics – Academic Year 2015–2016
- (B) Member of the examination committee for one Master's student and three PhD students – Academic Year 2015–2016
- (C) Member of the Master's thesis defence committee for student Ali Ibrahim Jabr – 2021

- (D) Member of the Master's thesis defence committee for student Zainab – 2020
- (E) Supervisor and member of the defence committee for student Dirgham Shani – 2021
- (F) Supervisor of Master's student Tariq Abbas Jassim
- (G) Supervisor of a number of Diploma students
- (H) Member and supervisor in the defence committee for Master's student Tariq Abbas Jassim – 19/09/2021
- (I) Member and supervisor in the defence committee for Diploma student Zaid Fasil Abbas – 18/04/2022
- (J) Member and supervisor in the defence committee for student Haitham Mohammed Abdul Redha – 24/04/2022
- (K) Member of the PhD defence committee for student Badr Laith – 30/04/2023
- (L) Scientific reviewer for research papers, Master's theses, and PhD dissertations

Curriculum Vitae



- Full Name: Mohammed Saleh Mahdi Al-Asadi
- Place and Date of Birth: Najaf Al-Ashraf, 1983
- Religion: Muslim
- Email: mohammeds.alasdy@uokufa.edu.iq
- Mobile Number: 07816032915
- Nationality: Iraqi
- Academic Title: Assistant Professor
- Date of First Appointment: 23/11/2008
- Date of Obtaining Academic Title: 21/5/2023
- Highest Academic Degree: PhD
- General Specialization: Business Administration Philosophy
- Precise Specialization: Organizational Behavior / Sustainable Human Resources

Academic Certificates Obtained and Awarding Institutions:

- Bachelor's Business Administration 2006 University of Kufa / Faculty of Administration and Economics
- Master's Business Administration – Organizational Behavior / Knowledge Management 2015 University of Kufa / Faculty of Administration and Economics
- PhD Business Administration Philosophy – Sustainable Human Resource Management / Sustainable Organizations 2020 University of Kufa / Faculty of Administration and Economics

Committee Memberships

- Member of the Teaching Staff Appointment Committee (Master's – PhD) at the University of Kufa, from 2009 to 2012.
- Member of the Committee for the Appointment and Reappointment of Competencies Returning from Abroad, from 2009 to 2012, at the University of Kufa Presidency.
- Member of Examination Committees, from 2016 to present.
- Member of the National Classification Committee for the Department of Tourism.
- Member of the Committee for Calculating Cumulative Averages for Graduates of the Department of Tourism.
- Member of the Department of Tourism Council, Faculty of Administration and Economics.
- Member of the Job Description Committee for the Directorate of Internal Departments at the University.
- (15) Positions Held:
- Rapporteur of the Department of Tourism, Faculty of Administration and Economics, for the academic year 2021–2022.
- Assistant Director of the Department of Student Affairs and Certifications, University of Kufa Presidency, for the year 2022.
- Director of the Follow-up Department, University of Kufa, from 27 November 2022 to 17 April 2024.
- Director of the Administrative and Financial Affairs Department, from 18 April 2023 to 25 June 2023.
- Head of the Department of Tourism, Faculty of Administration and Economics, from 18 April 2024 to present.

Published Research:

- The Relationship between Organizational Forgetting and Deterioration of Functional Capabilities (Research extracted from Master's Thesis) 2015 Iraqi Academic Scientific Journals
- Political Behavior of Hospital Managers and Its Impact on the Spread of Emotional Exhaustion among Male and Female Nurses 2015 Al-Muthanna Journal of Administrative and Economic Sciences
- The Relationship between Leadership Wisdom and Workplace Rituals (An Applied Study of the Opinions of a Sample of Employees of Luxury Hotels in Baghdad), Research extracted from PhD Dissertation, Accepted for publication 2019 Al-Kafeel University College Journal
- Organizational Well-being and Its Impact on Achieving Sustainable Tourism Organizations (An Applied Study of the Opinions of a Sample of Employees of Luxury Hotels in Baghdad), Research extracted from PhD Dissertation, Accepted for publication 2019 Journal of the College of Education for Girls for Human Sciences – University of Kufa
- The Effect of Job Involvement on the Relationship between Organizational Justice and Organizational Cynicism: A Survey Study of the Opinions of a Sample of University of Kufa Employees 2020 Al-Kafeel University College Journal
- The Measuring Productive Efficiency for Analyzing the Sales Activity in Hospitality Sector: AL Mansour Melia Hotel 2020 PalArch's Journal of Archaeology of Egypt / Egyptology
- The Effect of Company Size on the Relationship between Corporate Governance and Corporate Performance in the Iraqi Stock Exchange 2021 Studies of Applied Economics

- The Effect of Psychological Capital on Job Satisfaction in Iraqi Hotels 2021 AADNIC-ABMECR '21, November 26–28, 2021, Ganzhou, China
- The Effect of the Dimensions of Psychological Ownership in Achieving Harmony in the Workplace: A Study of the Opinions of a Sample of University Professors 2022 University and Society
- Organizational Learning's Effect on Business Performance and High-Performance Human Resource 2022 University and Society
- Bullying at the Workplace as a Mediating Variable between Narcissistic Leadership and Organizational Cynicism – An Exploratory Study in a Selected Sample in Kufa Cement Factory 2022 Journal of Positive School Psychology
- A Study of Exploring Relationship between Factors Affecting the Organizational Level and Their Impact on Organizational Citizenship Behavior 2022 Academy of Entrepreneurship Journal
- Organizational Justice and Its Role in Achieving Job Embeddedness through Leader Humility: An Investigation into the Views of a Sample of the Al-Hakim General Hospital Nursing Staff 2023 Scholar Express Journals

Curriculum Vitae (C.V.)



First: General Information:

- **Full Name and Title:** Dr. Muataz Hameed Rahim Al-Khuzali
- **Academic Title:** Assistant Professor Doctor
- **Workplace:** University of Kufa – Faculty of Administration and Economics – Department of Tourism
- **Email:** muatazh.raheem@uokufa.edu.iq
- **Degree:** PhD in Business Administration Philosophy
- **Profession:** University Professor
- **General Specialization:** Business Administration
- **Detailed Specialization:** Organizational Behavior – Strategic Management

Second: Academic Qualifications:

- Bachelor's in Business Administration – University of Kufa – Among the Top Students – 2009.
- Master's in Business Administration – University of Kufa – Grade: Excellent – 2017.
- PhD in Business Administration Philosophy – University of Kufa – Grade: Excellent – 2022.

Third: General Information:

- Holds a certificate in (Personal Strategic Planning) from the British International Academy for Personal Training and Leadership Development.
- Holds a certificate as a (Professional Certified Trainer) from the British Global Leaders Development Academy.

- Holds a Computer Driving License certificate (IC3) from the University of Kufa.
- Holds a Computer Certificate (ICD) from the University of Kufa.
- Holds a certificate in (English Language) from the Al-Anwar Al-Najafiya Foundation for Culture and Development.
- Holds a certificate in (Talent Development) from the Development and Higher Education Development Organization in Iraq.
- Member of the Department of Tourism Council since 2017 until now.
- Chaired numerous committees in the field of administrative and organizational work within the college and university.
- Training and consulting expert in various public organizations.

Sixth: Published Books and Research:

- Book, Adopted Methodology in All Iraqi Universities, Strategic Thinking (2019), Safaa Publishing House – Amman, (co-authored).
- Book, Diagnosing Organizational Health and Organizational Wellness from the Perspective of Strategic Recovery and Strategic Well-being (2020), Hodood Publishing House – Beirut, Lebanon, (co-authored).
- Innovative Leadership and Its Reflection on Achieving Organizational Innovation through Innovative Behavior: An Analytical Exploratory Study of a Sample of Employees in Travel and Tourism Hotels in Najaf Al-Ashraf Province.
- Strategic Recovery of Tourism Service and Its Role in Enhancing Social Responsibility: An Analytical Study of the Opinions of a Sample of Travelers on Iraqi Airways, (co-authored).
- Strategic Mind and Its Impact on Enhancing Strategic Agility: An Applied Study in Zain Telecommunications Company, (co-authored).

- Servant Leadership and Its Role in Enhancing Sustainable Performance: An Analytical Study of the Opinions of a Sample of Workers in the Kufa Cement Factory, (co-authored).
- Spiritual Leadership and Its Role in Enhancing Organizational Creativity: A Field Study in the General Secretariat of the Kufa Mosque and Its Affiliated Shrines, (co-authored).
- Creative Tourism Experience and Its Impact on Enhancing Place Attachment: An Analytical Study of the Opinions of a Sample of Tourists in the Marshlands Area, (co-authored).
- Testing the Impact of Marketing Foresight on Building Strategic Differentiation for Tourism Service: An Exploratory Analytical Study of Travel and Tourism Companies in the Middle Euphrates Provinces.
- The Impact of Moral Courage on Developing Employee Voice Behavior: An Applied Study in Al-Sadr Teaching Hospital in Najaf.
- Digital Leadership and Its Role in Enhancing Organizational Energy Flow: An Analytical Study of the Opinions of a Sample of Workers in Travel and Tourism Companies in Najaf Al-Ashraf Province, (co-authored).
- Adaptive Leadership Behaviors and Their Impact on Building Strategic Differentiation for Tourism Service: An Exploratory Analytical Study of Travel and Tourism Companies in the Middle Euphrates Provinces.
- Academic Governance Models and Their Role in Building the House of Quality: An Exploratory Study of the Opinions of a Sample of Academic Leaders at the University of Kufa, (co-authored).
- Testing the Relationship between Adaptive Leadership Behaviors in Building Strategic Differentiation for Tourism Service through Marketing Foresight and the Interactive Role of Entrepreneurial Self-Efficacy: An Exploratory Study of the

Opinions of a Sample of Workers in Tourism Companies in the Middle Euphrates Provinces.

- Smart Tourism and Its Reflection on Tourism Service Quality: An Exploratory Analytical Study of a Sample of Tourists in Najaf Al-Ashraf Province.
- The Impact of Applying Strategic Integrity Dimensions on Achieving Strategic Balance: An Analytical Study of the Opinions of a Sample of Workers in Travel and Tourism Companies in Najaf Province.
- Digital Dexterity and Its Impact on Developing Digital Education: An Exploratory Study of the Opinions of a Sample of Professors at the University of Kufa.
- Employees' Digital Performance and Its Impact on Enhancing Digital Service: The Mediating Role of Digital Entrepreneurship – An Exploratory Analytical Study of a Sample of Employees in Travel and Tourism Companies in Baghdad Province.
- Testing the Impact of Academic Mentoring on Enhancing Academic Commitment through the Mediating Role of Religious Guidance and the Interactive Role of Psychological Burnout: An Analytical Study of the Performance of a Sample of University Students.



Personal Information

Full Name: Abdul Mohsen Jawad Abdul Hussein Al-Keshwan

Place and Date of Birth: Najaf, 17 February 1964

Academic Title: Assistant Professor (Ph.D.)

Previous Workplace: Presidency of the University of Kufa

Current Workplace: College of Administration and Economics / University of Kufa

Courses Taught: Public Finance – English Language

Mobile: 0781787181

Email: abdulmohsinj.alkeshwan@uokufa.edu.iq

Academic Qualifications

1 Bachelor's Degree in Business Administration 25 July 2000 University of Kufa Iraq

2 Master's Degree in Business Administration 30 March 2002 University of Kufa Iraq

3 Ph.D. in Business Administration 11 November 2016 University of Salford United Kingdom

Positions Held

1 Director of University Administration University of Kufa Ministry of Higher Education and Scientific Research

2 Director of the Continuing Education Centre University of Kufa Ministry of Higher Education and Scientific Research

3 Director of the Career Development Centre University of Kufa Ministry of Higher Education and Scientific Research

4 Head of Educational Guidance at the University University of Kufa Ministry of Higher Education and Scientific Research

Language Proficiency

- English

Personal and Academic Experience

- Experienced in the field of Business Administration
- Skilled in training on research methodology
- Experienced in training for English language skill development

Authored Books and Research Papers

1 Utilising Cross-Functional Teams to Achieve Marketing/Operations Integration for Delivery Priority University of Salford (United Kingdom), PQDT-UK & Ireland 2016

2 The Role of Organizational Culture in Supporting Proactive Strategic Orientation College of Education for Women / University of Kufa 2020

3 The Role of Organizational Mindfulness in Achieving Marketing Ambidexterity Journal of Human Sciences Research 2020

4 Examining Marketing and Operations Integration in Public Sector Industries Marketing 2021

5 The Effect of the Dimensions of Psychological Ownership in Achieving Harmony in the Workplace Business, Management and Economics Engineering 2022

6 Organizational Learning's Effect on Business Performance and High-Performance Human Resources International Journal of Professional Business Review (Int. J. Prof. Bus. Rev.) 2022

7 A Study of Exploring the Relationship Between Factors Affecting the Organizational Level and Their Impact on Organizational Citizenship Behavior Academy of Entrepreneurship Journal 2022

8 Strategic Tourism Planning and Its Influence on the Organizational Performance of Tourism Organizations – A Study of a Sample of Tourism and Travel Companies in the Holy City ... International Journal on Economics, Finance and Sustainable Development 2023

9 Investigating the Effect of Organizational Climate on Tourism Service Quality at Iraqi First-Class Hotels World Bulletin of Social Sciences 2023

10 The Role of Transformational Leadership in Enhancing the Performance of Tourism Institutions College of Administration and Economics / University of Kufa 2024

11 Applications of Artificial Intelligence and Their Role in Achieving Sustainable Tourism Development Imam College Journal 2024

12 The Impact of Digital Media on Organizational Performance in Tourism Organizations: An Analytical Study of the Opinions of a Sample of Workers in Travel and Tourism Companies ... The Seventh Scientific Conference of the College of Administration and Economics / University of Kufa 2024

13 Investigating the Possibility of Achieving Integration Between Marketing and Production in the Iraqi Public Industry Sector Barqarorlik va Yetakchi Tadqiqotlar Onlayn Ilmiy-Amaliy Jurnal 2025

14 Investigating the Relationship Between Tourism Planning and Organizational Innovation – An Applied Study in Premium Class Hotels in the Capital, Baghdad Barqarorlik va Yetakchi Tadqiqotlar Onlayn Ilmiy-Amaliy Jurnal 2025

15 Investigating the Effect of Organizational Climate on Tourism Service Quality at Iraqi First-Class Hotels World Bulletin of Social Sciences 2023

Participation in Local and International Conferences

1 The Second International Scientific Conference on the Arbaeen Pilgrimage Member of the Conference Coordination Committee The Holy Shrine of Imam Hussain / Karbala Centre for Studies and Research 28 / 10 / 2018

2 The Second International Conference on Human Sciences Researcher University of Tehran, Iran 11 / 7 / 2019

3 The Third International Conference on Human Sciences Researcher and Member of the Scientific Committee University of Tehran, Iran 22 / 7 / 2020 4 International Conference on New Results in Human Sciences Researcher University of Tehran, Iran 11 / 7 / 2022

Seminars and Workshops Presented

1 Intensive Seminar for Professional Development in English Language Attendee Presidency of the University of Kufa 6 / 1 / 2019

2 Scientific Seminar on the Dangers of Drugs and Sports Stimulants and Their Negative Effects Participant Department of Tourism / College of Administration and Economics, University of Kufa 25 / 1 / 2021

3 Discussion Seminar on Educational Problems During the COVID-19 Pandemic and the Student's Mental Management of Self-Potential in Setting Educational Goals Participant Online Platforms 26 / 6 / 2021

4 Discussion Seminar on Self-Management and Career Planning Participant Online Platforms 27 / 6 / 2021

5 Connecting to the Labour Market – Linking Learning to Real-Life Situations – Developing Collaborative Research Proposals Attendee Presidency of the University of Kufa 23–25 / 3 / 2022

Participation in Supervision and Evaluation of Postgraduate Theses and Discussions

| Activity | Supervision | Seminar |
|--|--|---------|
| Discussion of a Master’s thesis in the Department of Financial and Banking Sciences, College of Administration and Economics | Supervised 12 graduation research projects for students of the Department of Tourism | — |
| Discussion of a Higher Diploma thesis in the Department of Financial and Banking Sciences, College of Administration and Economics | — | — |

Committee Membership

| No. | Committee Name | Permanent | Temporary | Examination |
|-----|---|-----------|-----------|-------------|
| 1 | Audit Committee for the Examination Committees in the Department of Tourism at the College | | 3 | |
| 2 | Examination Committee in the Department of Tourism at the College | | | 6 |
| 3 | National University Ranking Committee in the Department of Tourism | | 1 | |
| 4 | Committee of the First Student Cultural Forum for Dialogue | | 1 | |
| 5 | Judging Committee for Student Debates | | 1 | |

Curriculum Vitae



Personal Information:

- Full Name: Assist. Prof. Dr. Ahmed Abdul Karim Kadhim Mahmoud Al-Najm
- Place and Date of Birth: Najaf Al-Ashraf, November 5, 1985
- Academic Title: Assistant Professor Doctor
- Previous Workplace: None
- Current Workplace: University of Kufa, Faculty of Administration and Economics – Department of Tourism
- Mobile: 07809748331
- Email: ahmeda.alkreem@uokufa.edu.iq

subjects Taught:

- Tourism Geography – Second Stage – Tourism Department
- Tourist Protocol and Etiquette Management – Third Stage – Tourism Department
- Computer Program (Excel) – Second Stage – Business Administration Department
- Ba'ath Party Crimes – Second Stage – Tourism Department
- English Language – Fourth Stage – Tourism Management Branch
- Tourist Hotel Management – Third Stage – Tourism Management Branch
- Computer Program (Word) – First Stage – Tourism Department

Academic Certificates

- Bachelor's Degree Geography Detailed Specialization University of Kufa - College of Arts 2007
- Master's Degree Geography Tourism Geography University of Kufa - College of Arts 2010
- Doctorate (PhD) Geography Tourism Geography University of Kufa - College of Arts 2018
- Bachelor's Degree English Language Assistant Translator University of Kufa - College of Languages 2026

Positions Held:

- Continuing Education Officer 2/9/2011 – 1/6/2011 University of Kufa – College of Administration and Economics
- Rapporteur / Secretary of the Business Administration Department 2/9/2011 – 1/7/2012 University of Kufa – College of Administration and Economics

Language Proficiency

- English: Graduate of the College of Languages, Bachelor's Degree in the Department of English Language.
- Arabic: Studied Arabic for two consecutive years at the College of Languages.
- French: Studied French for two consecutive years at the College of Languages.

Personal and Academic Experience

- Reviewer of scientific research for the international journal Technium Sustainability (ISSN 2810-2991).
- Reviewer for academic promotion research at the University of Misan, College of Education, evaluating (4) research submissions for promotion from the rank of (Assistant Lecturer) to (Lecturer), pursuant to Administrative Order No. T. A. 14, dated 11/12/2019.
- Reviewer of research for the First International Conference at Al-Isra University – Gaza, Palestine, under the title: The 1st International Conference of College Intermediate Vocational and Technical Education and Training between the Challenge of Reality and Foreseeing the Future, for the paper titled "Digital Learning During the Coronavirus Pandemic: Pros and Cons," dated 18/4/2022.
- Reviewer for academic promotion research at the University of Karbala, Central Promotions and Academic Support Committee, evaluating (2) research submissions for promotion from the rank of (Lecturer) to (Assistant Professor), pursuant to Administrative Order No. T. A. / S / 2041, dated 24/2/2021.
- Reviewer of research for the Journal of the College of Education for Humanities, University of Wasit, for a paper titled "Environmental Tourism as Tourist Attraction Elements in the Kurdistan Region as a Model," pursuant to Administrative Order No. 7/19/2021.
- Reviewer of a study submitted by the Directorate of the Shiite Endowment, pursuant to Administrative Order No. 5148, dated 11/7/2021.

- Reviewer of a Master's thesis titled "Geographical Analysis of Urbanization Indicators in the Cities of Al-Menathira and Al-Mishkhab," pursuant to Administrative Order No. S 279, dated 10/5/2022.
- Reviewer of research for the Scientific Conference at the College of Administration and Economics, for a paper titled "Emotional Belonging and Its Impact on Tourism Service Providers in Equalizing Behaviors in the Tourist Workplace: An Analytical Study of the Opinions of a Sample of Tourism Service Providers in Iraq."
- **Books and Authored Research**

| No. | Research Title | Place of Publication | Year of Publication |
|-----|---|---|---------------------|
| 1. | Strategic Planning for Continuing Education at the University of Kufa | University of Basra Conference – Continuing Education Reform | 17/3/2011 |
| 2. | A Geographical Analysis of Religious Tourism Components in the Holy City of Karbala | Al-Ghari Journal of Administrative and Economic Sciences | 2013 |
| 3. | Challenges of Sustainable Tourism Development in Heritage Cities (The City of Karbala as a Model) | Second International Scientific Conference, College of Tourism Sciences – University of Karbala | 2014 |
| 4. | Future Directions for the Development and Investment of Ecotourism in Najaf Governorate | Journal of the Islamic University College | 2015 |

| No. | Research Title | Place of Publication | Year of Publication |
|-----|---|--|---------------------|
| 5. | The Religious Tourist Center of the City of Kufa and Its Potential for Achieving Sustainable Tourism Development "The Shrine of Metham Al-Tammar (AS) as a Model" | Conference of Shiite Shrines – General Secretariat of the Shrine of Companion Metham Al-Tammar (AS): Jihad and Reform, 27–28 Dhul Hijjah 1437 AH, corresponding to 29–30/9/2016 AD | 2016 |
| 6. | Efficiency of the Spatial Distribution of Religious Tourism Services in the Cities of Najaf and Kufa | Accepted for publication in the Journal of the Faculty of Arts, University of Kufa | 2017 |
| 7. | Future Directions for the Development and Planning of Tourism Services in the Cities of Najaf and Kufa | Accepted for publication, Journal of the Kufa Studies Center | 2017 |
| 8. | Tourism Planning for Religious Tourism Services in the City of Karbala | 17th Scientific Conference held by the Kufa Studies Center in cooperation with the Great Mosque of Kufa, 14–15/3/2018 | 2018 |
| 9. | Spatial Variation of Domestic Violence in the City of Najaf | Published research in the Journal of the Faculty of Arts – University of Kufa | 2018 |
| 10. | Spatial Variation of Urban Poverty Indicators in the City of Kufa | Published research in the Journal of the Faculty of | 2019 |

| No. | Research Title | Place of Publication | Year of Publication |
|-----|--|--|---------------------|
| | | Education for Humanities – University of Kufa | |
| 11. | Tourism Investment in Iraq – Components and Challenges: Najaf Governorate as a Model | Accepted for publication at the Kufa Studies Center – University of Kufa | 2019 |
| 12. | Spatial Characteristics of Residential Slums and Their Impact on the Infrastructure Services System in the City of Najaf | Accepted for publication in Al-Qadisiyah Journal of Human Sciences | 2019 |
| 13. | The Impact of Urban Behavior on Sustainable Tourism Development – An Analytical Study in the City of Karbala | Accepted for publication at the Islamic University College | 2019 |
| 14. | Dimensions of Emotional Interaction of the Teaching Staff and Its Role in Delighting the Customer Through Educational Service Marketing | Published research in Al-Ghari Journal of Economic and Administrative Sciences | 2021 |
| 15. | The Impact of Terrorism on Sustainable Tourism Development in Iraq | Published research in the Holy Hussainiya Shrine Conference, 22–23/2/2022, titled "Al- Qaeda and ISIS: A Threat to Societal Peace" | 2022 |

| No. | Research Title | Place of Publication | Year of Publication |
|-----|--|--|---------------------|
| 16. | The Role of Smart Cities in Improving the Quality of Health Care Services in the City of Najaf | 3rd International Conference on Smart Cities and Sustainable Planning | 2022 |
| 17. | Digital Transformations for Smart Cities: Selected Models | 3rd International Conference on Smart Cities and Sustainable Planning | 2022 |
| 18. | Digital Tourism Intelligence and Obstacles to Its Implementation in Iraq | Published research in Al-Ghari Journal of Economic and Administrative Sciences | 2022 |

Participation in Local and International Courses

- Graduation from Course 14 on Journal Classification and Management (First Level) pursuant to Administrative Order No. 839, dated 2/6/2021, held in cooperation with Ashur University College and Al-Hilla University College, from May 23 to June (portal: Rikka Global) under the supervision of the Swedish-Iraqi Network at the Middle East Studies Center, Lund University, Sweden.
- Clarivate & Scopus Journal Course held from January 17 to 21, 2021, at the Center for Research and Information Technology, University of Kufa.
- Graduation from the Scientific Research Methodology and International Journal Classification Course organized by the Rikka Portal at the Ethraa Academy, sponsored by the European-Arab Network for Studies, held at the Victoria Global Center for Research and Studies, Victoria University, UK, from November 3–24, 2021. The course included the following topics:

Terminology and criteria of scientific research and international journal classification, discussion (questions and answers), structure of scientific research in its initial and final form, steps for submitting research to international journals, discussion and Q&A, steps for evaluating scientific research, calculation of criteria and classification of international journals, and a final examination. A university certificate was awarded to successful participants who passed the scientific examinations, pursuant to University Order No. 18, dated 29/11/2021.

- Course on Reputable International Scientific Publishing – King Khalid University, Kingdom of Saudi Arabia, Monday, corresponding to 26/10/1442 AH.
- Course on Reference and Citation Management Using EndNote – Ministry of Youth and Sports, Department of Scientific Care, Thursday, corresponding to 1/12/2022.

Seminars and Workshops Delivered

| Contribution Title | Date | Venue | Type of Contribution |
|--|-------------------|------------------------------|----------------------|
| Method of Dealing with Official Delegations | 30 July 2018 | Holy Shrine of Imam Ali (AS) | Lecturer |
| Workshop Titled "Creating Websites (Research ID, Gate Research, Google Scholar)" | 1225 on 19/3/2018 | Department of Tourism | Session Chair |

| Contribution Title | Date | Venue | Type of Contribution |
|---|-----------|--|----------------------|
| Seminar Titled "Tourism Investment and Its Role in Revitalizing Religious Tourism in Najaf Governorate" | 20/3/2017 | Postgraduate Hall, College of Administration and Economics | Session Rapporteur |

Scientific Studies Directed to State Institutions and the Private Sector

1. **The Impact of Tourism on Infrastructure in the City of Najaf** – University of Kufa, Kufa Studies Center, pursuant to University Order No. Sh. T. 9669, dated 22/4/2018.
2. **Study of Religious Tourism** – University of Kufa, pursuant to University Order No. Sh. T. 5966, dated 7/3/2018.
3. **Tourism in Najaf** – Section Nine of the Najaf 2050 Project, commissioned by the Al-Rafidain Center for Dialogue, pursuant to Administrative Order No. 1151, dated 12/9/2021.
4. **Writing the Quarterly Newsletter on Education During the Coronavirus Pandemic** – pursuant to Order No. 53, dated 31/3/2021.
5. **Study of the Causes of Fire Incidents in Najaf Governorate for the Year 2018** – pursuant to University Order No. Sh. T. 4910, dated 21/2/2019.

Participation in Supervision, Evaluation of Theses, and Graduate Student Defense Committees

- Information Systems and Their Role in Selecting Entrepreneurial Projects – Thi Qar Governorate as a Model Higher Diploma Thesis Member 441 on 29/1/2019
- Administrative Decision-Making Process and Its Impact on Residential Location Selection (Case Study of the Modern Village Project in Diwaniyah Governorate) Higher Diploma Thesis Member 1101 on 8/6/2020
- The Impact of Organizational Favoritism Behaviors on the Performance of Security Institutions Higher Diploma Thesis Member 903 on 22/3/2021
- Spatial Analysis of Religious Land Uses in the City of Kufa Master's Thesis Member D. A. 2011 on 11/8/2022
- Functional Efficiency of Police Stations in the City of Najaf Using Geographic Information Systems Master's Thesis Member A/6/755 on 5/4/2022
- Geographical Evaluation of Tourist Attraction Factors in Najaf and Karbala Governorates Doctoral Dissertation Member 372 on 18/1/2021
- The Impact of Religious Tourism on Urban Development in the Cities of Najaf and Karbala for the Period 2004–2019 Doctoral Dissertation Member 7656 on 20/9/2021

Committee Memberships

- Committee Role Date Order Number Summer Training Committee for Students of the Department of Tourism Member 22/6/2017 3076
- Examination Committee in the Department of Tourism Member 15/5/2017 1670
- Scientific Status Consolidation Committee Member 4/12/2017 20

Curriculum Vita



Personal Information

Full Name: Marwa Abdul Karim Mahmood Zuhaira

Place and Date of Birth: August 23, 1986

General Specialty: Business Administration

Specific Specialty: Organizational Behavior

Academic Title: Assistant Professor

Email: marwaa.mahmood@uokufa.edu.iq

Mobile: 07829297395

Certifications:

- Doctorate in Business Administration from HIT University, China, 2017.
- Master's in Business Administration from the University of Kufa, 2010.
- Bachelor's in Business Administration, 2008.

Research Interests:

Organizational Behavior, Human Resource Management, Tourism Management and Corporate Organization, Strategic Management.

Undergraduate Courses Assigned to Teach:

- Human Resource Management
- Conference Management
- Public Relations
- Principles of Accounting
- History of Management Thought
- Management Readings
- Human Rights
- Computer
- Postgraduate Courses Taught (Diploma, Master's, Doctorate):
- Modern Management: Contemporary Concepts
- Scientific Research Methods
- English Language

Other Activities

- Awarded the Bahar Al-Ulum Prize for Creativity in 2018
- Served as a thesis examiner/discussant for numerous Master's theses, Higher Diploma research, and undergraduate graduation research projects
- Conducted numerous studies serving the community
- Participated in many conferences, seminars, and workshops

Published Research:

I have published numerous research papers at both the local and international levels, including:

1. The effect of religious beliefs, participation and values on corruption: Survey evidence from Iraq.
2. Corporate commitment, identification, ethical leadership and social responsibility.
3. A Non-Linear Regression Modeling is used for Asymmetry Co-Integration and Managerial Economics in Iraqi Firms.
4. How corruption affects economic growth: perception of religious powers for anti-corruption in Iraq.
5. The Effect of Psychological Capital on Job Satisfaction in Iraqi Hotels.

Curriculum Vitae



Personal Information

- ❖ Full Name: Ameer Kadhim Abbas Al-Kilabi
- ❖ Place and Date of Birth: Baghdad / September 29, 1979
- ❖ Academic Title: Assistant Professor (Assist. Prof. Dr.)
- ❖ Previous Workplace: Professor, Faculty of Languages / University of Kufa – Department of Persian Language
- ❖ Current Workplace: Faculty of Administration and Economics / Department of Tourism
- ❖ Subjects Taught: Persian Language, English Language, Human Rights, Grammar, Conversation, Composition, Phonetics, Translation, Linguistics, Ancient Poetry, Contemporary Poetry
- ❖ Mobile: 009647807609911
- ❖ Email: ameerk.alshawerdi@uokufa.edu.iq

Academic Qualifications

- ❖ Bachelor's Degree in Persian Language and Literature / Faculty of Languages / University of Baghdad – 2002
- ❖ Master's Degree in Translation / Faculty of Languages / University of Baghdad – 2006
- ❖ PhD in Persian Language and Literature / Shahid Beheshti University / Tehran – 2015
- ❖ Bachelor's Degree in English Language / Faculty of Arts / University of Kufa – 2021

- ❖ Positions Held Head of Cultural Relations Division / Presidency of the University of Kufa – 2007–2009
- ❖ Associate Dean for Administrative Affairs, Faculty of Languages – 2015–2017
- ❖ Head of the Department of Persian Language and Literature – 2018–2022
- ❖ Head of the Department of Turkish Language – 2020–2021

Language Proficiency

- ❖ Arabic Excellent
- ❖ Persian Excellent
- ❖ English Excellent (TOEFL ITP score: 573)

Personal and Academic Experience

- ❖ Translator for three years on the temporary staff of the Religious Tourism Authority
- ❖ Translator at the Iranian Pavilion / Baghdad International Fair for three sessions
- ❖ Supervisor of the TOEFL Test / TOEFL Center / University of Kufa Presidency
- ❖ Training Certificate from the Educational Testing Service (ETS) in TOEFL Test Administration and Supervision / Amman, Jordan
- ❖ Member of the Iraqi Translators Association
- ❖ Certificate of Proficiency in Computer Skills / Faculty of Languages / University of Baghdad
- ❖ Certificate of Proficiency in Computer Skills / Electronic Computer Center / University of Kufa

Authored Books and Translated Research

- ❖ Studies in Contemporary Persian Literature – Egyptian Cultural Council, Arab Republic of Egypt
- ❖ Life Experience / 57 Short English Stories – Al-Sadiq Cultural Foundation, Iraq – Babylon
- ❖ Selections from Contemporary Persian Fiction – Al-Ma'mun Translation and Publishing House
- ❖ Translation of Volumes I and II of The History of Social Developments – authored by Morteza Ravandi
- ❖ Translation of the Tourist Guide to the Holy City of Najaf into Persian

Research Papers

- ❖ **"Persian Words and Factors of Their Influence on the Iraqi Dialect"** – *Al-Adab Journal*, Faculty of Arts, University of Baghdad
- ❖ **"The Influence of Persian Language on Iraqi Dialects"** – *Bayt Al-Hikma Journal*, Baghdad
- ❖ **"The Image of Alexander in Persian Literature"** – *University of Babylon Journal*, Babylon Center for Civilizational Studies
- ❖ **"The Image of Baghdad in the Poetry of Saadi Shirazi"** – *Journal of the Faculty of Languages and Translation*, Al-Azhar University, Arab Republic of Egypt
- ❖ **"Quotations from the Pilgrimage of Hussein in the Persian Poetry of Fuzuli Baghdadi"** – published in the proceedings of the International Arbaeen Conference, jointly organized by the University of Karbala and Allameh Tabataba'i University

- ❖ **Translation of a Philosophical Research Paper from Persian to Arabic entitled "Dialogue as a Tool for Social Consensus"** by the philosopher Habermas – *Journal of Philosophical Studies*, Bayt Al-Hikma, Baghdad
- ❖ **"The Dialect of Badra Residents Compared to Standard Persian – An Applied Study"** – *University of Babylon Journal*, Babylon Center for Human Studies
- ❖ **"A Comparative Study of Short Vowels in Persian and Arabic and Their Role in Meaning Change"** – *Bayt Al-Hikma Journal*, Department of Linguistic and Translation Studies
- ❖ **"Verb Position in Persian and English Sentences: A Comparative Study"** – *Journal of Translation Studies*, University of Bahrain

Participation in Local and International Conferences

- ❖ Participation in the Conference on Cultural Dialogue between Iran and the Arab World – Shahid Beheshti University / Tehran
- ❖ Participation in the Advisory Meeting of Iranian and Arab University Academics for Scientific and Cultural Dialogues
- ❖ Participation in the Conference of the Poet Shahriyar Tabrizi – University of Tabriz
- ❖ Participation in the Conference of Arab and Iranian Universities – held at Shahid Beheshti University / Tehran
- ❖ Participation in the International Arbæen Conference – University of Karbala in collaboration with Allameh Tabataba'i University
- ❖ Participation in the Malik Al-Ashtar Conference – University of Kufa

- ❖ Participation in the "A Covenant with Hussein" Conference – Islamic University / Najaf

Participation in International Courses

- ❖ Course in Teaching Persian Language – Ferdowsi University, Islamic Republic of Iran
- ❖ Course in Methods of Teaching Persian Language – Saadi Shirazi Foundation / Tehran
- ❖ Course in TOEFL Test Supervision – Educational Testing Service (ETS) / Amman, Jordan
- ❖ Participation in the Middle Administrative Leadership Course – Presidency of the University of Kufa
- ❖ Presented Seminars Shab-e Yalda: The Longest Night of the Solar Year – Qalam Center for Education and Translation
- ❖ The Philosophy of Death and Life in the Quatrains of Khayyam – Cultural Consultancy of the Islamic Republic – Baghdad
- ❖ Nowruz in Persian Culture and Its Reflections in Arabic Literature and Iraqi Culture
- ❖ International Symposium Titled: Linguistic Relations Between Arabic and Persian – Allameh Tabataba'i University
- ❖ Expressions of Disbelief and Faith in Persian Sufi Literature – Faculty of Languages, University of Kufa
- ❖ The Status of Hafez Shirazi in World Literature – Iranian Consulate in Najaf
- ❖ Persian Words in Iraqi Folk Proverbs
- ❖ Saadi Shirazi in Baghdad – Faculty of Languages, University of Kufa

- ❖ The Echo of the Pope's Visit to the Holy City of Najaf in International Media and Press
- ❖ The Influence of the Holy Quran on the Quatrains of Khayyam – Iranian Cultural House – Baghdad
- ❖ Hafez Shirazi and Shahriyar Tabrizi: A Comparative Study – Iranian Cultural House – Baghdad
- ❖ Translation: A Bridge for Communication and a High Literary Platform – Writers' Union of Najaf
- ❖ The Translation Movement at the University of Kufa – Kufa Studies Center
- ❖ Fundamentals of the Persian Language – Faculty of Basic Education
- ❖ Arabic and Persian: Two Important Bridges for Communication Between the Iraqi and Iranian Peoples
- ❖ Persian and Turkish Poetic Collections in the Holy Shrine of Imam Ali
- ❖ The Influence of Persian Language on the Dialect of the People of Badra (Feyli Kurdish) – Faculty of Languages, University of Kufa

Courses Delivered

- ❖ Delivered more than 10 courses in teaching the fundamentals of the Persian language to employees at the University of Kufa
- ❖ Delivered more than 10 courses in teaching the Persian language at Al-Ghari Institute for Islamic Knowledge
- ❖ Delivered a complete 5-month course at the Language Institute affiliated with Al-Kafeel University
- ❖ Delivered two courses in teaching the fundamentals of the English language at Al-Ghari Institute for Islamic Knowledge

- ❖ Delivered an intermediate 3-month course for students of religious sciences in Najaf – Al-Baghdadi School for Religious Sciences

Committees

- ❖ Chair of the Student Discipline Committee at the Faculty – 2016
- ❖ Member of the Human Rights Committee at the Faculty
- ❖ Member of the Examination Answer Sheets Correction Committee
- ❖ Member of the Anti-Smoking Committee at the Faculty
- ❖ Member of the Committee for Updating the Content of Wikipedia Article for Our University
- ❖ Member of the Committee for Self-Assessment of Academic Programs in the Department of Turkish Language
- ❖ Member of the Committee for Preparing the Study to Establish the Department of Persian Language
- ❖ Chair of the Scientific, Examinations, and Auditing Committee in the Department of Persian Language

Participation in Postgraduate Student Evaluation and Discussion

- ❖ Participated in the evaluation and discussion of more than 25 Master's and Doctoral theses
- ❖ Participated in the evaluation of numerous promotion research papers and scientific research for various humanities journals

Simultaneous Interpretation

- ❖ Interpretation of the proceedings of the conference titled "The Role of Philosophical Ideas in Islamic Cultural Dialogue" from Persian to Arabic
- ❖ Interpretation of the proceedings of the Human Rights Conference from Persian to Arabic
- ❖ Interpretation for meetings of visiting foreign delegations at the Office of the University President
- ❖ Interpretation and management of sessions, conferences, and seminars organized by the Consulate of the Islamic Republic in Najaf
- ❖ Translation of inscriptions and select Persian manuscripts in the Shrine of Imam Ali (AS)

Articles in Local and International Newspapers and Magazines

- ❖ Published numerous articles in Al-Quds Al-Arabi newspaper (London)
- ❖ Published numerous articles in Rai Al-Youm newspaper (London)
- ❖ Published numerous articles in local print and electronic newspapers and magazines

University of Kufa
College of Administration and Economics
Department of Tourism



Academic and Personal Profile

Full name : **Hadeel Mohammed Ali Abdulhadi Al-Qamosi**

Place and Date of Birth: **Baghdad, 2/9/1980**

Academic Title: **Assistant Professor**

Previous Workplace: **University of Kufa / College of Administration and Economics**

Current Workplace: **University of Kufa / College of Administration and Economics /
Department of Tourism**

Courses Taught: **Computers – Tourist Behaviour – Religious Culture – Tourism Legislation**

Mobile: **07822263877**

Email: hadeelm.alqamosi@uokufa.edu.iq

Academic Qualifications:

- Bachelor's Degree: College of Administration and Economics – University of Kufa – Year: 2005
- Master's Degree: College of Administration and Economics – University of Kufa – Year: 2017
- PhD: College of Administration and Economics – University of Karbala – Year: 2024

Positions Held:

- Employee in the Student Affairs Department, College of Administration and Economics, University of Kufa.
- Head of the Postgraduate Library, College of Administration and Economics, University of Kufa.
- Rapporteur of the Tourism Department, College of Administration and Economics, University of Kufa.
- Lecturer in the Tourism Department, College of Administration and Economics, University of Kufa.

Language Proficiency: Arabic

Personal and Academic Skills: Proficient in using computers

Books and Published Research Papers

- 1- Recruitment and Selection of Human Resources and Their Role in Achieving Organizational Commitment – An Analytical Study of a Sample of Employees at the University of Kufa 2019
- 2- The Impact of Information Technology on Achieving Administrative Creativity – An Analytical Study of a Sample of Employees at the University of Kufa 2019
- 3- Distinguished University Performance and Its Role in Administrative Reform – An Exploratory Study of the Opinions of a Sample of University of Kufa Lecturers 2019
- 4- The Developmental Crises in the Iraqi Economy and the Arguments over the Economic Openness 2019
- 5- Ego Resilience and Its Role in Forming the Psychological Contract – An Analytical Study of a Sample of Students from Colleges and Institutes in Al-Najaf Al-Ashraf Governorate 2020
- 6- Marketing Directors' Cognition of the Effect of Job Involvement Aspects on Promoting the Organizational Culture of Internal Clients – A Survey Study of the Views of a Sample of Workers in Hotels in the Holy Najaf Province 2020
- 7- The Role of Creative Thinking among Health Staff in Raising Citizens' Health Awareness about the Risks of the COVID-19 Pandemic – An Exploratory Study of a Sample of Employees in Health Departments in Al-Najaf Al-Ashraf 2021
- 8- The Effect of Psychological Capital on Job Satisfaction in Iraqi Hotels 2021
- 9- Product Success through the Integration Between Procedural and Technological Knowledge of Production 2022
- 10- Bullying in the Workplace as a Mediating Variable Between Narcissistic Leadership and Organizational Cynicism – An Exploratory Study on a Selected Sample in Kufa Cement Factory 2023
- 11- The Effect of Appreciation in the Workplace on Achieving Organizational Loyalty – An Analytical Study of the Opinions of a Sample of Employees at the University of Kufa 2023
- 12- Adopting Organizational Restructuring Strategies to Improve the Speed of Tourism Work 2023
- 13- Differential Leadership and Its Impact on Employees' Creative Behaviour Through the Mediating Role of Happiness in the Workplace 2023

14- The Role of Organizational Harmony in Enhancing Strategic Responsiveness 2024

Participation in Local and International Conferences:

- The Fifteenth Scientific Conference at the University of Karbala – College of Administration and Economics, 2021

Curriculum Vitae



Personal Information

- Full Name: Dr. Maryam Ibrahim Hammoud Al-Kar'awi
- Place and Date of Birth: Baghdad (date not specified)
- Academic Title: Professor
- Previous Workplace: University of Baghdad / College of Administration and Economics
- Current Workplace: University of Kufa / College of Administration and Economics
- Subjects Taught:
- Undergraduate: Production and Operations Management, Readings, Public Relations, Scientific Research Methods, Principles of Statistics, Tourism Information Technology, Tourism Service Quality, Airport Management.
- Postgraduate (Master's): Production and Operations Management.
- Postgraduate (PhD): English Language.
- Mobile: 07601685447
- Email: mariama.hamood@uokufa.edu.iq

Academic Qualifications

- Bachelor's: Industrial Management, College of Administration and Economics, University of Baghdad, Year: 2004
- Master's: Operations Techniques, Administrative Technical College, Administrative Technical Education Authority, Year: 2009
- PhD: Production and Operations Management / Information Technology, College of Administration, Huazhong University of Science and Technology (HUST), Year: 2017
- Positions Held: None
- Language Proficiency
- Arabic
- English

Books and Published Research

- Dr. Maryam Ibrahim Hammoud Al-Kar'awi has participated in numerous research publications, including:
- The Product Success through the Integration Between Procedural and Technology Knowledge of Production, *Res Militaris*, vol. 12, n2, Summer-Autumn 2022.
- Product Success Through Market and Human Knowledge, *International Journal of Innovation, Creativity and Change*, www.ijicc.net, Volume 15, Issue 9, 2021.
- KM embodied in IT for capable product design, *Human Systems Management* 38 (2019) 125–139.
- IT capability, knowledge management, and product design, *Human Systems Management* 2018.
- Information Technology Components and Their Role in Knowledge Management for Product Design, *International Journal of Information and Education Technology*.
- The Role of Transformational Leadership in Raising the Performance Level of Tourism Institutions: An Applied Study in Al-Najaf Al-Ashraf International Airport, *Al-Ghary Journal of Economic and Administrative Sciences*, 2024, 20 (Special Issue).
- The Impact of Information Technology on Achieving Administrative Creativity: An Analytical Study of a Sample of Employees at the University of Kufa, Volume 13, Issue 25 (December 31, 2019), pp. 121-158, 38 pages.
- The Importance of Internal Auditing on the Quality of Accounting Information in Financial Statements: A Case Study in Al-Rafidain Central Bank / Baghdad, *Al Kut Journal of Economics and Administrative Sciences*, ISSN: 1999-558X, Issue: 34 – December 20, 2019.
- The Extent of Applying Total Quality Management Principles in University Education: A Comparative Study Between Public and Private Colleges from the Perspective of a Sample of Professors, 2016 – *Administration – Al-Qadisiyah Journal of Administrative and Economic Sciences*.
- The Reality of Using Academic Accreditation Standards in the Educational Process: An Experimental Study of a Sample of Colleges at the University of Kufa, 2015 – *Administration – Al-Ghary Journal of Economic and Administrative Sciences*.
- Verifying the Relationship Between Knowledge Management Capabilities and Learning Organizations in the Office of the University of Kufa, *Al-Ghary Journal of Economic and Administrative Sciences*, 2014.

Participation in Local and International Conferences

Dr. Maryam Ibrahim Hammoud Al-Kar'awi has participated in numerous local and international conferences, including:

- Human Capital and Their Affect in Service Quality Dimensions, ICSIM '20, January 12–15, 2020, Sydney, NSW, Australia.
- Relationship between the components of information technology and product design, ICMSS '17, January 14–16, 2017, Wuhan, China.

- The Role of the IT Capability and Knowledge Management in Product Design, ICAIP 2017, August 25–27, 2017, Bangkok, Thailand.
- Organizational culture and its impact on performance Management of educational institutions (a case study of faculty members in Iraqi universities), International Cappadocia Scientific Research Congress, December 11–12, 2022, Cappadocia, Nevşehir, Türkiye.
- The Leadership Management in the Holy, 5th International Izmir Economics Congress, February 25–26, 2022, Izmir, Türkiye.
- Children's Brainstorming And Development Of Administrative Capacity, 7th International European Conference on Social Sciences, April 22–24, 2022, Antalya, Türkiye.
- Praise Marketing (Oral Marketing) And How It Affects Brand Loyalty, IARCSAS 1st International Architectural Sciences and Applications Symposium, October 27–29, 2021, Isparta, Türkiye.

Participation in Local and International Courses

Dr. Maryam Ibrahim Hammoud Al-Kar'awi has participated in numerous training courses, including:

- Teaching Methods Course
- Teaching Qualification Course
- Computer Course

Seminars and Workshops Delivered

Dr. Maryam Ibrahim Hammoud Al-Kar'awi has participated in numerous seminars and training workshops.

Courses Delivered

Dr. Maryam Ibrahim Hammoud Al-Kar'awi has participated in numerous training courses.

Participation in Supervision, Evaluation of Theses, and Discussion of Postgraduate Students

Dr. Maryam Ibrahim Hammoud Al-Kar'awi has participated in numerous thesis evaluations and discussions with postgraduate students, including:

Discussion of a Master's thesis (The Role of Strategic Capabilities in Enhancing Entrepreneurial Marketing) in the Department of Business Administration.

Committee Memberships

Dr. Maryam Ibrahim Hammoud Al-Kar'awi has participated in numerous various local, international, and global committees.



University of Kufa
College of Administration and Economics
Department of Tourism

Academic and Personal Profile

Full Name and Title: **Asst. Prof. Dr. Samia Hani Ajil**

Place and Date of Birth: **Salah al-Din / Amerli / Tuz Khurmatu // 10 February 1986**

Academic Title: **Assistant Professor (PhD)**

Previous Workplace: **University of Kufa / College of Dentistry**

Current Workplace: **University of Kufa / College of Administration and Economics**

Courses Taught

Tourist Behaviour (Second Year) , English Readings (First Year) , Computer (Second Year)

Statistics (First Year) , Tourism Media (Third Year) , Crisis Management (Third Year)

Principles of Management (First Year)

Email: samyiah.alouity@uokufa.edu.iq

Academic Degrees

- Bachelor's Degree: College of Administration and Economics, University of Kufa, 2009
- Master's Degree: College of Administration and Economics, University of Kufa, 2012
- Doctorate (PhD): College of Administration and Economics, University of Karbala, 2018

Positions Held

- Department Rapporteur, Department of Tourism

Personal and Academic Experience:

Assistant Professor (PhD) / Department of Tourism – Lecturer in the Department, teaching 7 courses.

Participation in numerous examination and academic committees for student research discussions – 61 committees.

Liaison Member in the Women's Empowerment Unit at the college.

Participation in Local and International Conferences

- E-Learning And Its Impact On Improving The Quality Of The Educational Process: Analytical Study In Teaching Islamic Education
- The Leadership Management In The Holy Qur'an Surat Yusuf (Peace Be Upon Him) As A Model
- E-Learning And Its Impact On Improving The Quality Of The Educational Process: Analytical Study In Teaching Islamic Education
- Organizational Culture And Its Impact On Performance Management Of Educational Institutions (A Case Study Of Faculty Members In Iraqi Universities)
- The Role Of Management Organizational Knowledge In Improving The Performance Of The Organization (Study Theory)
- Impact Of Organizational Culture On Performance Management (A Case Study Of Faculty Members In Iraqi Universities)
- Organizational Culture And Its Impact On Performance Management Of Educational Institutions (A Case Study Of Faculty Members In Iraqi Universities)
- Professional Ethics And Its Impact On Evaluating The Job Performance Of The Educational Institution In Educational Institutions (Case Study Of Faculty Members In Iraqi Universities)
- The Tour Guide as a Means of Media Communication and Its Impact on Developing Tourism Awareness: An Applied Study on a Sample of Tourism and Travel Companies in Al-Najaf Al-Ashraf Governorate
- Organisational Loyalty and Its Impact on Tourism Service Providers in Harmonising Behaviours at the Tourism Workplace
- The Quality of Digital Education in Light of the COVID-19 Pandemic
- The effect of the dimensions of psychological ownership in achieving harmony in the workplace A study of the opinions of a sample of university professors

Participation in Local and International Courses, Seminars, and Workshops:

- Social Bullying Training Course
- The Importance of Professional Ethics within Work Institutions Workshop
- Professional Behavior in University Institutions Training Course
- Tourism and Its Role in Combating Extremism and Terrorism Training Course

- How to Deal with Psychological Trauma Seminar
- Perception and Its Impact on Decision Makers Training Course
- Introduction to Labour Law and Social Security in the Public and Private Sectors Awareness Seminar
- Women's Health Culture and Disease Prevention Educational Seminar

Authored Books and Research Papers

- Persuasive Leadership and Its Role in Reducing Resistance to Change: An Applied Study on a Sample of Private Banks in the Middle Euphrates
- Soft Leadership and Its Role in Achieving Organisational Commitment
- Work Life Quality Programs and Their Impact on Evaluating the Performance of Educational Organisations
- Emotional Intelligence and Its Effect on the Big Five Personality Traits of Employees
- Ego Flexibility and Its Role in Forming the Psychological Contract
- The Impact of Information Technology on Achieving Administrative Creativity
- Workplace Dedication and Its Relationship with Organisational Loyalty: The Mediating Role of Job Embeddedness
- Empowering Leadership and Its Relationship with Job Flourishing: The Mediating Role of Organisational Virtue
- The Impact of Workplace Positivity on Employees' Readiness for Organisational Change
- Identify The Factors Affecting On The Profitability Of Banks Using The Financial Analysis
- Organizational Learning's Effect on Business Performance and High-Performance Human Resource
- THE EFFECT OF THE DIMENSIONS OF PSYCHOLOGICAL OWNERSHIP IN ACHIEVING HARMONY IN THE WORKPLACE A study of the opinions of a sample of university professors
- Marketing of Praise (Word-of-mouth marketing) And How It Has an Impact on Brand Loyalty
- THE LEADERSHIP MANAGEMENT IN THE HOLY QUR'AN SURAT YUSUF (Peace Be Upon Him) AS A MODEL
- Marketing Directors Cognition on The Effect of Job Involvement Aspects on Promoting The Organizational Culture of Internal Clients

Participation in the Supervision , Evaluation of Theses and Discussion of Postgraduate Students

Participated in supervising numerous undergraduate students, evaluating theses and dissertations, and taking part in the discussion of postgraduate students

Committee Membership

Participated in 41 committee

Curriculum Vitae



Personal Information

- Full Name: Karrar Mohammed Madloul Al-Janabi
- Place and Date of Birth: Baghdad - 1987-10-28
- Academic Title: Assistant Professor
- Previous Workplace: Private sector companies
- Current Workplace: University of Kufa / Faculty of Administration and Economics
- Subjects Taught: Tourism Project Management and Persian Language
- Mobile: 07834053482
- Email: karrarm.otaiwi@uokufa.edu.iq

Academic Qualifications

- Bachelor's Degree: Business Administration / Faculty of Administration and Economics / University of Kufa / Year 2009
- Master's Degree: Business Administration / Faculty of Administration and Economics / University of Tehran / Year 2018

Positions Held:

- Assistant Director of the Human Resources Department at the University of Kufa Presidency, from September 24, 2018, to June 14, 2020.
- Head of the Teaching Staff Division at the University of Kufa Chancellery, from September 1, 2018, to September 9, 2019.
- Head of the Quality Assurance and Performance Evaluation Division at the Faculty of Administration and Economics, during the years 2020–2022.

- Director of the Human Resources Division at the Faculty of Administration and Economics, during the years 2022–2023.

Language Proficiency:

- Persian
- English

Personal and Academic Expertise

- A scientific study addressing a problem in Iraqi society, submitted to a private sector company during the year 2020.
- A scientific study concerned with the national classification of the quality management system, submitted to the University of Kufa / Faculty of Administration and Economics during the year 2020.
- A scientific study concerned with the electronic organization of certificates, submitted to the General Directorate of Education in Najaf Governorate during the year 2023.

Authored Books and Research Papers

- "The Role of Strategic Vigilance in Enhancing Creative Behavior" – An analytical study of a sample of faculty members at the University of Kufa / Faculty of Administration and Economics – 2021 (Management) – Al-Ghari Journal.
- "The Role of Knowledge Management Strategies in Developing Job Performance" – An analytical study of a sample of faculty members at the Faculty of Administration and Economics / University of Kufa – 2021 (Management) – Journal of the Islamic University College.

- "The Role of Organizational Culture in Enhancing Proactive Strategic Orientation" – An analytical study of the opinions of a sample of employees at Ufuq Al-Horizon Travel and Tourism Company in Najaf – 2020 (Management) – Journal of Human Sciences, College of Education for Girls.
- "The Role of Strategic Improvisation Components in Enhancing Organizational Culture" – An analytical study of the opinions of a sample of employees at the University of Kufa – 2019 (Management) – Journal of the Kufa Studies Center.
- "The Role of E-Management in Enhancing Strategic Readiness" – An analytical study of the opinions of a sample of employees at the University of Kufa during the year 2022 – Kufa Journal of Arts.
- "Organizational Rigidity and Its Impact on the Performance of Religious Tourism Institutions" – Scientific Conference of the Faculty of Administration and Economics / University of Kufa – 2022.
- "Sustainable Religious Tourism and Its Role in Achieving Inclusive Economic Welfare" – An applied study of the opinions of a sample of professors from the Tourism and Economics Departments at the University of Kufa / Faculty of Administration and Economics. Published in the Scientific Conference of Imam Al-Sadiq University during the year 2022. This is one of the award-winning research papers for the prize of the Martyr Imam Muhammad Baqir Al-Sadr (may his soul rest in peace).
- "The Role of Strategic Sustainability in Moving Towards Digital Transformation" – An analytical study of the opinions of a sample of employees of Asia Cell Company, Najaf Governorate Branch. Research published in the International Journal for Economic and Administrative Sciences (Berlin, Germany).

- "The Role of Implementing Total Quality Dimensions in the Effectiveness of Strategic Sovereignty" – An analytical study of the opinions of university leaders at the University of Kufa. Research published in the Journal of the Kufa Studies Center during the year 2023.
- "The Role of Digital Tourism in Enhancing Sustainable Development Strategy" – An analytical study of the opinions of a sample of guests in a number of hotel organizations in Najaf Governorate.
- "Visionary Leadership Behaviors and Their Role in Sustainable Social Development" – An analytical study of the opinions of a sample of professors at the University of Kufa / Faculty of Administration and Economics. Participation in the Al-Mustansiriya University Conference during the year 2023.
- "The Role of Lean Six Sigma and Cost Management in Improving Price Differentiation" – A case study in the Kufa Cement Plant. International research published in the International Journal of Economic Studies in Algeria.
- "The Role of Artificial Intelligence Strategies in Enhancing Ethical Behavior from the Perspective of the Teachings of Imam Zain Al-Abidin (peace be upon him)" – Conference of the Imam Zain Al-Abidin Foundation / Al-Abbas Holy Shrine – University of Wasit.
- "The Role of Sustainable Social Development Dimensions in Achieving Social Justice" – "The Role of Sustainable Social Development Dimensions in Achieving Social Justice: The Teachings of Imam Zain Al-Abidin (peace be upon him) as a Model" – An analytical study of the viewpoints of a number of professors at the Faculty of Administration and Economics / University of

Kufa. Conference of the Imam Zain Al-Abidin Foundation / Al-Abbas Holy Shrine – University of Wasit.

- "The Educational Role of Universities in Promoting Human Values Among Muslim Youth" – An analytical study of the opinions of a sample of professors and students at the University of Kufa. The Seventh International Conference (The Martyr Imam Muhammad Baqir Al-Sadr Prize for Excellence and Creativity), organized by the Dar Al-Islam Charity Foundation with academic support from Imam Ja'afar Al-Sadiq University (peace be upon him) under the slogan "Muslim Youth: The Struggle of Identity and Human Values."

Participation in Courses / Committees / Seminars / Workshops:

- Participation in permanent committees at the University of Kufa.
- Participation in numerous investigative, auditing, and examination committees at the University of Kufa.
- Management of several workshops in the field of specialization.
- Participation in numerous training courses.