

**Ministry of Higher Education and Scientific Research  
Scientific Supervision and Scientific Evaluation  
Apparatus  
Directorate of Quality Assurance and Academic  
Accreditation  
Accreditation Department**



# **Academic Program and Course Description Guide**

**2024**

## **he introduction:**

The educational program is considered a coordinated and organized package of academic courses that includes procedures and experiences organized in the form of academic vocabulary, the main purpose of which is to build and refine the skills of graduates, making them qualified to meet the requirements of the labor market. It is reviewed and evaluated annually through internal or external audit procedures and programs such as the external examiner program.

The description of the academic program provides a brief summary of the main features of the program and its courses, indicating the skills that students are working to acquire based on the objectives of the academic program. The importance of this description is evident because it represents the cornerstone of obtaining program accreditation, and the teaching staff participates in writing it under the supervision of the scientific committees in the scientific departments.

This guide, in its second edition, includes a description of the academic program after updating the vocabulary and paragraphs of the previous guide in light of the latest developments in the educational system in Iraq, which included a description of the academic program in its traditional form (annual, quarterly), in addition to adopting the description of the academic program circulated according to the book of the Department of Studies, 3/2906. On 5/3/2023 with regard to programs that adopt the Bologna Process as a basis for their work.

In this area, we can only emphasize the importance of writing descriptions of academic programs and courses to ensure the smooth conduct of the educational process.

### **Concepts and terminology:**

Description of the academic program: The description of the academic program provides a brief summary of its vision, mission, and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

**Course Description:** Provides a necessary summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the available learning opportunities. It is derived from the program description.

**Program Vision:** An ambitious picture for the future of the academic program to be a developed, inspiring, motivating, realistic and applicable program.

**The program's mission:** It briefly explains the goals and activities necessary to achieve them, and also defines the program's development paths and directions.

**Program objectives:** These are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

**Curriculum structure:** All courses/study subjects included in the academic program according to the approved learning system (semester, annual, Bologna track), whether it is a requirement (ministry, university, college, or scientific department), along with the number of study units.

**Learning outcomes:** A consistent set of knowledge, skills, and values that the student has acquired after the successful completion of the academic program. The learning outcomes for each course must be determined in a way that achieves the program objectives.

**Teaching and learning strategies:** They are the strategies used by the faculty member to develop the student's teaching and learning, and they are plans that are followed to reach the learning goals. That is, it describes all curricular and extracurricular activities to achieve the learning outcomes of the

## Academic program description form

University name: University of..... Kufa.....

**College/Institute: College...of Administration and Economics...**

Scientific Department: Department of .....Tourism.....

Name of the academic or professional program: Bachelor's degree in tourism sciences

Name of final degree: Bachelor of Tourism Sciences....

Academic system: annual

Description preparation date: 3/24/2024

Date of filling the file: 3/26/2024

the signature :



Name of scientific assistant: DR. Ahmed Alyasiry

the date :

the signature :



Name of department head:bushra Mohamad sami

the date:

The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance

Department:

Date:

Signature:



Approval of the Dean **Dr. Haider Jassim Al-Jubouri**

### **1. Program Vision**

Excellence and competition in the field of tourism education and training and exchanging specialized and academic experiences to ensure contemporary tourism education.

### **2. Program Mission**

The Department of Tourism at the College of Management and Economics works to graduate highly qualified cadres in the field of tourism studies, tourism guidance and hotel studies to be able to keep pace with the requirements of the local and regional labor market and committed to the ethics and morals of the profession through an academic and applied perspective. The department also works to lead the academic tourism specialization in Throughout the country, which leads to providing the outputs of scientific departments in a manner appropriate to the labor market, as well as creating interaction between the academic and practical sides, focusing on specializations directly related to the tourism aspect. The department also contributes to developing scientific research in the various fields of tourism in a way that serves tourism development and community service.

### **3. Program Objectives**

The department aims to achieve the following:

- 1- Excellence in tourism education.
- 2- Joint cooperation between students, graduates, the tourism field, and society.

3- Application of tourism business within the characteristics and requirements of the hospitality and tourism industry.

4- Professional training to provide students with work and communication skills in the tourism sector.

5- Demonstrating a high level of service quality in various tourism sectors.

6- Analyzing problems using qualitative and quantitative tools facing the tourism sector.

7- Providing the tourism sector with specialized, scientifically and practically qualified human resources.

#### 4. Program Accreditation

Nothing

#### 5. Other external influences

Nothing

#### 6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements	6	18	10%	Basic course
College Requirements	13	42	31%	Basic course
Department Requirements	21	74	55%	Basic course
Summer Training				

Other

\* Notes may include whether the course is core or elective.

<b>7. Program Description</b>				
<b>Year/Level</b>	<b>Course Code</b>	<b>Course Name</b>	<b>Credit Hours</b>	
			<b>theoretical</b>	<b>Practical</b>
<b>The first</b>	ENGL101	English language	<b>1</b>	
	TOMA101	Basics of travel and tourism	<b>3</b>	
	ARAG103	Arabic Language	<b>2</b>	
	TOMA113	Tourism statistics	<b>1</b>	
	ACTG101	Corporate accounting	<b>3</b>	
	BADM101	Principles of business administration	<b>3</b>	
	TOMA103	Partial tourism economy	<b>2</b>	
	COMP101	Computer	<b>2</b>	
	LAW112	human rights	<b>1</b>	
		History of Iraqi civilization	<b>2</b>	
<b>the second</b>	TOMA 206	Sustainable tourism	<b>3</b>	
		Professional ethics	<b>2</b>	
	TOMA210	Macro tourism economy	<b>2</b>	
	TOMA203	The geography of Iraq is touristic	<b>3</b>	
		Touristic ruins	<b>3</b>	
	TOMA207	Tourism Guiding	<b>3</b>	



	TOMA214	English language	1	
	TOMA212	Persian language	1	
	TOM209	Tourist behaviour	3	
		Democracy	1	
<b>Third</b>	TOMA304	Public relations	2	
	TOMA301	Persian language	2	2
	TOMA314	English language	2	2
	TOMA308	Tourism media	2	
	TOMA309	Crisis management	2	
	TOMA311	Tourist landmarks and monuments	2	
	TOMA303	Management of etiquette ceremonies	2	
	TOMA306	Tourism investment	2	
	TOMA301	Tourism planning	2	
	TOM305	Cost accounting	2	
<b>Fourth</b>	TOM305	Organizing tourist trips	2	
	TOMA405	Tourism marketing	2	
	TOMA402	Economic feasibility study and project evaluation	2	
	TOMA412	English language	2	2
	TOMA414	Persian language	2	2
	TOMA420	Tourism legislation	2	
	TOMA221	Religious culture	2	
	TOMA401	HR management	2	
	TOM408	Information Technology	2	
	TOMA404	Research methods	2	

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8. Expected learning outcomes of the program	
<b>Knowledge</b>	
<ol style="list-style-type: none"> <li>1. Providing basic knowledge of tourism sciences.</li> <li>2. 2. Analysis of the economic phenomena of tourism.</li> <li>3. 3. The ability to deduce science through understanding topics.</li> <li>4. Cognitive awareness using scientific research tools.</li> </ol>	<ul style="list-style-type: none"> <li>•It enables students to learn about tourism phenomena and understand the methods and theories of tourism and economic sciences.</li> <li>• Using thinking tools to analyze economic phenomena.</li> <li>• Understanding advanced topics in tourism sciences and extrapolating these sciences from economic, administrative and accounting sciences.</li> <li>• Possessing knowledge in using tools for scientific research in tourism sciences.</li> <li>• Understanding and assimilating economic and statistical tools in tourism sciences</li> <li>• Understanding the local, regional and international tourism environment.</li> </ul>
<b>Skills</b>	
1. Deductive thinking	* escribing tourism phenomena and analyzing the relationships related to the investigated problem
2. Analytical thinking	•The ability to link tourism phenomena with the laws governing them and in accordance with economic and accounting sciences.
3. Mathematical and computational analysis of problems	. •Analyzing problems using computer techniques and ready-made software packages

4. Interpretation of quantitative results	<ul style="list-style-type: none"> <li>• Interpreting the results of quantitative analysis according to statistical, mathematical, and macroeconomic methods.</li> <li>• Criticize the topics up for discussion.</li> </ul>
<b>Ethics</b>	
1–Developing the desire to learn	Continuous search for finding the best means and methods for developing work in the tourism sector.
2–Cultivating the spirit of initiative	Consolidating human values through the scientific and humanitarian concept of tourism sciences.
3– Strengthening cooperation	ocus on efficient communications and cooperation between departments to increase department performance.
4–Perseverance	Finding the best and most modern ways to increase the productivity of the tourism sector.

<b>9. Teaching and Learning Strategies</b>
<p>The student gains knowledge and understanding through...</p> <p>A- Direct education strategies: The role of the university professor in direct education strategies is to organize and comprehensively control the educational process, including: Planning, implementation, and follow-up, while the learner’s role is limited to receiving only. Examples of this include: To listen to educational lectures</p> <p>B - Indirect education strategies: The university professor performs active and effective activities within the indirect education strategies, and mainly focuses on the learning processes. Examples of this include: Learning processes brainstorming strategies.</p>

C- Directed education strategies: In directed education strategies, the university professor plays an active and effective role in managing the educational process as well, and the learner is active during it, but he focuses on both the processes and their outcomes. Examples of this include: Learning: Guided discovery learning strategy.

D- E-learning strategy: It is the most important education strategy. There are many important and effective education strategies that modern technology has become. In light of the technical development revolution that our world is experiencing at the present time, it is an urgent necessity for the success of the educational process, and keeping pace with what is called modern education, as it is interesting and entertaining. This strategy provides greater scope for learners' participation in the educational process in a serious and creative way. For them, it unleashes self-development, learning and creativity.

E - Cooperative learning strategy: The cooperative learning strategy includes a group working together to accomplish a specific task. Among the most prominent positives of this strategy are: It includes different scientific learners within different groups, which provides a better opportunity for them to exchange knowledge and skills and benefit from each other.

F - Visualization learning strategy: The learning strategy helps with the topic at hand, by forming a mental image of the topic when hearing its description, and this strategy can be implemented using various audio-visual means, such as, displaying pictures, video clips, graphs, and mind maps, as well as listening to audio clips.

## 10. Evaluation methods

Students' knowledge and understanding are assessed through...

A - Practical tests: The tests conducted by the university professor are one of the traditional methods for determining the mental level of the student and the extent of his understanding of the scientific material.

B - Research: Increasing the student's skill in the field of scientific research, solving problems, and identifying solutions is one of the important means of evaluation.

C- Reports: Writing scientific reports, using methodological sources, writing them in a scientific style, and presenting them in the classroom is one of the main means of learning and evaluation.

D- Intellectual questions: Asking intellectual questions during the lecture by the university professor, managing the discussion among the students, and identifying the extent of their thinking and levels is one of the main methods of evaluation.

E- Final project: Assigning the student independently to a final project that is one of the study topics, which is a good opportunity to demonstrate what has been learned and applied.

<b>11. Faculty</b>						
<b>Faculty Members</b>						
<b>Academic Rank</b>	<b>Specialization</b>		<b>Special Requirements/Skills (if applicable)</b>		<b>Number of the teaching staff</b>	
	<b>General</b>	<b>Special</b>			<b>Staff</b>	<b>Lecturer</b>
Professor	Tourism sciences	hotel management			1	
Professor Dr	business management	marketing management			1	
Professor Dr	Economic sciences	International economy			1	
Assistant Professor	Economic sciences	Financial policy			1	
Assistant Professor	business management	Financial management			1	
Assistant Professor	geography	Tourism geography			1	

Assistant Professor	business management	Production and operations management			1	
Assistant Professor	business management	Organizational behavior			5	
Assistant Professor	Tourism sciences	Tourism planning			1	
Teacher	Accounting	Cost accounting			1	
Teacher	business management	Human resources			1	
Teacher	Economic sciences	Business economy			1	
Teacher	business management				1	
Teacher	business management	Strategic management			1	
assistant teacher	Tourism sciences	Tourism planning			1	
assistant teacher	business management	Organizational behavior			1	
assistant teacher	Arabic Language	Arabic Language			1	

## 1. الهيئة التدريسية

### أعضاء هيئة التدريس

اعداد الهيئة التدريسية		المتطلبات/المهارات الخاصة (ان وجدت )		التخصص		الرتبة العلمية
محاضر	ملاك			عام	خاص	
	1			علوم سياحية	ادارة فنادق	استاذ
	1			ادارة اعمال	ادارة تسويق	استاذ دكتور
	1			علوم اقتصادية	اقتصاد دولي	استاذ دكتور
	1			علوم اقتصادية	سياسة مالية	استاذ مساعد
	1			ادارة اعمال	ادارة مالية	استاذ مساعد
	1			جغرافية	جغرافية سياحية	استاذ مساعد
	1			ادارة اعمال	ادارة انتاج وعمليات	استاذ مساعد
	5			ادارة اعمال	سلوك تنظيمي	استاذ مساعد
	1			علوم سياحية	تخطيط سياحي	استاذ مساعد
	1			محاسبة	محاسبة تكاليف	مدرس
	1			ادارة اعمال	موارد بشرية	مدرس
	1			علوم اقتصادية	اقتصاد عمل	مدرس
	1			ادارة اعمال	ادارة سياحية	مدرس
	1			ادارة اعمال	ادارة استراتيجية	مدرس
	1			علوم سياحية	تخطيط سياحي	مدرس مساعد
	1			ادارة اعمال	سلوك تنظيمي	مدرس مساعد
	1			لغة عربية	لغة عربية	مدرس مساعد

<b>Professional Development</b>
<b>Mentoring new faculty members</b>
In the Department of Tourism, new faculty members are developed and developed through holding seminars, workshops, and holding training courses under the supervision of qualified professors in the department.
<b>Professional development of faculty members</b>
<ul style="list-style-type: none"> <li>- Developing and developing professors through courses that support the specialized aspect</li> <li>- Many seminars, workshops, scientific discussions, conferences and training courses are held.</li> </ul>

<b>12. Acceptance Criterion</b>
<ul style="list-style-type: none"> <li>- <b>Approving the central admission conditions according to the department's annual academic plan</b></li> <li>- <b>Interview</b></li> <li>- <b>Accepting the first tourist institutes according to the Ministry's decisions.</b></li> </ul>

<b>13. The most important sources of information about the program</b>
<ul style="list-style-type: none"> <li>1 Scientific Department Guide</li> <li>2-The university and college website</li> </ul>



#### 14. Program Development Plan

- Developing the program. The Tourism Department seeks, through the prepared plans, to expand the acceptance of the increasing number of students and open postgraduate programs

-. Developing and training the faculty by providing an appropriate educational environment for the professional development of faculty members in the department, as well as holding seminars, scientific visits, workshops, scientific discussions, and participating in conferences.

- Evaluation and continuous improvement. The department works to set standards for evaluating performance, and involves students and stakeholders from the private sector in the evaluation process, as well as following up on graduates and the needs of the labor market to reduce the gap between the academic side and governmental and private tourism institutions through continuous improvement in the academic program, to ensure that graduates find opportunities. Work that is compatible with their acquired abilities and abilities.

Infrastructure and Resources The department continuously seeks to provide adequate infrastructure for students, including furnished and air-conditioned classrooms and computer laboratories, and to provide modern resources for undergraduate students.

-. Integrating practical experience, the department constantly works to enhance the academic (theoretical) aspect with the applied field aspect through field visits to governmental and private tourism institutions, as well as holding seminars for external lecturers, managers and officials in the tourism sector and tourism institutions, as well as holding workshops.

Program Skills Outline															
				Required program Learning outcomes											
Year/L evel	Course Code	Course Name	Basi c or opti onal	Knowledge				Skills				Ethics			
				A 1	A2	A 3	A 4	B 1	B 2	B 3	B4	C1	C2	C 3	C4
The first	ENGL10 1	English language	Basi c	√				√				√			
	TOMA10 1	Basics of travel and tourism	Basi c	√				√				√			
	ARAG10 3	Arabic Language	Basi c	√				√				√			
	TOMA11 3	Tourism statistics	Basi c	√				√				√			
	ACTG10 1	Corporate accounting	Basi c	√				√				√			
	BADM1 01	Principles of business administratio n	Basi c	√				√				√			
	TOMA1 03	Partial tourism economy	Basi c	√				√				√			
	COMP1 01	Computer	Basi c	√				√				√			
	LAW11 2	human rights	Basi c	√				√				√			
		History of Iraqi civilization	Basi c	√				√				√			

<b>the second</b>	TOMA206	Sustainable tourism	<b>Basic</b>		√				√				√		
		Professional ethics	<b>Basic</b>		√				√				√		
	TOMA210	Macro tourism economy	<b>Basic</b>		√				√				√		
	TOMA203	The geography of Iraq is touristic	<b>Basic</b>		√				√				√		
		Touristic ruins	<b>Basic</b>		√				√				√		
	TOMA207	Tourism Guiding	<b>Basic</b>		√				√				√		
	TOMA214	<b>English language</b>	<b>Basic</b>		√				√				√		
	TOMA212	<b>Persian language</b>	<b>Basic</b>		√				√				√		
	TOM209	<b>Tourist behaviour</b>	<b>Basic</b>		√				√				√		
		<b>Democracy</b>	<b>Basic</b>		√				√				√		
<b>Third</b>	TOMA304	<b>Public relations</b>	<b>Basic</b>			√			√					√	
	TOMA301	<b>Persian language</b>	<b>Basic</b>			√			√					√	
	TOMA314	<b>English language</b>	<b>Basic</b>			√			√					√	
	TOMA308	<b>Tourism media</b>	<b>Basic</b>			√			√					√	

	TOMA3 09	<b>Crisis management</b>	<b>Basi c</b>			√				√			√	
	TOMA3 11	<b>Tourist landmarks and monuments</b>	<b>Basi c</b>			√				√			√	
	TOMA3 03	<b>Management of etiquette ceremonies</b>	<b>Basi c</b>			√				√			√	
	TOMA3 06	<b>Tourism investment</b>	<b>Basi c</b>			√				√			√	
	TOMA3 01	<b>Tourism planning</b>	<b>Basi c</b>			√				√			√	
	TOM30 5	<b>Cost accounting</b>	<b>Basi c</b>			√				√			√	
<b>Fourth</b>	TOM30 5	<b>Organizing tourist trips</b>	<b>Basi c</b>				√				√			√
	TOMA4 05	<b>Tourism marketing</b>	<b>Basi c</b>				√				√			√
	TOMA4 02	<b>Economic feasibility study and project evaluation</b>	<b>Basi c</b>				√				√			√
	TOMA4 12	<b>English language</b>	<b>Basi c</b>				√				√			√
	TOMA4 14	<b>Persian language</b>	<b>Basi c</b>				√				√			√
	TOMA4 20	<b>Tourism legislation</b>	<b>Basi c</b>				√				√			√
	TOMA2 21	<b>Religious culture</b>	<b>Basi c</b>				√				√			√
	TOMA4 01	<b>HR management</b>	<b>Basi c</b>				√				√			√

	TOM408	<b>Information Technology</b>	<b>Basic</b>				√				√				√
	TOMA404	<b>Research methods</b>	<b>Basic</b>				√				√				√

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.





## Template For Course Specification

<b>1. Course name</b>	
Crisis Management	
<b>2. . Course title/code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
17-2-2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
60 hours 4 units	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
A.p. Dr.. Samyiah Hani Ajeel samyiah.alouity@uokufa.edu.iq	
<b>8. Course objectives</b>	
Objectives of the study subject	1- Introducing the nature and fields of work of studying tourism crisis management and trends of activity in the tourism and hotel field. 2- Study the causes and types of crises regarding the tourism and hotel sector and other organizations 3- Knowing the methods and guidelines for crisis management, devices and machines, and the optimal selection method for them. Study all types of crises to cover the issue from all its aspects.
<b>9. Teaching and learning strategies</b>	

<p><b>The strategy</b></p>	<p style="text-align: center;"><b><u>Cognitive goals</u></b></p> <p>1- Recognizing the importance of studying the crisis and crisis management in the tourism sector.  2- Study the mechanisms for developing and updating standards, evaluating types of crises, and treating them in the tourism and hotel sector in Iraq.  3- Developing students' abilities to try to confront the crisis phenomenon.  1- Learn how to determine the type and causes of crises.</p> <p style="text-align: center;"><b><u>Course-specific skills objectives</u></b></p> <p>1- Recognizing the importance of studying the crisis and crisis management in the tourism sector.  2- Study the mechanisms for developing and updating standards, evaluating types of crises, and treating them in the tourism and hotel sector in Iraq.  3- Developing students' abilities to try to confront the crisis phenomenon.  4- Learn how to determine the type and causes of crises.  5- Planning and determining the best approach and guidelines for crisis management.  6- Analyzing and determining criteria for evaluating the causes of tourism crises.  7- Knowing the most important and best methods for evaluating types of tourism crises.  8- Identifying ways to compare between types of tourism crises</p> <p style="text-align: center;"><b><u>Teaching and learning methods</u></b></p> <p>1- Lectures (google meet)  2- Discussion seminars.  3- Reports.</p> <p><b>Evaluation methods</b></p> <p>1- Written exams  2- Oral exams  3- Duties assigned to students  4- Reports  5- Brainstorming</p> <p style="text-align: center;"><b><u>Emotional and value goals</u></b></p> <p>1- Teaching students to search for problems, link them to the scientific material, and ways to solve them in a logical order and sequence.  2- - Urging students to be objective in discussions about the concept of the crisis and evaluating its types and causes in tourism in the Iraqi environment.  3- -Teaching students to think in a scientific manner, analyze and deduce.  4- - Motivating students to find realistic problems and solve them in a scientific way.</p> <p style="text-align: center;"><b><u>thinking skills</u></b></p> <p>C1- General and qualifying transferable skills (other skills related to employability and personal development)  C 2- Skills in searching for books and research closely related to the specialty.  C3- Skills in using the Internet and the electronic search mechanism.</p>
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<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
<b>1.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>View the study programme</b>	a test	<b>The lectures</b>
<b>2.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Chapter One - What is the crisis?</b>	discussion	<b>The lectures</b>
<b>3.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>What are the types of crises?</b>	Daily exam	<b>The lectures</b>
<b>4.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>The importance of studying crises and their types</b>	Monthly exam	<b>The lectures</b>
<b>5.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Crisis handling tools</b>	discussion	<b>The lectures</b>
<b>6.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Decision making process in crises</b>	discussion	<b>The lectures</b>
<b>7.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Objectives of resolving the crisis:</b>	Daily exam	<b>The lectures</b>
<b>8.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Exam</b>	Exam	<b>The lectures</b>
<b>9.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Justifications for studying the crisis and its requirements</b>	discussion	<b>The lectures</b>
<b>10.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Difficulties in studying crises and their characteristics</b>	discussion	<b>The lectures</b>
<b>11.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Study of the initial crisis, stages of studying crises</b>	Brain storming	<b>The lectures</b>
<b>12.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Crisis society</b>	discussion	<b>The lectures</b>
<b>13.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>Crisis management team</b>	discussion	<b>The lectures</b>
<b>14.</b>	<b>2</b>	<b>Knowledge and skills</b>	<b>vacation</b>	vacation	<b>The lectures</b>

15.	2	Knowledge and skills	Methods of decision-making process in resolving crises.	Questions and examples	The lectures
16.	2	Knowledge and skills	Exam	discussion	The lectures
17.	2	Knowledge and skills	Two-alternative decisions	discussion	The lectures
18.	2	Knowledge and skills	Decisions and types of alternatives to solve crises	Homework	The lectures
19.	2	Knowledge and skills	Half year holiday		The lectures
20.	2	Knowledge and skills	Crisis management	discussion	The lectures
21.	2	Knowledge and skills	The artificial crisis	discussion	The lectures
22.	2	Knowledge and skills	Positives of crisis management	discussion	The lectures
23.	2	Knowledge and skills	Anticipating crises	discussion	The lectures
24.	2	Knowledge and skills	Ways to solve types of crises	Homework	The lectures
25.	2	Knowledge and skills	Factors affecting the crisis	Homework	The lectures
26.	2	Knowledge and skills	Degrees of crises	Homework	The lectures
27.	2	Knowledge and skills	The importance of studying the crisis	Exam	The lectures
28.	2	Knowledge and skills	Crisis assessment standards	discussion	The lectures
29.	2	Knowledge and skills	Average crisis period	Questions and examples	The lectures
30.	2	Knowledge and skills	Crisis handling rate	Questions and examples	The lectures

<b>11. Course evaluation</b>						
<b>final exam</b>	<b>Chapter one</b>			<b>Chapter II</b>		
	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>
<b>50</b>	5	10	10	5	10	<b>10</b>
<b>12. Learning and teaching resources</b>						
<b>Required books (the curriculum, if any)</b>						
<b>Main references (sources)</b>				<b>1- Dr. Mustafa Hassan Ali.</b> <b>2- Dr. Ahmed Saleh Mutlak.</b> <b>3- Dr. Hassan Ibrahim Al-Qaisi.</b> <b>4- Salama Ahmed Salama.</b> <b>5- Jumana Bashir Abu Rumman</b>		
<b>Supporting books and references that you recommend (scientific journals, reports)</b>						
<b>Electronic references, websites</b>						



## Template For Course Specification

<b>1. Course name</b>	
Touristic ruins	
<b>2. .Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
28-2-2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
90 hours 6 unit	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
Samer Nour Hussein Al-Janabi	
<b>8. Course objectives</b>	
<b>Objectives of the study subject</b>	1- At the end of the semester, students are expected to have learned the following: 2- Concepts and foundations of the principles of tourism effects. 3- What is tourism culture? 4- The tourist importance of the antiquities and civilization of Iraq. 5- Other concepts related to tourism effects.
<b>9. Teaching and learning strategies</b>	

<p><b>The strategy</b></p>	<p><b>Cognitive goals</b></p> <ol style="list-style-type: none"> <li>1- At the end of the semester, students are expected to have learned the following:</li> <li>2- Concepts and foundations of tourism effects.</li> <li>3- What are the types of archaeological tourist cities?</li> <li>4- Concepts about historical eras.</li> <li>5- Other concepts related to Near Eastern civilizations.</li> </ol> <p><b>Course-specific skills objectives</b></p> <ol style="list-style-type: none"> <li>1- Identifying the nature of archaeological cities.</li> <li>2- The importance of supporting archaeological sites and developing their capabilities and their impact on the general economic, social and cultural situation.</li> <li>3- Developing the work of tourism companies by training and holding seminars on how to deal with tourists at archaeological sites.</li> <li>4- Identify the most important work pressures and strive to reduce them to the least possible extent</li> <li>5- How to identify the tourism trends used in tourism organizations in order to make the tourism sector successful in the country.</li> </ol> <p><b>Teaching and learning methods</b></p> <ol style="list-style-type: none"> <li>1- Lectures</li> <li>2- Discussion seminars</li> <li>3- Daily exams</li> </ol> <p><b>Evaluation methods</b></p> <ol style="list-style-type: none"> <li>1- Written exams</li> <li>2- Oral exams</li> <li>3- Duties assigned to students</li> <li>4- Daily exams</li> </ol> <p><b>Emotional and value goals</b></p> <ol style="list-style-type: none"> <li>1- Teaching students to search for problems, link them to the scientific material, and ways to solve them in a logical order and sequence.</li> <li>2- - Teaching students to search for realistic problems, link them to the scientific material, and present them in a logical order and sequence.</li> <li>3- - Urging students to be objective in discussions about the challenges facing archaeological sites</li> </ol> <p>From various tourists and to arrive at appropriate solutions and correct methods towards the success of tourism in the country..</p> <ol style="list-style-type: none"> <li>4- -Teaching students to think in a scientific manner, analyze and deduce.</li> <li>5- - Motivating students to find realistic problems and solve them in a scientific way.</li> </ol> <p><b>thinking skills</b></p> <p>C1- General and qualifying transferable skills (other skills related to employability and personal development)</p> <p>C 2- Skills in searching for books and research closely related to the specialty.</p> <p>C3- Skills in using the Internet and the electronic search mechanism.</p>
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<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
<b>1.</b>	<b>3</b>	<b>Knowledge and skills</b>	Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it	<b>discussion</b>	<b>The lectures</b>
<b>2.</b>	<b>3</b>	<b>Knowledge and skills</b>	The concept of tourist effects	<b>Discussion and exam as a test</b>	<b>The lectures</b>
<b>3.</b>	<b>3</b>	<b>Knowledge and skills</b>	The concept of archaeological areas	<b>discussion</b>	<b>The lectures</b>
<b>4.</b>	<b>3</b>	<b>Knowledge and skills</b>	Cultural Heritage	<b>discussion</b>	<b>The lectures</b>
<b>5.</b>	<b>3</b>	<b>Knowledge and skills</b>	First Dynasty of Babylon	<b>Sudden</b>	<b>The lectures</b>
<b>6.</b>	<b>3</b>	<b>Knowledge and skills</b>	Akkadian era	<b>discussion</b>	<b>The lectures</b>
<b>7.</b>	<b>3</b>	<b>Knowledge and skills</b>	Near Eastern Civilizations (research)	<b>A written examination</b>	<b>The lectures</b>
<b>8.</b>	<b>3</b>	<b>Knowledge and skills</b>	Exam 1	<b>discussion</b>	<b>The lectures</b>
<b>9.</b>	<b>3</b>	<b>Knowledge and skills</b>	Types of eras	<b>An applied discussion and attendance at the Faculty of Antiquities of the University of Kufa</b>	<b>The lectures</b>

10.	3	Knowledge and skills	Third Dynasty of Ur	discussion	The lectures
11.	3	Knowledge and skills	The ancient Babylonian era	Video thunderous scenes on the performance skills of the tourist student	The lectures
12.	3	Knowledge and skills	Babylonian dynasty and the era of Hammurabi	Daily exam	The lectures
13.	3	Knowledge and skills	Assyrian Empire	discussion	The lectures
14.	3	Knowledge and skills	The Neo-Babylonian era, the Chaldean era	A written examination	The lectures
15.	3	Knowledge and skills	Exam 2	The second course	The lectures
16.	3	Knowledge and skills	Foreign covenants in Iraq	discussion	The lectures
17.	3	Knowledge and skills	Elements of cultural and historical attraction	Daily exam+ discussion	The lectures
18.	3	Knowledge and skills	The origins of Mosul, its history and its effects	discussion	The lectures
19.	3	Knowledge and skills	Assyria (Shirqat Castle)		The lectures
20.	3	Knowledge and skills	Other landmarks and monuments	discussion	The lectures
21.	3	Knowledge and skills	Erbil (Arbella or Arba Aylu	discussions	The lectures
22.	3	Knowledge and skills	semester exam))	A written examination	The lectures
23.	3	Knowledge and skills	Zakho's upbringing and aftermath		The lectures
24.	3	Knowledge and skills	Reasons for founding the city of Samarra and its effects	Daily exam + discussion	The lectures
25.	3	Knowledge and skills	The emergence of Baghdad and its effects	discussion	The lectures

26.	3	Knowledge and skills	Antiquities of the southern region	discussion	The lectures
27.	3	Knowledge and skills	Antiquities of Babylon - Kufa - Wasit	discussion	The lectures
28.	3	Knowledge and skills	Antiquities of Warka - Antiquities of Basra	discussion	The lectures
29.	3	Knowledge and skills		discussion	The lectures
30.	3	Knowledge and skills	Development trends of urban heritage	Practical examples + brainstorming session	The lectures

<b>11. Course evaluation</b>						
<b>final exam</b>	<b>Chapter one</b>			<b>Chapter II</b>		
	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>
<b>50</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>10</b>	<b>10</b>
<b>12. Learning and teaching resources</b>						
<b>Required books (the curriculum, if any)</b>						
<b>Main references (sources)</b>				<b>-1- Dr. Kazem Al-Khazali (Principles of Tourism Monuments) 2023. Mustansiriyah University.</b> <b>2- Vicky Katsoni (Cultural Tourism and Heritage) 2016.</b> <b>3- Mc Kercher Hillyay (Cultural Tourism, Partnership between Tourism and Cultural Heritage) 2000.</b>		
<b>Supporting books and references that you recommend (scientific journals, reports)</b>						
<b>Electronic references, websites</b>				<b>A case study on the effects of tourism in countries around the world</b> <b>Electronic websites</b>		





## Template For Course Specification

<b>1. Course name</b>	
Tourism planning	
<b>2. .Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
28-2-2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
90 hours 6 unit	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
Adel Turki Farhan	
<b>8. Course objectives</b>	
<b>Objectives of the study subject</b>	<ul style="list-style-type: none"> <li>* Introducing the science of tourism planning as an important science in the field of the various tourism industry</li> <li>How to obtain information that helps determine the necessary needs for developing tourism planning.</li> <li>* Knowing the specifications required for the tourism planner and the potential and job opportunities available to them.</li> <li>* Learning about the most important methods and modern methods in the field of tourism planning, regionally and internationally.</li> <li>Learn about some successful international experiences in the field of tourism planning.</li> <li>Explaining the important role of the tourism planner in planning resorts and tourism projects. .</li> </ul>
<b>9. Teaching and learning strategies</b>	

<p><b>The strategy</b></p>	<p><b>-Cognitive objectives</b></p> <p><b>A1- Highlighting the important role of the tourism planner in the success of the tourism sector</b></p> <p><b>A2- Identifying important means and tools that will develop and advance the capabilities of tourism planners</b></p> <p><b>A3- Providing students with the necessary information and experiences in order to qualify them for tourism planning in the future</b></p> <p><b>A4- Providing the student with the ethical ideals that must be adhered to when dealing with various tourist groups, i.e. planning them in advance.</b></p> <p><b>A5-</b></p> <p><b>A6-</b></p> <p><b>B- The program's skill objectives</b></p> <p><b>B1- Successful planning in order to prepare highly efficient tourism planners.</b></p> <p><b>B2- It explains the most important means that encourage attracting sufficient numbers of workers in the field of tourism planning.</b></p> <p><b>B3- Learn how to select and compare applicants to work in the field of tourism planning.</b></p> <p><b>B4- How to direct the tourism planner to take into account international standards when planning tourism projects</b></p> <p><b>Learning and teaching methods</b></p> <p><b>Teaching and learning methods</b></p> <ul style="list-style-type: none"> <li><b>- Electronic lectures</b></li> <li><b>- Audio recordings</b></li> <li><b>- Discussion sessions</b></li> <li><b>- Reports</b></li> </ul> <p><b>Evaluation methods</b></p> <ul style="list-style-type: none"> <li><b>- Written exams</b></li> <li><b>- Oral exams</b></li> <li><b>- Reports</b></li> <li><b>- Discussion questions</b></li> </ul> <p><b>C- Emotional and value-based goals</b></p> <p><b>C1- Teaching students to find and create problems that are logical and realistic, and that are related to the subject of tourism planning, and that are in the form of questions to encourage students to participate in discussions about the obstacles faced by tourism planning in Iraq.</b></p> <p><b>C2- Sequential and interconnected questions and ideas</b></p> <p><b>C3- Scientific and logical in the discussions presented</b></p> <p><b>C4- Thoughtful scientific analysis and planning .</b></p>
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<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
<b>1.</b>	<b>2</b>	Required learning outcomes	Name of the unit/topic	nothing	<b>The lectures</b>
<b>2.</b>	<b>2</b>	View the study programme	Presenting the subject's vocabulary to students and the study plan to adhere to.	discussion	<b>The lectures</b>
<b>3.</b>	<b>2</b>	Chapter One / Tourism tourism planning, concept and importance	Chapter One / Tourism tourism planning, concept and importance	Daily exam	<b>The lectures</b>
<b>4.</b>	<b>2</b>	Types of tourism planning	Types of tourism planning	Monthly exam	<b>The lectures</b>
<b>5.</b>	<b>2</b>	Factors for the success of tourism planning	Factors for the success of tourism planning	discussion	<b>The lectures</b>
<b>6.</b>	<b>2</b>	The importance and objectives of tourism planning	The importance and objectives of tourism planning	discussion	<b>The lectures</b>
<b>7.</b>	<b>2</b>	Chapter Two: Planning and organizing tourism events and services	Chapter Two: Planning and organizing tourism events and services	Daily exam	<b>The lectures</b>
<b>8.</b>	<b>2</b>	Planning tourism and public services for recreational and archaeological areas	Planning tourism and public services for recreational and archaeological areas	Monthly exam	<b>The lectures</b>
<b>9.</b>	<b>2</b>	A proposed design study for planning and developing tourism services, events, and public services	A proposed design study for planning and developing tourism services, events, and public services	discussion	<b>The lectures</b>
<b>10.</b>	<b>2</b>	Planning for tourism services and its types	Planning for tourism services and its types	discussion	<b>The lectures</b>
<b>11.</b>	<b>2</b>	Chapter Three: Factors affecting tourism planning	Chapter Three: Factors affecting tourism planning	Brain storming	<b>The lectures</b>
<b>12.</b>	<b>2</b>	The benefits and positive benefits of tourism planning in	The benefits and positive benefits of tourism planning in archaeological heritage	Questions and examples	<b>The lectures</b>

		archaeological heritage areas and sites	areas and sites		
<b>13.</b>	2	Chapter Four: France's experience in the field of tourism planning	Chapter Four: France's experience in the field of tourism planning	discussion	<b>The lectures</b>
<b>14.</b>	2	France's experience in the field of tourism planning	France's experience in the field of tourism planning	Exam	<b>The lectures</b>
<b>15.</b>	2	Morocco's experience in the field of tourism planning	Morocco's experience in the field of tourism planning	discussion	<b>The lectures</b>
<b>16.</b>	2	Chapter Five, levels of tourism planning	Chapter Five, levels of tourism planning	discussion	<b>The lectures</b>
<b>17.</b>	2	The emergence of tourism planning in Iraq	The emergence of tourism planning in Iraq	discussion	<b>The lectures</b>
<b>18.</b>	2	Chapter Six: A comparison between the Egyptian tourism sector and the Iraqi tourism sector	Chapter Six: A comparison between the Egyptian tourism sector and the Iraqi tourism sector		<b>The lectures</b>
<b>19.</b>	2	Half year holiday		discussion	<b>The lectures</b>
<b>20.</b>	2	Basic capabilities in the tourism planning process and choosing the optimal location	Basic capabilities in the tourism planning process and choosing the optimal location	discussion	<b>The lectures</b>
<b>21.</b>	2	General characteristics of transportation and tourist transportation	General characteristics of transportation and tourist transportation	discussion	<b>The lectures</b>
<b>22.</b>	2	General steps in choosing a tourist site	General steps in choosing a tourist site	Lectures	<b>The lectures</b>
<b>23.</b>	2	Chapter Seven: Tourism Survey of the Region	Chapter Seven: Tourism Survey of the Region	Monthly exam	<b>The lectures</b>
<b>24.</b>	2	Tourist offer survey stage	Tourist offer survey stage	discussion	<b>The lectures</b>
<b>25.</b>	2	Current capabilities or actual equipment	Current capabilities or actual equipment	discussion	<b>The lectures</b>
<b>26.</b>	2	The basic design of the tourism project	The basic design of the tourism project	discussion	<b>The lectures</b>
<b>27.</b>	2	Basic design components and contents	Basic design components and contents	discussion	<b>The lectures</b>

28.					
29.					
30.					

<b>11. Course evaluation</b>						
final exam	Chapter one			Chapter II		
	Duties, chores, and daily preparation	First month exam	Second month exam	Duties, chores, and daily preparation	First month exam	Second month exam
50	5	10	10	5	10	10
<b>12. Learning and teaching resources</b>						
Required books (the curriculum, if any)						
Main references (sources)				<b>Tourism and Hotel Planning, Khalil Ibrahim Al-Mashhadani, National Publishing Library, Baghdad, 2016</b> <b>Abdel Moati and others, Foundations of Tourism Planning, Alexandria, 2011</b> <b>Adel Turki Farhan, Planning and Development of Tourist Services and Activities for Archaeological Areas, Baghdad, 2006..</b>		
Supporting books and references that you recommend (scientific journals, reports)						
Electronic references, websites						



## Template For Course Specification

<b>1. Course name</b>	
Principles of statistics	
<b>2. .Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
17-2-2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
30 hours 2 units	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
A .p. Dr. Samyiah Hani Ajeel samyiah.alouity@uokufa.edu.iq	
<b>8. Course objectives</b>	
Objectives of the study subject	<p>1- Definition of the nature and fields of statistics in the various trends of tourism and hotel activity.</p> <p>2- How to collect, tab and analyze data</p> <p>3- Knowing the advantages and benefits of statistics in addressing the problems facing the tourism sector</p> <p>4- Study the measures of centralism regarding the tourism and hotel sectors.</p> <p>5- Study the scales of dispersion regarding the tourism sector.</p>
<b>9. Teaching and learning strategies</b>	

**The  
strategy**

**Knowledge goals**

- 1- Identify the importance of statistics in the tourism sector.
- 2- Study the data and methods of collecting it in the tourist and hotel fields in Iraq.

**The skills goals of the decision**

- 1- Determine the basic statistical methods that the tourism sector.
- 2- Analysis and identification of statistical methods of concern to the work of tourism projects.
- 3- Knowing the most important and best methods of statistics.
- 4- Identify the optimal statistical solutions for the work of tourism projects.
- 5- How to analyze, appreciate and predict business and profits for tourism projects

**Teaching and learning methods**

- 1-- present
- 2- Discussion episodes
- 3- Reports.
- 4- Teaching students a mechanism for thinking in a scientific manner, analysis and deduction.
- 5- Motivating students to find realistic problems and solve them in a scientific way.
- 6- The brainstorming that gave students an opportunity to present and discuss their ideas

**Evaluation methods**

- 1- Liberal exams
- 2- Oral exams
- 3- Duties assigned to students
- 4- Reports

**Emotional and value goals**

- 1- Teaching students to search for realistic problems, linking them to the scientific subject and presenting them with an arrangement and logical sequence.
- 2- Urging students to objectively in discussions on the concept of the principles of statistics in the field of the tourism sector in the Iraqi environment.

**thinking skills**

- D1- Searching for books and research related to specialization in specialization.
- D2- Internet use skills and electronic search mechanism.

<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
<b>1.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>See the study program</b>	<b>nothing</b>	<b>Lectures</b>
<b>2.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Chapter One-General Concepts, Introduction, Historical About, The Concept of Statistics, Statistics</b>	<b>discussion</b>	<b>Lectures</b>
<b>3.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Types of statistics, data collection sources, data collection methods</b>	<b>Daily exam</b>	<b>Lectures</b>
<b>4.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Chapter Two: The Caidion of Statistical Data</b>	<b>Solve examples</b>	<b>Lectures</b>
<b>5.</b>	<b>1</b>	<b>Knowledge and concepts</b>		<b>Solve examples</b>	<b>Lectures</b>
<b>6.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Simple repetitive distribution schedule, quality variables (qualitative) variables</b>	<b>Monthly exam</b>	<b>Monthly exam</b>
<b>7.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Separate (intermittent) quantitative variables: continuous (continuous) quantitative variables:</b>	<b>Daily exam</b>	<b>Lectures</b>
<b>8.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Determine the borders of the categories, determining the centers of the categories, determining the length of the category</b>	<b>Solve examples</b>	<b>Lectures</b>
<b>9.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Repeating the upward collection, repeating the descending collection</b>	<b>discussion</b>	<b>Lectures</b>
<b>10.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Chapter Three Central Tendency Standards, Mass, Solution in the two ways</b>	<b>nothing</b>	<b>Lectures</b>
<b>11.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Advantages and disadvantages of the computational medium</b>	<b>discussion</b>	<b>Monthly exam</b>
<b>12.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>The weighted computational medium</b>	<b>Daily exam</b>	<b>Exams during vacation</b>
<b>13.</b>	<b>1</b>	<b>Knowledge and</b>	<b>Solve a variety of examples</b>	<b>Solve</b>	



		concepts		examples	
14.	1	Knowledge and concepts	Examinations with vacation		
15.	1	Knowledge and concepts		Questions and examples	Questions and examples
16.	1	Knowledge and concepts		discussion	Lectures
17.	1	Knowledge and concepts	The mediator, the mediator for unnoticed data	Questions and examples	Questions and examples
18.	1	Knowledge and concepts	The mediator for classified data	Homework	Questions and examples
19.	1	Knowledge and concepts	Find a broker graphic	discussion	Lectures
20.	1	Knowledge and concepts	Features and disadvantages of mediator	Questions and examples	Questions and examples
21.	1	Knowledge and concepts	The row, the non -classified data	Questions and examples	Questions and examples
22.	1	Knowledge and concepts	Classified data	Questions and examples	Questions and examples
23.	1	Knowledge and concepts	Finding a graphic pattern	Exam	Monthly exam
24.	1	Knowledge and concepts	Advantages and disadvantages	Homework	Questions and examples
25.	1	Knowledge and concepts	Chapter Four: Disponding Standards, Introduction, Range	Homework	Questions and examples
26.	1	Knowledge and concepts	Variation, the concept of contrast	Homework	Questions and examples
27.	1	Knowledge and concepts	Standard deviation, the concept of standard deviation	Homework	Questions and examples
28.	1	Knowledge and concepts	Standard deviation in the brief way	Questions and examples	Questions and examples
29.	1	Knowledge and concepts	Contrasting the short way	degree	degree
30.	1	Knowledge and concepts	Monthly exam	discussion	discussio n

**11. Course evaluation**

final exam	Chapter one			Chapter II		
	Duties, chores, and daily preparation	First month exam	Second month exam	Duties, chores, and daily preparation	First month exam	Second month exam
<b>50</b>	5	10	10	5	10	<b>10</b>

**12. Learning and teaching resources**

Required books (the curriculum, if any)	
Main references (sources)	1 - Dr. Hisham Burma
Supporting books and references that you recommend (scientific journals, reports)	
Electronic references, websites	



## Template For Course Specification

<b>1. Course name</b>	
Tourist guides	
<b>2. .Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
28-2-2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
90 hours 6 unit	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
Adel Turki Farhan	
<b>8. Course objectives</b>	
<b>Objectives of the study subject</b>	<p>* Introducing tourism guiding as a science and profession in the field of the various tourism industry How to obtain information that helps determine the necessary needs for developing tourism guidance.</p> <p>* Knowing the specifications required for tourist guides at the local and international levels and the possibilities and job opportunities available to them.</p> <p>*Learn about the most important methods developed or used in the field of tourism guidance, regionally and internationally. Learn about some successful international experiences in the field of tourism guidance.</p> <p>Explaining the important role of the tour guide in leading and directing tourist groups..</p>
<b>9. Teaching and learning strategies</b>	

<p><b>The strategy</b></p>	<p><b>A- Cognitive objectives</b></p> <p><b>A1- Highlighting the important role of the tour guide in the success of the tourism sector</b></p> <p><b>A2- Identifying important means and tools that will develop and advance the capabilities of tourist guides</b></p> <p><b>A3- Providing students with the necessary information and experiences in order to qualify them for future counseling work</b></p> <p><b>A4- Providing the student with the ethical ideals that must be adhered to when dealing with various tourist groups.</b></p> <p><b>B- The program's skill objectives</b></p> <p><b>B1- Successful planning in order to prepare highly efficient tourist guides.</b></p> <p><b>B2- It explains the most important means that encourage attracting sufficient numbers of workers in the field of tourism guidance.</b></p> <p><b>B3- Learn how to select and differentiate between applicants to work in the field of tourism guidance.</b></p> <p><b>B4- How to protect workers in the field of tourism guidance and the tourist group they accompany from dangers and fraudulent operations?</b></p> <p><b>Teaching and learning methods</b></p> <ul style="list-style-type: none"> <li>- Electronic lectures</li> <li>- Audio recordings</li> <li>- Discussion sessions</li> <li>- Reports</li> </ul> <p><b>Evaluation methods</b></p> <ul style="list-style-type: none"> <li>- Written exams</li> <li>- Oral exams</li> <li>- Reports</li> <li>- Discussion questions</li> </ul> <p><b>C- Emotional and value-based goals</b></p> <p><b>C1- Teaching students to find and create problems that are logical and based on reality and that are related to the subject of tourism guidance and are in the form of questions to encourage students to participate in discussions about the obstacles that tourism guidance faces in Iraq.</b></p> <p><b>C2- Sequential and interconnected questions and ideas</b></p> <p><b>C3- Scientific and logical in the discussions presented</b></p> <p><b>C4- Thoughtful scientific analysis and planning</b></p> <p><b>Teaching and learning methods</b></p> <ul style="list-style-type: none"> <li>- Lectures</li> <li>- Questions and discussions regarding everything related to guidance.</li> <li>- Scientific field visit to tourist sites</li> <li>- Means of clarification such as brochures, magazines, etc</li> </ul> <p><b>Evaluation methods</b></p> <ul style="list-style-type: none"> <li>- Oral questions and discussions</li> <li>- Asking questions about the subject and observing the student's academic potential</li> </ul>
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<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
<b>1.</b>	<b>3</b>	<b>Required learning outcomes</b>	<b>Presenting the subject's vocabulary to students and the study plan to adhere to.</b>	<b>nothing</b>	<b>Lectures</b>
<b>2.</b>	<b>3</b>	<b>View the study programme</b>	<b>Chapter One / Tourist Guidance</b>	<b>discussion</b>	<b>Lectures</b>
<b>3.</b>	<b>3</b>	<b>Chapter One / Tourist guidance, concept and importance</b>	<b>The concept of guidance and tour guide</b>	<b>Daily exam</b>	<b>Lectures</b>
<b>4.</b>	<b>3</b>	<b>The concept of guidance and tour guide</b>	<b>types of tour guide,</b>	<b>Monthly exam</b>	<b>Monthly exam</b>
<b>5.</b>	<b>3</b>	<b>types of tour guide,</b>	<b>Types of tour guides according to geographical scope</b>	<b>discussion</b>	<b>Lectures</b>
<b>6.</b>	<b>3</b>	<b>Types of tour guides according to geographical scope</b>	<b>Types of tour guides according to the type of trip</b>	<b>discussion</b>	<b>Lectures</b>
<b>7.</b>	<b>3</b>	<b>Types of tour guides according to the type of trip</b>	<b>Chapter Two: The Art of Practicing Tourist Guidance</b>	<b>Daily exam</b>	<b>Lectures</b>
<b>8.</b>	<b>3</b>	<b>Chapter Two: The Art of Practicing Tourist Guidance</b>	<b>The guide worked in tourist facilities</b>	<b>Monthly exam</b>	<b>Monthly exam</b>
<b>9.</b>	<b>3</b>	<b>The guide worked in tourist facilities</b>	<b>Tourism guide skills</b>	<b>discussion</b>	<b>Lectures</b>
<b>10.</b>	<b>3</b>	<b>Tourism guide skills</b>	<b>Chapter Three, Public Relations and Tourist Guidance</b>	<b>discussion</b>	<b>Lectures</b>
<b>11.</b>	<b>3</b>	<b>Chapter Three, Public Relations and Tourist Guidance</b>	<b>Chapter Four: Effective communication and its role in tourist guidance</b>	<b>Brain storming</b>	<b>Lectures</b>
<b>12.</b>	<b>3</b>	<b>Chapter Four: Effective communication and its role in tourist guidance</b>	<b>Speaking skills in tourist guidance</b>	<b>Questions and examples</b>	<b>Questions and examples</b>
<b>13.</b>	<b>3</b>	<b>Speaking skills in tourist guidance</b>	<b>Chapter Five, expected problems during the tourist tour</b>	<b>discussion</b>	<b>Lectures</b>

14.	3	Chapter Five, expected problems during the tourist tour	General rules for solving problems facing the tour guide	Exam	Exam
15.	3	General rules for solving problems facing the tour guide	Chapter Six, Leadership and Risk Management in Tourist Guidance	discussion	Lectures
16.	3	Chapter Six, Leadership and Risk Management in Tourist Guidance	Types of risks in tourism guidance	discussion	Lectures
17.	3	Types of risks in tourism guidance	Chapter Seven, techniques and tools in tourism guidance	discussion	Questions and examples
18.	3	Chapter Seven, techniques and tools in tourism guidance			
19.	3	Half year holiday	Means of mobilizing the group behind the guide	discussion	Lectures
20.	3	Means of mobilizing the group behind the guide	Chapter Eight, Ethical Standards in Tourist Guidance	discussion	Lectures
21.	3	Chapter Eight, Ethical Standards in Tourist Guidance	Codes of conduct	discussion	Lectures
22.	3	Codes of conduct	Oversight in the tourism guiding profession	Lectures	Lectures
23.	3	Oversight in the tourism guiding profession	Chapter Nine, Counseling Profession, Education, Training and Licensing	Monthly exam	Monthly exam
24.	3	Chapter Nine, Counseling Profession, Education, Training and Licensing	Communication skills and etiquette	discussion	Questions and examples
25.	3	Communication skills and etiquette	Training in tourist guiding skills	discussion	Lectures
26.	3	Training in tourist guiding skills	Duration of tourist guide qualification programs	discussion	Questions and examples
27.	3	Duration of tourist guide qualification programs	Problems and challenges of the tourism guiding profession	discussion	Lectures

<b>11. Course evaluation</b>						
<b>final exam</b>	<b>Chapter one</b>			<b>Chapter II</b>		
	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>
<b>50</b>	5	10	10	5	10	<b>10</b>
<b>12. Learning and teaching resources</b>						
<b>Required books (the curriculum, if any)</b>				<b>1. Muthanna Taha Al-Houri, Tourist Guidance, Al-Warraq Publishing Company, Amman 2002.</b> <b>2. Osama Subhi Al-Faouri, Tourist Guidance between Theory and Practice, Al-Warraq Publishing House, Amman, 2006.</b>		
<b>Main references (sources)</b>				<b>1. Tourist Guidance, Ziad Eid Al-Rawadiyah, Zamzam Publishing Foundation, Amman, Jordan, 2015</b>		
<b>Supporting books and references that you recommend (scientific journals, reports)</b>						
<b>Electronic references, websites</b>				<b>A case study on the effects of tourism in countries around the world</b> <b>Electronic websites</b>		



## Template For Course Specification

### 1. Course name

Public relations

### 2. .Course code

### 3. Semester/year

2023-2024

### 4. Date this description was prepared

28-2-2024

### 5. Available attendance forms

Total presence

### 6. Total number of study hours/total number of units

60 hours

4 unit

### 7. Name of the course administrator - if more than one name is mentioned

Marwa Abdel Karim Al-Zuhairi

### 8. Course objectives

#### Objectives of the study subject

- 1- The course aims to introduce students to the concept of public relations, its objectives, operations, roles and functions.
- 2- The course aims to explain the methods of managing and organizing work and research in public relations management.
- 3- The course aims to explain the basic elements and modern methods of strategic planning in public relations.
- 4- The course aims to clarify means of communication and evaluate public relations plans..

### 9. Teaching and learning strategies



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**The  
strategy**

**Cognitive goals**

**This course makes the student able to understand the nature of public relations and the interaction between its work and the work of other departments and divisions, and the extent of the importance of public relations in improving the image of the administrative apparatus before the masses, and considering it the link between the masses and the administrative apparatus.**

**Skills goals:**

- 1. The student's ability to conduct specialized research and studies in the field of public relations. Knowledge of the methods used in collecting data and information related to this, as well as knowledge of the use of different methods of communication, and knowledge of the methods used in evaluating public relations activities.**
- 2. The student's ability to acquire the personal skills that qualify him to work in the field of public relations, and to act responsibly and ethically if assuming a public relations career.**

**Teaching and learning methods:**

**1. Lectures**

**2. Discussions**

**3. Reports**

**4. Other**

**Evaluation methods**

**1. Written exams**

**2. Oral exams**

**3. Duties assigned to students**

**4. Other**

**Emotional and value goals**

**C1- The logical sequence of ideas**

**C2- Objectivity in discussions**

**C3- Logical/conceptual analysis**

**C4- Brainstorming**

**C5 - Other**

**Teaching and learning methods:**

**Lectures**

**Intellectual questions and discussions**

**Evaluation methods**

**Oral questions**

**Asking practical questions about reality and observing the intellectual answers of each student**

**General and qualifying transferable skills (other skills related to employability and personal development)**

**D1- The ability to develop a plan and strategy for the Public Relations Department.**

**D2- The ability to communicate efficiently with co-workers.**

**D3- Directability.**

**D4- Knowledge of using effective control methods.**

<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
1.	2	Knowledge and skills	An overview of the subject of public relations and its academic vocabulary	nothing	nothing
2.	2	Knowledge and skills	Chapter One: The concept of public relations.	discussion	theoretical
3.	2	Knowledge and skills	1- The concept of public relations	Oral questions	theoretical
4.	2	Knowledge and skills	2- Public relations and some related concepts.	Oral questions	Theoretical + practical
5.	2	Knowledge and skills	3- Its objectives are public relations.	A questionnaire containing a set of questions	theoretical
6.	2	Knowledge and skills	1- Factors affecting the setting of public relations objectives.	cuz1	-
7.	2	Knowledge and skills	2- Principles of public relations.	Periodic exam	theoretical
8.	2	Knowledge and skills	3- Determinants of public relations success.	Oral questions	theoretical
9.	2	Knowledge and skills	1- Public relations jobs.	cuz2	Theoretical + practical
10.	2	Knowledge and skills	2- Public relations process.	Questionnaire	theoretical
11.	2	Knowledge and skills	1- Reasons for the importance of public relations.	Oral questions	theoretical
12.	2	Knowledge and skills	2- Characteristics of public relations.	Oral questions	Theoretical + practical

13.	2	Knowledge and skills	Public relations pillars.	cone	-
14.	2	Knowledge and skills	Exam 1	Periodic exam	theoretical
15.	2	Knowledge and skills	Chapter Two: Planning in public relations	Oral questions	practical
16.	2	Knowledge and skills	1- The concept of public relations planning.	Application questions	Oral questions
17.	2	Knowledge and skills	2- The importance of planning	theoretical	cuz1
18.	2	Knowledge and skills	3- Principles of planning.	Theoretical + practical	Oral questions
19.	2	Knowledge and skills	1- Planning requirements.	theoretical	Periodic exam
20.	2	Knowledge and skills	2- Planning difficulties.	-	cuz2
21.	2	Knowledge and skills	1- Scope of responsibility in planning.	Theoretical + practical	Oral questions
22.	2	Knowledge and skills	2- Types and divisions of plans.	theoretical	Oral questions
23.	2	Knowledge and skills	1- Steps for preparing the plan.	theoretical	cuz3
24.	2	Knowledge and skills	2- Characteristics of a successful plan	theoretical	Brainstorming session
25.	2	Knowledge and skills	1- The general objectives of preparing the estimated budget.	practical	Periodic exam
26.	2	Knowledge and skills	2- Requirements for applying the estimated budget.	theoretical	Oral questions
27.	2	Knowledge and skills	1- Types of discretionary budgets.	theoretical	Oral questions
28.	2	Knowledge and skills	2- Methods of preparing estimated budgets.	theoretical	cuz4
29.	2	Knowledge and skills	Exam 2	practical	Questionnaire
30.	2	Knowledge and skills	A complete review of the course, preparing a report on the material and	-	final exam

			discussing it with the rest of the colleagues.		
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<b>11. Course evaluation</b>						
<b>final exam</b>	<b>Chapter one</b>			<b>Chapter II</b>		
	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>
<b>50</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>10</b>	<b>10</b>
<b>12. Learning and teaching resources</b>						
<b>Required books (the curriculum, if any)</b>						
<b>Main references (sources)</b>				<ol style="list-style-type: none"> <li>Noir, Reham Ali (2018) "Public Relations Management"</li> </ol>		
<b>Supporting books and references that you recommend (scientific journals, reports)</b>				<ol style="list-style-type: none"> <li>Seitel, F.P., 2017. Practice of public relations. Pearson Education.</li> <li>Bernstein, A.B. and Rakowitz, C., 2012. Emergency public relations: Crisis management in a 3.0 world. Xlibris Corporation</li> </ol>		
<b>Electronic references, websites</b>				Wiley Online Library		



## Template For Course Specification

<b>1. Course name</b>	
Persian language	
<b>2. .Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
28-2-2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
90 hours 6 unit	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
Samer Nour Hussein Al-Janabi	
<b>8. Course objectives</b>	
<b>Objectives of the study subject</b>	1- Acquiring students with general knowledge of the Persian language. 2- Students acquire the ability to speak properly and in accordance with the principles of the language. 3- For students to acquire the correct pronunciation of letters and vocabulary, especially tourist ones. 4- Students acquire the skill of writing sentences in a correct manner and with the fewest possible errors..
<b>9. Teaching and learning strategies</b>	

<p><b>The strategy</b></p>	<p><b>Cognitive goals</b></p> <ol style="list-style-type: none"> <li>1- At the end of the semester, students are expected to have learned the following:</li> <li>2- Grammar and foundations of the Persian language.</li> <li>3- What is the Persian language?</li> <li>4- Other concepts related to the Persian language. .</li> </ol> <p><b>Course-specific skills objectives</b></p> <ol style="list-style-type: none"> <li>1- Urging students to be objective in discussions about tourism topics.</li> <li>2- Raising the emotional aspects of students by holding competitions and feeling responsible.</li> <li>3- Raising the cognitive values of academic subjects through practical application.</li> </ol> <p><b>Teaching and learning methods</b></p> <ol style="list-style-type: none"> <li>1- Lectures</li> <li>2- Discussion seminars</li> <li>3- Daily exams</li> </ol> <p><b>Evaluation methods</b></p> <ol style="list-style-type: none"> <li>1- Written exams</li> <li>2- Oral exams</li> <li>3- Duties assigned to students</li> <li>4- Daily exams</li> </ol> <p><b>Emotional and value goals</b></p> <ol style="list-style-type: none"> <li>1- Teaching students to search for problems, link them to the scientific material, and ways to solve them in a logical order and sequence.</li> <li>2- Teaching students to search for realistic problems, link them to the scientific material, and present them in a logical order and sequence.</li> <li>3- -Teaching students to think in a scientific manner, analyze and deduce.</li> <li>4- - Motivating students to find realistic problems and solve them in a scientific way.</li> </ol> <p><b>thinking skills</b></p> <p>C1- General and qualifying transferable skills (other skills related to employability and personal development)</p> <p>C 2- Skills in searching for books and research closely related to the specialty.</p> <p>C3- Skills in using the Internet and the electronic search mechanism..</p>
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<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
<b>1.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it</b>	<b>discussion</b>	<b>The lectures</b>
<b>2.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>How to pronounce the original Persian letters, the movements.</b>	<b>Discussion and exam as a test</b>	<b>The lectures</b>
<b>3.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Noun, masculine and feminine, definite and indefinite, singular and plural.</b>	<b>discussion</b>	<b>The lectures</b>
<b>4.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Persian sentence structure.</b>	<b>discussion</b>	<b>The lectures</b>
<b>5.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Compound sentence, terms</b>	<b>Sudden</b>	<b>The lectures</b>
<b>6.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Interrogative articles, demonstrative nouns, terms</b>	<b>discussion</b>	<b>The lectures</b>
<b>7.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Persian language (text)</b>	<b>A written examination</b>	<b>The lectures</b>
<b>8.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Exam 1</b>	<b>discussion</b>	<b>The lectures</b>
<b>9.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Numbers, arithmetic terms, descriptive numbers, terms.</b>	<b>An applied discussion and attendance at the Faculty of Antiquities of the University of Kufa</b>	<b>The lectures</b>

10.	3	Knowledge and skills	Grammar, past, continuity, distance, transmission, doubt, terms	discussion	The lectures
11.	3	Knowledge and skills	Types of infinitives, marbled infinitives, terms.	Video thunderous scenes on the performance skills of the tourist student	The lectures
12.	3	Knowledge and skills	Present news tense, compound infinitives, terminology.	Daily exam	The lectures
13.	3	Knowledge and skills	Days of the week, months of the year, diminutives, and terms.	discussion	The lectures
14.	3	Knowledge and skills	Rules, types of restrictions.	A written examination	The lectures
15.	3	Knowledge and skills	Exam 2	The second course	The lectures
16.	3	Knowledge and skills	The tools of affirmation, affirmation, exclamation, wishing, approval, negation and denial	discussion	The lectures
17.	3	Knowledge and skills	Superlative adjective and superlative adjective, terms	Daily exam+ discussion	The lectures
18.	3	Knowledge and skills	The adjective and the described, the superlative adjective, and the high adjective, terms.	discussion	The lectures
19.	3	Knowledge and skills	Imperative rules, obligatory present tense, terms		The lectures
20.	3	Knowledge and skills	Compound infinitive, terms	discussion	The lectures
21.	3	Knowledge and skills	Concrete present tense, continuous, terms	discussions	The lectures
22.	3	Knowledge and	semester exam))	A written	The



		skills		examination	lectures
23.	3	Knowledge and skills	Behavioral experiences of peoples		The lectures
24.	3	Knowledge and skills	Singular, plural and its types, terms	Daily exam + discussion	The lectures
25.	3	Knowledge and skills	Body parts, family and relatives, animals and birds, etc.	discussion	The lectures
26.	3	Knowledge and skills	Compound infinitive rules, terms.	discussion	The lectures
27.	3	Knowledge and skills	Addition letters, terms	discussion	The lectures
28.	3	Knowledge and skills	Persian semi-sentence grammar.	discussion	The lectures
29.	3	Knowledge and skills	Minimization rules, terminology	discussion	The lectures
30.	3	Knowledge and skills	Semester 2 exam	Practical examples + brainstorming session	The lectures

## 11. Course evaluation

final exam	Chapter one			Chapter II		
	Duties, chores, and daily preparation	First month exam	Second month exam	Duties, chores, and daily preparation	First month exam	Second month exam
50	5	10	10	5	10	10

## 12. Learning and teaching resources

Required books (the curriculum, if any)	
Main references (sources)	<p>-Jafari, Fatima, <b>Grammar and Reading in the Persian Language for Non-Iranians, 2014: Tehran Publishing House, University of Tehran, International Persian Learning Center, Iran</b></p> <p>2- Ahmed Kamal Hilmi, reference in the Persian language, 1989</p> <p>3- Muhammad Nour al-Din Afaf, <b>The Persian Language, Its Grammar, Literature, and Rhetoric.</b></p> <p>4-The guide to learning the Persian language, M.M. Samer Nour Al-Janabi. 2023.</p>
Supporting books and references that you recommend (scientific journals, reports)	
Electronic references, websites	



## Template For Course Specification

### 1. Course name

Human Resources

### 2. .Course code

### 3. Semester/year

2023-2024

### 4. Date this description was prepared

28-2-2024

### 5. Available attendance forms

Total presence

### 6. Total number of study hours/total number of units

60 hours

4 unit

### 7. Name of the course administrator - if more than one name is mentioned

A. p. Dr. Marwa Abdel Karim Al-Zuhairi

### 8. Course objectives

Objectives of the study subject

1. Teaching the student the basic concepts of human resources management and its development.
2. Enable the student to form a clear perception of the importance of human resources management in the tourism sector.
3. Encouraging the student to use modern concepts of human resources management in the tourism sector...

### 9. Teaching and learning strategies

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**The  
strategy**

**Learning outcomes for the subject**

- 1. The student will be familiar with the concept of human resources management, its objectives and strategies.**
- 2. -Give an illustrative description of the concepts associated with human resources management.**

**Indicative contents**

- 1. The student's familiarity with the job analysis and description process.**
- 2. The student's familiarity with the method of planning human resources in the organization.**
- 3. The student's familiarity with the concepts, methods and steps of attracting and selecting human resources in the organization.**
- 4. The student's familiarity with the process of training and developing human resources working within the organization.**
- 5. The student's familiarity with the concept and wage system in the organization.**
- 6. The student's familiarity with the concept and types of incentives that motivate employees to desire performance that achieves the organization's goals.**
- 7. The student's familiarity with the concepts, reasons, and standards for transferring and promoting employees in the organization.**
- 8. The student's familiarity with the process of evaluating the performance of employees in the organization**

**Teaching and learning mechanisms.**

- 1. Lecture and PowerPoint presentations**
- 2. Discussion and dialogue-**
- 3. Homeworks**
- 4. External readings**
  - 1- Dialogue and discussion**
  - 2- Use means of explanation**
- 5. Student groups**

<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
1.	2	Knowledge and skills	Human resources management: concepts, strategies, and goals	1- Oral exams	1- Giving lectures
2.	2	Knowledge and skills	Human resources management: concepts, strategies, and goals	2- Written tests	2- Dialogue and discussion
3.	2	Knowledge and skills	Human resources management: concepts, strategies, and goals	3- Reports	3- Use means of explanation
4.	2	Knowledge and skills	First month exam	4- Feedback from students	4- Student groups
5.	2	Knowledge and skills	Human resources management as an open system		
6.	2	Knowledge and skills	Human resources management as an open system	1- Oral exams	1- Giving lectures
7.	2	Knowledge and skills	Job analysis and description, job classification and design	2- Written tests	2- Dialogue and discussion
8.	2	Knowledge and skills	Second month exam	3- Reports	3- Use means of explanation
9.	2	Knowledge and skills	Human resources planning	4- Feedback from students	4- Student groups
10.	2	Knowledge and skills	Human resources planning		1- Giving lectures
11.	2	Knowledge and skills	Attracting human resources	1- Oral exams	2- Dialogue and discussion
12.	2	Knowledge and skills	Attracting human resources	2- Written tests	3- Use means of explanation
13.	2	Knowledge and skills	Exam 3	3- Reports	4- Student groups

14	2	Knowledge and skills	Selection and appointment of human resources	4- Feedback from students	
15	2	Knowledge and skills	Selection and appointment of human resources		First month exam
16	2	Knowledge and skills	Selection and appointment of human resources	First month exam	1- Giving lectures
17	2	Knowledge and skills		1- Oral exams	2- Dialogue and discussion
18	2	Knowledge and skills	Training	2- Written tests	3- Use means of explanation
19	2	Knowledge and skills	Training	3- Reports	4- Student groups
20	2	Knowledge and skills	Training	4- Feedback from students	1- Giving lectures
21	2	Knowledge and skills	First month exam, second semester		2- Dialogue and discussion
22	2	Knowledge and skills		1- Oral exams	3- Use means of explanation
23	2	Knowledge and skills	Guidance	2- Written tests	4- Student groups
24	2	Knowledge and skills	Guidance	3- Reports	1- Giving lectures
25	2	Knowledge and skills	Performance evaluation	4- Feedback from students	2- Dialogue and discussion
26	2	Knowledge and skills	Performance evaluation		3- Use means of explanation
27	2	Knowledge and skills	Performance evaluation	1- Oral exams	4- Student groups
28	2	Knowledge and skills	Second month exam	2- Written tests	Second month

					exam
29	2	Knowledge and skills	Performance evaluation	3- Reports	1- Giving lectures
30	2	Knowledge and skills	Empowerment	4- Feedback from students	2- Dialogue and discussion

<b>11. Course evaluation</b>						
<b>final exam</b>	<b>Chapter one</b>			<b>Chapter II</b>		
	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>
<b>50</b>	5	10	10	5	10	<b>10</b>
<b>12. Learning and teaching resources</b>						
<b>Required books (the curriculum, if any)</b>						
<b>Main references (sources)</b>				Yousef Hajim Al-Taie and Hashim Fawzi Al-Abadi / Human Resources Management / Contemporary Issues in Administrative Thought, 2015		
<b>Supporting books and references that you recommend (scientific journals, reports)</b>				- Qusay Qahtan Khalifa / Human Resources Management in Hotel Tourism Establishments / 2015		
<b>Electronic references, websites</b>						



## Template For Course Specification

<b>1. Course name</b>	
Tourist behaviour	
<b>2. .Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
17-2-2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
90 hours 6 unit	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
A.p. Dr.. Samyiah Hani Ajeel samyiah.alouity@uokufa.edu.iq	
<b>8. Course objectives</b>	
Objectives of the study subject	<p>1- Definition of the nature and work of the tourist's behavior and its importance in the fields of the tourism sector related to various aspects of the tourist requirements related to the nature of the tourist behavior of actions and positions towards other people and business companies</p> <p>2- How to respond to the reactions of others to the behaviors of others, whether individuals or companies.</p> <p>3- Knowing the fields of behaviors used in tourism companies and focusing towards the most prevalent, whether positive or negative</p> <p>4- Study the foundations of academic qualification and the batch and specialized in the numbers of all individuals from tourists and two notes towards several tourist attitudes and actions that define the aspects of work in all its activities.</p>



## 9. Teaching and learning strategies

The strategy

### Knowledge goals

- 1- At the end of the semester, it is expected that the students have learned the following:-
- 2- Concepts and foundations of behavior management.
- 3- What are the types of behavior?
- 4- The concept of the group, its types, characteristics and effectiveness.
- 5- Other concepts of behavior management in tourism organizations. .

### The skills goals of the decision

- 1- Learn about the nature of the relationship between tourists and tourist guidance.
- 2- The importance of supporting tourist behavior and developing their capabilities and its impact on the general, social, social and cultural situation.
- 3- Developing the work of tourism companies from training and setting up seminars related to how to deal with tourists in tourism.
- 4- Learn about the most important work pressures and strive to reduce them to the lowest possible
- 5- How to identify the tourism trends used in tourism organizations from the success of the tourism sector in the country.

### Teaching and learning methods

- 1- Lectures
  - 2- Discussion episodes
  - 3- Daily exams
- Evaluation methods
- 1- Liberal exams
  - 2- Oral exams
  - 3- Duties assigned to students
  - 4- Daily exams

### Emotional and value goals

- 1- Teaching students to search for problems and link them to the scientific subject and ways to solve them in an arrangement and logical sequence.
- 2- - Teaching students to search for realistic problems, link them to the scientific subject and present them with an arrangement and logical sequence.
- 3- Urging students to objectively in discussions about the challenges facing the behavior of individuals, addicted to various tourists and to reach appropriate solutions and the right ways towards the success of tourism in the country ..
- 4- - Teaching students to think in a scientific manner, analysis and deduction.
- 5- - Motivating students to find realistic problems and solve them in a scientific way.

### thinking skills

- A 1- Generally transferred and rehabilitation skills (other skills related to the ability to employ and personal development)
- C 2- Searching skills for books and research related to specialization in specialization.
- C 3- Internet use skills and electronic search mechanism.C3- Skills in using the Internet and the electronic search mechanism.

<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
<b>1.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Show the vocabulary of the subject to students and the study plan in order to adhere to its implementation</b>	<b>discussion</b>	<b>The lectures</b>
<b>2.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Chapter One: The concept and nature of the behavior of the tourist</b>	<b>Discussion and exam as a test</b>	<b>The lectures</b>
<b>3.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Definition of behavior</b>	<b>discussion</b>	<b>The lectures</b>
<b>4.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>The historical development of human behavior</b>	<b>discussion</b>	<b>The lectures</b>
<b>5.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>The importance of human behavior</b>	<b>Sudden</b>	<b>The lectures</b>
<b>6.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Causes and importance of studying the behavior of the tourist</b>	<b>discussion</b>	<b>The lectures</b>
<b>7.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Types of behavior (research)</b>	<b>A written examination</b>	<b>The lectures</b>
<b>8.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Exam 1</b>	<b>discussion</b>	<b>The lectures</b>
<b>9.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Types of tourist behavior</b>	<b>An applied discussion and attendance at the Faculty of</b>	<b>The lectures</b>

				Antiquities of the University of Kufa	
10.	3	Knowledge and skills	The characteristics of the tourist behavior	discussion	The lectures
11.	3	Knowledge and skills	The purchasing behavior of the tourist	Video thunderous scenes on the performance skills of the tourist student	The lectures
12.	3	Knowledge and skills	Phases of purchasing behavior	Daily exam	The lectures
13.	3	Knowledge and skills	Tourist behavior models	discussion	The lectures
14.	3	Knowledge and skills	The motives for the behavior of the tourist and motivation	A written examination	The lectures
15.	3	Knowledge and skills	Exam 2	The second course	The lectures
16.	3	Knowledge and skills	The relationship between motives and need	discussion	The lectures
17.	3	Knowledge and skills	Theories of motivations	Daily exam+ discussion	The lectures
18.	3	Knowledge and skills	The psychological trends of the tourist	discussion	The lectures
19.	3	Knowledge and skills	The concept and definition of trends (its characteristics and components)		The lectures
20.	3	Knowledge and skills	Changing trends in tourism work (its functions and nature)	discussion	The lectures
21.	3	Knowledge and skills	The first is the effect of trends in the behavior of the guest (the factors affecting them and their	discussions	The lectures

			<b>standards</b>		
<b>22.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Chapter Exam))</b>	<b>A written examination</b>	<b>The lectures</b>
<b>23.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Behavioral people's experiences</b>		<b>The lectures</b>
<b>24.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>The reasons for the occurrence of unacceptable behavior</b>	<b>Daily exam + discussion</b>	<b>The lectures</b>
<b>25.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Factors affecting the acquisition of tourism behavior by learning</b>	<b>discussion</b>	<b>The lectures</b>
<b>26.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Learning theories</b>	<b>discussion</b>	<b>The lectures</b>
<b>27.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Learning (definition and concept of learning and its characteristics)</b>	<b>discussion</b>	<b>The lectures</b>
<b>28.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>The concept and definition of perception (its conditions and manifestations)</b>	<b>discussion</b>	<b>The lectures</b>
<b>29.</b>	<b>3</b>	<b>Knowledge and skills</b>		<b>discussion</b>	<b>The lectures</b>
<b>30.</b>	<b>3</b>	<b>Knowledge and skills</b>	<b>Conditions of perception and its manifestations</b>	<b>Practical examples + brainstorming session</b>	<b>The lectures</b>

## 11. Course evaluation

final exam	Chapter one			Chapter II		
	Duties, chores, and daily preparation	First month exam	Second month exam	Duties, chores, and daily preparation	First month exam	Second month exam
50	5	10	10	5	10	10

## 12. Learning and teaching resources

Required books (the curriculum, if any)	
Main references (sources)	<p>1- Hamid Abdel Nabi Al-Taie, d. Bashir Al -Alaq, <b>Tourist behavior and tourism demand</b>, Sharjah International Academic Consulting, Jordan, 2000.</p> <p>2- d. Magda Al -Attayah, <b>the behavior of the organization, the behavior of the individual and the group</b>, Dar Al -Shorouk Publishing and Distribution, Amman, 2003.</p> <p>3- d. Salah Al -Din Mohamed Abdel -Baqi, <b>effective behavior in organizations</b>, New University of Publishing House, Alexandria, 2002.</p> <p>4- Dr. Nabiha Saleh Al -Samarrai, <b>Tourist Psychology</b>, Zahran Publishing and Distribution House, First Edition, Amman, 2013.</p>
Supporting books and references that you recommend (scientific journals, reports)	
Electronic references, websites	



## Course description form

1. Course name	
Tourism investment	
2. Course code	
3. Semester/year	
2024-2023	
4. The date this description was prepared	
2/28/2024	
5. Available forms of attendance	
classrooms	
6. Total number of study hours/total number of units	
60 hours 4 units	
7. Name of the course administrator - if more than one name is mentioned -	
Prof. Bushra Muhammad Sami Hassan bushram.alasadi@uokufa.edu.iq	
8. Course objectives	
Objectives of the study subject	<ul style="list-style-type: none"> <li>- Introducing the nature and fields of investment and economic development in various fields of activity</li> <li>- Determine the specifications required for workers and the required methods for devices and machines.</li> <li>- How to collect data and determine material trends.</li> <li>- Study the market from the point of view of supply, demand, and hospitality.</li> <li>- Study the country's economy and know the economic variables</li> </ul>
9. Teaching and learning strategies	

<b>The strategy</b>	Teaching and learning methods
	<ul style="list-style-type: none"> <li>- Lectures (word, PowerPoint)</li> <li>- Discussion sessions.</li> <li>- Reports</li> </ul>
	Evaluation methods
	<ul style="list-style-type: none"> <li>- Written exams</li> <li>- Oral exams</li> <li>- Duties assigned to students</li> <li>- Reports</li> </ul>
	<p>Teaching students to search for problems and link them to the scientific material and ways to solve them</p> <ul style="list-style-type: none"> <li>- Urging students to be objective in discussions about the concept of Iraqi investment.</li> <li>- Teaching students to think in a scientific manner, analyze and deduce.</li> <li>- Motivating students to find realistic problems and solve them scientifically.</li> </ul>
	Teaching and learning methods
	<ul style="list-style-type: none"> <li>1- Lectures (word, powerpoint) 2- Discussion seminars.</li> <li>3- Reports</li> <li>4- Brainstorming, which allows students to present and discuss ideas.</li> </ul>
	Evaluation methods
	<ul style="list-style-type: none"> <li>1- Written exams</li> <li>2- Oral questions</li> <li>3- Duties assigned to students</li> <li>4- Reports</li> <li>5- Asking intellectual questions and observing the intellectual answers of each student.</li> <li>6- Daily exams.</li> </ul>

**R** type and logical sequence.  
**Las** any goodness in the environment

10. Course structure						
the week	Elsa number	Learning Required	Name Alo	For the topic	Evaluation method	Alt method science
1	2	Viewing study programme	mf display	The material responded to	nothing	A lecturer
2	2	Chapter A On the investment decision	Chapter A First: decision	Investment	discussion	Erase Z she saw
3	2	Ace concept Investment and its	Chapter only	WLL – investment concept	Daily exam	Erase Damages
4	2	Economic relationship to investment classification	Lotto's explanation	Investment objectives	Daily exam	Erase Z she saw
5	2	Challenges A For investment and principles	Explanation ed	Investments	discussion	Erase Z she saw
6	2	Chapter A Lab: tourism	Make able to	An introduction to the sector	discussion	Erase Z she saw
7	2	Tourism concept And its importance	clarification	And And	Daily	Erase Z she saw
8	2	Types of n Tourism	Types A For tourism activities	Wah classifications	discussion	Erase Z she saw
9	2				Exam in a month	Exam Monthly
10	2	Offer A to	Comes self	On offer	discussion	Erase Z she saw
11	2	The request S	Identify A	have a request	Brain storming	Erase Z she saw
12	2	Chapter Three Th	clarification	And	discussion	Erase Z she saw
13	2				Exam in a month	Exam Monthly
14		Attributes exce	broaching	have traits	Questions and examples	Questions And examples



15		Areas of investment <b>Tourist Mar</b>	Explanation of investment instruments <b>Tourist</b> With cases mentioned <b>Study F</b> companies tourism	discussion	Erase <b>Z</b> she saw
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<b>11.</b> Course evaluation	
Tuz <b>X</b> The score out of 100 is based on the tasks assigned to the student, such as daily preparation, daily, oral, and monthly W <b>h</b> exams, reports, etc.	
<b>12</b> Learning and teaching resources	
Books <b>Required course (syllabus, if any)</b>	
Bitter Go to the main page (sources)	
Books And the supporting references that you recommend (scientific journals, etc.)	<b>tQ Yer</b>
Bitter <b>Electronic websites, websites</b>	



### Course description form

1. Course name	
<b>Economic feasibility study and project evaluation</b>	
2. Course code	
3. Semester/year	
<b>2024-2023</b>	
4. The date this description was prepared	
<b>2/28/2024</b>	
5. Available forms of attendance	
Total presence	
6. Total number of study hours/total number of units	
<b>60 hours</b> <b>4 units</b>	
7. Name of the course administrator - if more than one name is mentioned -	
<b>Prof. Bushra Muhammad Sami Hassan</b> <b>bushram.alasadi@uokufa.edu.iq</b>	
8. Course objectives	
Objectives of the study subject	<p>Introducing the nature and fields of work of the feasibility study, <b>Q</b> it is effective in various directions of activity except tourism and hotels.</p> <p>* Knowing the specifications required for workers and equipment <b>And</b> the optimal method for selecting them. t</p> <p>* Study the market in terms of supply, demand and demand <b>As</b> regarding the tourism and hotel sector. for me.</p> <p>* Study the country's economy and know the variables of the economy <b>to</b></p>
9. Teaching and learning strategies	
The strategy	Teaching and learning methods

**- Lectures (word, PowerPoint)**

- Discussion sessions.

- Reports

Evaluation methods

**- Written exams**

**- Oral exams**

- Duties assigned to students

- Reports

C- Emotional and value-based goals

C1- Teaching students to search for problems and link them to scientific material and methods **H** it is arranged and sequential Logical.

C2- Urging students to be objective in discussions about the concept of Dara And **Yes feasibility** evaluation of tourism projects in the Iraqi environment. C3- Teaching students to think scientifically, analyze and deduce. C4- Motivating students to find realistic problems and solve them in a scientific way.

Teaching and learning methods

**1- Lectures (word, powerpoint) 2-**

**Discussion seminars.**

**3- Reports**

**4- Brainstorming, which allows students to present and discuss ideas .**

Evaluation methods

**1- Written exams**

**2- Oral questions**

**3- Duties assigned to students**

**4- Reports**

5- Asking intellectual questions and observing the intellectual answers of each student. 6- Daily exams.

10. Course structure					
the week	Elsa number	Learning Required	Name of the topic	Evaluation method	Alt method science
1	2	Viewing study programme	mf display The material responded to Students and Study plan for Commitment to	nothing	A lecturer
2	2	Chapter A for - the nature of business	Chapter A for: business And legitimate Business: concept And the importance	discussion	Erase she saw
3	2	What is not? Business masterpieces,	Chapter only And for - projects Business	Daily exam	Erase Damages
4	2	The importance Business masterpieces, N cycle Economic frameworks	Explain lah What projects? Business, Cycle of activities Economic	Daily exam	Erase she saw
5	2	Careers Business	Lou explained Oh projects Business A Lar sell it	discussion	Erase she saw
6	2	Ach process SO decisions in Projects workers, factors Influencing Yes Make decisions Mashrou Aa business	Getting taken I have a process of taking Read In projects The blind Of ourism factors Influencer HA make decisions	discussion	Erase she saw
7	2	Project goals At's business Tourist:	Explanation A H projects Business A to Hello:	Exam day Y	Erase she saw
8	2	What is der s Feasibility Economic H The importance of studying Feasibility A no nomical	oned through Second- Study C Sound- Explanation of the most important Concepts M to theory and importance	discussion	Erase she saw
9	2			Exam in a month Y	Exam Monthly
10	2	Difficulties Dr feasibility header Economic H and its characteristics	tt Rs to difficulties study a or economic feasibility Osch reasons and justifications study a or economic feasibility And its requirements	discussion	Erase she saw
11	2	Study the C primary doi, Stages d R Feasibility tool Economic H	Explain why R solve a study Feasibility Dr feasibility header Primary	Brain storming	Erase she saw
12	2	Study of the Sioux Q competitive market Monopoly and S Against oligopoly	the chapter the d - recognition On MF the n and properties Study A to Wq	discussion	Erase she saw
13	2			Exam in a month Y	Exam Monthly

14		Techniques <b>AM</b> how to make decisions Investment <b>YH</b> analysis method tie, th <b>th</b> right of cost	clarification <b>S</b> The process of taking The decision <b>T</b> investment method Analysis of the <b>TA</b> For, cost analysis	Questions and examples	<b>Questions</b> And examples
15		Immediate decisions <b>T</b> private,	Explanation of <b>a</b> saw the cases <b>private,</b>	discussion	Erase <b>Z</b> she saw

<b>11.</b> Course evaluation	
Tuz <b>X</b> The score out of 100 is based on the tasks assigned to the student, such as daily preparation, daily, oral, and monthly W <b>W</b> exams, reports, etc.	
<b>12</b> Learning and teaching resources	
<b>Books</b> Required course (syllabus, if any)	
Bitter Go to the main page (sources)	
<b>Books</b> And the supporting references that you recommend (scientific journals, etc.) <b>to</b> Yer)	
Bitter <b>Electronic websites, websites</b>	



## Course description form

<b>1. name The decision</b>	
Professional ethics	
<b>2. Course Code</b>	
<b>3. the chapter/ the year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
2/28/2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/ Total number of units</b>	
90 hours 4 units	
<b>7. Name of the course administrator - if more than one name is mentioned-</b>	
Muhannad Abdel Abbas Jassim <a href="mailto:Mohanada.jasim@uokufa.edu.iq">Mohanada.jasim@uokufa.edu.iq</a>	
<b>8. Course objectives</b>	
1- For the student to recognize the importance of work and its place in...Islam. 2- For the student to recognize the correlation between moralsAnd work. 3- For the student to become familiar with professional ethicsIslam. 4- That the student acquires a	<b>Objectives of the study subject</b>

moral sense.

- 5- For the student to become familiar with professional ethicsGovernment regulations and instructions.

**9. Teaching and learning strategies**

<b>Cognitive goals</b>	<b>The strategy</b>
<p>1- At the end of the semester, students are expected to have learned the following:</p> <p>2- Concepts and foundations Professional ethics.</p> <p>3- What is it Praiseworthy and unpraiseworthy employee ethics.</p> <p>4- The concept of group, its types, characteristics and effectiveness.</p> <p>5- Other related concepts Professional ethics In tourism organizations. .</p>	
<p style="text-align: center;"><b>Objectives: Harati For the course</b></p>	
<p>1- Identify the nature of the relationship between the manager and employees in terms of applying the concept of professional ethics.</p> <p>2- The importance of supporting professional ethics and its impact on the general economic, social and cultural situation.</p> <p>3- Developing the work of tourism companies by training and holding seminars on how to deal with tourists in tourism.</p> <p>4- Identify the most important work pressures and strive to reduce them to the least possible extent</p> <p>5- How to identify the tourism trends used in tourism organizations in order to make the tourism sector successful in the country.</p>	
<p style="text-align: center;"><b>Teaching and learning methods</b></p>	
<p>1. Giving lectures.</p> <p>2. Student participation.</p> <p>3. Use the whiteboard And casting.</p>	
<p style="text-align: center;"><b>Evaluation methods</b></p>	
<p>1- Written exams</p> <p>2- Oral exams</p> <p>3- Duties assigned to students</p> <p>4- Daily exams</p>	
<p style="text-align: center;"><b>Emotional and value goals</b></p>	
<p>1- Teaching students to search for problems, link them to the scientific material, and ways to solve them in a logical order and sequence.</p> <p>2- - Teaching students to search for realistic problems, link them to the scientific material, and present them in a logical order and sequence.</p> <p>3- - Urging students to be objective in discussions about the challenges facing the behavior of individuals from various tourists and to arrive at appropriate solutions and the correct methods towards the success of tourism in the country..</p> <p>4- -Teaching students to think in a scientific manner, analyze and deduce.</p> <p>5- - Motivating students to find realistic problems and solve them scientifically.</p>	
<p style="text-align: center;"><b>thinking skills</b></p>	
<p><b>C1-General and qualifying transferable skills (other skills related to employability and personal development)</b></p>	



**C 2-Skills in searching for books and research closely related to the specialty.**

**C3-Skills in using the Internet and the search mechanismEmail.**

<b>10. Course structure</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning</b>	<b>The number of hours</b>	<b>the week</b>
Lectures	discussion	Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it	Knowledge and skills	2	1
Lectures	Discussion and examination as a test	Chapter One: Concept and nature Professional ethics	Knowledge and skills	2	2
Lectures	discussion	identification Professional ethics	Knowledge and skills	2	3
Lectures	discussion	Historical development Professional ethics	Knowledge and skills	2	4
Lectures	A surprise exam	Importance Professional ethics	Knowledge and skills	2	5
Lectures	discussion	Reasons and importance of studying Professional ethics	Knowledge and skills	2	6
Lectures	Written exam	Species Professional ethics (research)	Knowledge and skills	2	7
Lectures	discussion	Exam 1	Knowledge and skills	2	8
Lectures	Discussion and attendance at applied work at the College of Archeology at the University of Kufa	Types of professional ethics	Knowledge and skills	2	9
Lectures	discussion	Characteristics of professional ethics	Knowledge and skills	2	10

Lectures	Video representational scenes on the tourism student's performance skills	The reason for the decline in professional ethics	Knowledge and skills	2	11
Lectures	Daily exam	Stages of professional ethics	Knowledge and skills	2	12
Lectures	discussion	Forms Professional ethics	Knowledge and skills	2	13
Lectures	Written exam	Motives Professional ethics	Knowledge and skills	vacation	14
Lectures	The second course	Exam 2	Knowledge and skills	2	15
Lectures	discussion	Assertive behavior	Knowledge and skills	2	16
Lectures	Daily exam + discussion	The importance of professional ethics for the individual	Knowledge and skills	2	17
Lectures	discussion	The importance of professional ethics for society	Knowledge and skills	2	18
Lectures		Ethics required in tourism human resources	Knowledge and skills	2	19
Lectures	discussion	Ethics required for a tourism employer)	Knowledge and skills	2	20
Lectures	discussions	Methods of evaluating professional ethics	Knowledge and skills	2	21
Lectures	Written exam	semester exam))	Knowledge and skills	2	22
Lectures		Sources of tourism professional ethics	Knowledge and skills	2	23
Lectures	Daily exam + discussion	Standards and basics of tourism profession ethics	Knowledge and skills	2	24

Lectures	discussion	Tourism ethics standards	Knowledge and skills	2	25
Lectures	discussion	Profession values and their impact on philosophy Professional ethics In the tourism organization	Knowledge and skills	2	26
Lectures	discussion	Learning (definition, concept of learning and its characteristics)	Knowledge and skills	2	27
Lectures	discussion	Basic problems in tourism business ethics	Knowledge and skills	2	28
Lectures	discussion	Ethics of various professions And Social Responsibility	Knowledge and skills	2	29
Lectures	Practical examples + brainstorming session	Semester 2 exam	Knowledge and skills	2	30

<b>11. Course evaluation</b>						
<b>Chapter II</b>			<b>Chapter one</b>			<b>final exam</b>
<b>Second month exam</b>	<b>First month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>Second month exam</b>	<b>First month exam</b>	<b>Duties, chores, and daily preparation</b>	
10	10	5	10	10	5	<b>50</b>
<b>12 Learning and teaching resources</b>						
			<b>Required textbooks (syllabus, if any)</b>			
<ol style="list-style-type: none"> <li>1. <b>Group of authors, Business ethics</b>, Arab House of Science Publishers, 2008</li> <li>2. <b>Al-Shehimi, MMd Saad Khalaf</b>, from Ethics Work Fellowship, 1st edition, House of Affairs Department Islamic And work at charitable In Dubai, 2009M.</li> <li>3. <b>Al-Sakarna, Bilal Khalaf</b>, work <b>ethics</b>, Dar Al Masirah for Publishing, Distribution and Printing, 1st edition, Amman.</li> <li>4. <b>Books available in the college library</b></li> <li>5. <b>All relevant scientific journals and journals With systems Global positioning, its components and applications</b></li> <li>6. <b>All websites that specialize in explaining professional ethicstourism</b></li> </ol>			<b>Main references (sources)</b>			
			<b>Supporting books and references that you recommend (scientific journals, reports)</b>			
<b>A case study on professional ethics in countries around the world</b> <b>Electronic websites</b>			<b>Electronic references, websites</b>			



## نموذج وصف المقرر

<b>1. Course name</b>	
Tourism micro-economy	
<b>2. Course code</b>	
<b>3. Semester/year</b>	
2024-2023	
<b>4. The date this description was prepared</b>	
2024/2/28	
<b>5. Available forms of attendance</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
Akram neamah ali <a href="mailto:akramn.ali@uokufa.edu.iq">akramn.ali@uokufa.edu.iq</a>	
<b>8. Course objectives</b>	
1-The student's knowledge of the importance of microeconomics and tourism and their relationship with other sciences.	Objectives of the study subject
2- Identify the contribution of the	

<p>tourism sector to the economic aspect.</p> <p><b>3 - The ability to work and manage in the tourism sector in the country.</b></p> <p><b>4- Work and knowledge to develop the tourism sector and highlight the economic components in it</b></p>	
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**9. Teaching and learning strategies**

<p><b>1- Cognitive objectives, aiming to familiarize the student with the branches of the tourism sector and their work to serve the national economy.</b></p> <p><b>2- Skill objectives for the student regarding his ability to manage tourism work, whether in the public or private sector.</b></p> <p><b>3- (Lectures, seminar discussions, research, assignments, exams)</b></p>	<p><b>The strategy</b></p>
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<b>10.Course structure</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning</b>	<b>The number of hours</b>	<b>the week</b>

Lectures	discussion	Introduction to microeconomics	Knowledge and skills	2	1
Lectures	discussion	The concept and importance of microeconomics	Knowledge and skills	2	2
Lectures	Daily discussion and exam	The nature of the economic problem	Knowledge and skills	2	3
Lectures	discussion	The relationship of economics with other sciences	Knowledge and skills	2	4
Lectures	Exam	The concept of tourism economics	Knowledge and skills	2	5
Lectures	discussion	The relationship of tourism economics to other sciences	Knowledge and skills	2	6
Lectures	Written exam	The concept of demand and its law	Knowledge and skills	2	7



<b>Lectures</b>	discussion	Demand schedule and curve	Knowledge and skills	<b>2</b>	<b>8</b>
<b>Lectures</b>	discussion	Factors affecting demand	Knowledge and skills	<b>2</b>	<b>9</b>
<b>Lectures</b>	discussion	Price elasticities of demand	Knowledge and skills	<b>2</b>	<b>10</b>
<b>Lectures</b>	Brain storming	Factors affecting price elasticity of demand	Knowledge and skills	<b>2</b>	<b>11</b>
<b>Lectures</b>	discussion	Income elasticity of demand	Knowledge and skills	<b>2</b>	<b>12</b>
<b>Lectures</b>	discussion	Cross elasticity of demand	Knowledge and skills	<b>2</b>	<b>13</b>
<b>Lectures</b>	Written exam	Request types	Knowledge and skills	<b>2</b>	<b>14</b>
<b>Lectures</b>	discussion	The tax and its impact on demand	Knowledge and skills	<b>2</b>	<b>15</b>
<b>Lectures</b>	discussion	The concept of tourism demand	Knowledge and skills	<b>2</b>	<b>16</b>
<b>Lectures</b>	Daily exam + discussion	Classifications of tourism demand	Knowledge and skills	<b>2</b>	<b>17</b>

<b>Lectures</b>	discussion	Factors determining tourism demand	Knowledge and skills	<b>2</b>	<b>18</b>
<b>Lectures</b>	discussion	Factors determining tourism demand	Knowledge and skills	<b>2</b>	<b>19</b>
<b>Lectures</b>	discussion	Features of tourism demand	Knowledge and skills	<b>2</b>	<b>20</b>
<b>Lectures</b>	discussions	The concept of presentation and its definition	Knowledge and skills	<b>2</b>	<b>21</b>
<b>Lectures</b>	Written exam	Supply schedule and supply curve	Knowledge and skills	<b>2</b>	<b>22</b>
<b>Lectures</b>		Factors affecting supply	Knowledge and skills	<b>2</b>	<b>23</b>
<b>Lectures</b>	Daily exam + discussion	Price elasticity of supply	Knowledge and skills	<b>2</b>	<b>24</b>
<b>Lectures</b>	discussion	Factors affecting price elasticity of supply	Knowledge and skills	<b>2</b>	<b>25</b>
<b>Lectures</b>	discussion	The concept of tourism offer and	Knowledge and skills	<b>2</b>	<b>26</b>

		its definition			
<b>Lectures</b>	discussion	Elements and components of the tourism offer	Knowledge and skills	<b>2</b>	<b>27</b>
<b>Lectures</b>	Written exam	Factors affecting tourism supply	Knowledge and skills	<b>2</b>	<b>28</b>
<b>Lectures</b>	discussion	Objectives of leaders supervising tourism activity	Knowledge and skills	<b>2</b>	<b>29</b>
<b>Lect</b>	<b>discussion</b>	<b>Tourism offer specifications</b>	<b>Knowledge and skills</b>	<b>2</b>	<b>30</b>

<b>.11 Course evaluation</b>						
<b>Chapter II</b>			<b>Chapter one</b>			<b>final exam</b>
Second month exam	First month exam	Duties, chores, and daily preparation	Second month exam	First month exam	Duties, chores, and daily preparation	
10	10	5	10	10	5	<b>50</b>
<b>12 Learning and teaching resources</b>						
Tourism microeconomics			<b>Required textbooks (syllabus, if any)</b>			
Tourism microeconomics book			<b>Main references (sources)</b>			
Academic economic and tourism articles			<b>Supporting books and references that you recommend (scientific journals, reports)</b>			
Corresponding university websites			<b>Electronic references, websites</b>			



## Course description form

<b>1. name Course and stage</b>	
Persian language - second stage	
<b>2. Course Code</b>	
56601216	
<b>3. Semester/ year</b>	
2024-2023	
<b>4. Date this description was prepared</b>	
2024/19/3	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/ total number of units</b>	
60	
<b>7. Name of the course administrator - if more than one name is mentioned-</b>	
Karar Muhammad Madloul	
<b>8. Course objectives</b>	
<b>1-</b> ,At the end of the semester students are expected to have :learned the following - <b>Basics of the Persian language</b> - <b>.Persian grammar</b> - <b>.Persian pronouns</b>	<b>Objectives of the study subject</b>
<b>9. Teaching and learning strategies</b>	
<b>.Brainstorming strategy</b> <b>.Discussion strategy</b>	<b>The strategy</b>

<b>Course structure .10</b>					
Learning method	Evaluation method	Name of the unit or topic	Required learning outcomes	The number of hours	the week
Duties	Theoretical lectures	Entry into Iran	Knowledge and skills	1	1
Duties	Theoretical lectures	Whoever wants it	Knowledge and skills	1	2
Duties	Theoretical lectures	Good morning	Knowledge and skills	1	3
Duties	Theoretical lectures	What time is it?	Knowledge and skills	1	4
Duties	Theoretical lectures	Individual information	Knowledge and skills	1	5
Duties	Theoretical lectures	Cinema lesson	Knowledge and skills	1	6
Monthly exam	theoretical	Exam1	Knowledge and skills	1	7
Duties	Theoretical lectures	Dur danshkada	Knowledge and skills	1	8
Duties	Theoretical lectures	Atak Mohsen	Knowledge and skills	1	9
Duties	Theoretical lectures	In the book of Farushi	Knowledge and skills	1	10
Duties	Theoretical lectures	At Meoh Bazaar And his string is bar	Knowledge and skills	1	11
Duties	Theoretical lectures	Stay tuned	Knowledge and skills	1	12
Duties	Theoretical lectures	Ring ha	Knowledge and skills	1	13

Monthly exam	theoretical	Exam2	Knowledge and skills	1	14
Duties	Theoretical lectures	General Review	Knowledge and skills	1	15

<b>11 Course evaluation</b>	
<b>Distribution of the score out of 50 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc</b>	
<b>12 Learning and teaching resources</b>	
Dr. Masoud Fikri, A Journey with Persian, Parts One and Two, Al-Kawthar International Network Publishing House	<b>Required textbooks (syllabus, if any)</b>
- ,Dr. Abdullah Mubashir Al-Tarazi Al-Mukhtasar in the Persian Language, Alam Al-Maarifa for Publishing and Distribution	<b>Main references (sources)</b>
-	<b>Supporting books and references that you recommend (scientific journals, reports)</b>
-	<b>Electronic references, websites</b>



## Course description form

<b>1. Course name</b>
English language / first stage
<b>2. Course code</b>
TOMA314
<b>3. Semester/year</b>
2023-2024
<b>4. The date of preparing the description</b>
28/2/2024
<b>5. Available forms of attendance</b>
direct
<b>6. Total number of study hours/total number of units</b>
30 hours
<b>7. Name of the course administrator - if more than one name is mentioned</b>
Dr. Abdulmohsin Jawad Keshwan



## **8. Course objectives**

### **9. General objectives of the course:**

Introducing the student to the importance of the English language as one of the most important international languages and teaching him linguistic skills. • Developing the student's linguistic ability by encouraging him to speak and conducting dialogues between him and his colleagues on the one hand and between him and the professor on the other hand. • We build the student's ability to meet and deal with tourists in a civilized and advanced manner. • Developing the student's scientific and linguistic skills and enhancing his abilities to deal with the tourism process in an advanced scientific manner.

### **Detailed objectives of the course:**

Working to increase the number of terms used in daily life situations. • Developing the student's listening ability by relying on advanced technology. • Learn how to effectively prepare for negotiation and how to measure success after negotiation. • Developing the student's linguistic ability and making him speak grammatically correctly. • Make the student able to analyze daily situations and choose vocabulary that suits each situation. • Developing the student's abilities to translate life situations by making him a good listener of clear and correct language. • Develop strategies for dealing with foreigners.

## **Objectives of the study subject**

### **Practical goals:**

- Providing the best curricula in order to enable students to obtain scientific knowledge and practical skills.
- Developing students' abilities in the English language through training on tourism terminology. This helps them increase tourism awareness and daily interaction.
- Qualifying students by providing them with knowledge and practical experience in the English language.
- Students' skills are developed by acquiring a better language and capabilities to speak and dialogue in the language, which is considered essential in human interaction in general and in the tourism field in particular.

### **Cognitive goals:**

- Identify the basic concepts of tourism and travel, and the basic principles of achieving tourism awareness.
- Identify the foundations of tourism and travel related to tourism activities.

### **Curriculum skills objectives:**

- Planning to achieve a tourism culture for the tourist trip.
- Planning basic principles in the sustainable development process.

**Emotional and value goals:**

- Enhancing the student's ability to deal with and move to a higher level of thinking.
- Developing the student's mental ability.

**10 - Teaching and learning strategies:**

Teaching and learning methods

- Giving lectures and presenting PowerPoint
- Student participation
- Provoking educational ideas
- Brainstorming
- Practical examples
- Role-playing

Evaluation methods

- Theoretical tests
- Practical tests
- Surprise and monthly tests
- Oral exams

**10. Course structure****First semester**

<b>Evaluation method</b>	<b>Teaching method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>Number of hours</b>	<b>The week</b>
Exams and tests of various kinds, as well as evaluation through student contribution and interaction.	1 - How to deliver the lecture using all modern illustrative means in education. 2 - The oral discussion method, as this method is considered one of the most important methods of transferring	<b>Some Religious Terms</b>	Knowledge of the theoretical aspects of the subject	<b>1</b>	<b>1</b>
		<b>Tenses</b>	Knowledge of the theoretical aspects of the subject	<b>1</b>	<b>2</b>
		<b>Past Simple Tense</b>	Knowledge of the theoretical aspects of the subject	<b>1</b>	<b>3</b>
		<b>Past Simple Tense</b>	Knowledge of the theoretical aspects of the subject	<b>1</b>	<b>4</b>

learning used recently, as it depends largely on the student and through it an educational value is presented to the students and their opinions are received.	<b>Present Simple Tense</b>	Knowledge of the theoretical aspects of the subject	1	5
	<b>Present Simple Tense</b>	Knowledge of the theoretical aspects of the subject	1	6
	<b>Future Simple Tense</b>	Knowledge of the theoretical aspects of the subject	1	7
	<b>Saying Hello</b>	Knowledge of the theoretical aspects of the subject	1	8
	<b>Family and friends</b>	Knowledge of the theoretical aspects of the subject	1	9
	<b>The way we live</b>	Knowledge of the theoretical aspects of the subject	1	10
	<b>Every Day</b>	Knowledge of the theoretical aspects of the subject	1	11
	<b>My favourites</b>	Knowledge of the theoretical aspects of the subject	1	12
	<b>Some selected Religious Texts</b>	Knowledge of the theoretical aspects of the subject	1	13
	<b>Meaning of Islam &amp; Muslims</b>	Knowledge of the theoretical aspects of the subject	1	14
	<b>Review and exam</b>	Knowledge of the theoretical aspects of the subject	1	15

<b>Second semester</b>					
<b>Evaluation method</b>	<b>Teaching method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>Hours number</b>	<b>The week</b>
Exams and tests of various kinds,	1 - How to	<b>Written exam</b>		1	1

as well as evaluation through student contribution and interaction.	deliver the lecture using all modern illustrative means in education. The oral - 2 discussion method, as this method is considered one of the most important methods of transferring learning used recently, as it depends largely on the student and through it an educational value is presented to the students and their opinions are received.	<b>We had a great time</b>	Knowledge of the theoretical aspects of the subject	1	2
		<b>I can do that</b>	Knowledge of the theoretical aspects of the subject	1	3
		<b>Some Religious words</b>	Knowledge of the theoretical aspects of the subject	1	4
		<b>Fatimah al -Zahra</b>	Knowledge of the theoretical aspects of the subject	1	5
		<b>Imam Hassan's Character</b>	Knowledge of the theoretical aspects of the subject	1	6
		<b>Imam Hussain As in the international ideology</b>	Knowledge of the theoretical aspects of the subject	1	7
		<b>The most Tourist places in the World</b>	Knowledge of the theoretical aspects of the subject	1	8
		<b>Pillars of Faith</b>	Knowledge of the theoretical aspects of the subject	1	9
		<b>Some Religious words</b>	Knowledge of the theoretical aspects of the subject	1	10
		<b>Please and thank you</b>	Knowledge of the theoretical aspects of the subject	1	11
		<b>It's time to go</b>	Knowledge of the theoretical aspects of the subject	1	12
		<b>Doors of Shrine of Imam Hussein</b>	Knowledge of the theoretical aspects of the subject	1	13
		<b>Written exam</b>		1	14
		<b>Quarterly review</b>		1	15

**11 - Course evaluation**

**Distribution of the grade out of 100 according to the tasks assigned to the student, such as .daily preparation, daily, oral, monthly, written exams, reports, etc**

<b>The mark</b>	<b>Test type</b>	
<b>5</b>	<b>homework, and daily preparation</b>	<b>First semester</b>
<b>15</b>	<b>Theoretical test</b>	
<b>5</b>	<b>Practical test</b>	
<b>5</b>	<b>homework, and daily preparation</b>	<b>Second semester</b>
<b>15</b>	<b>Theoretical test</b>	
<b>5</b>	<b>Practical test</b>	
<b>50</b>	<b>Final exam</b>	
<b>100</b>	<b>Final result mark</b>	

**12 - Learning and teaching resources**

<b>New headway plus for Beginner</b>	<b>Required textbooks</b>
<b>Dictionary of Tourism Situational Dialogues English Grammar in Use</b>	<b>references (main sources)</b>
	<b>Supporting books and references that you recommend (scientific journals, reports)</b>
<b>bbc Learning English</b>	<b>Electronic references, websites</b>

## Course description form

1. Course name
English language / third stage
2. Course code
TOMA314
3. Semester/year
2023-2024
4. The date of preparing the description
28/2/2024
5. Available forms of attendance
direct
6. Total number of study hours/total number of units
90 hours
7. Name of the course administrator - if more than one name is mentioned
Dr. Abdulmohsin Jawad Keshwan
8. Course objectives
<ul style="list-style-type: none"><li>• Teaching the student vocabulary, concepts, and professional topics in the English language in the field of tourism at the intermediate level (Intermediate course), first part.</li></ul> Developing the student's skills and abilities in (reading, listening, speaking, writing) in the English language within the • intermediate level (Intermediate course), first part
. Objectives of the study subject
A- Cognitive objectives:
<ul style="list-style-type: none"><li>• Getting to know vocabulary in the English language in the field of tourism at the intermediate level (Intermediate course), first part</li><li>• Developing knowledge in various topics in the field of tourism in the English language at the intermediate level (Intermediate course), first part.</li></ul>
B- Skills objectives:
<ul style="list-style-type: none"><li>• Developing the student's skills in (reading, listening, speaking, writing) in the English language within the intermediate level (Intermediate course), first part.</li></ul> Developing the student's skills required to work in a number of professional fields in the English language in the tourism • sector, for example in hotels, tourism companies and airports, within the intermediate level (Intermediate course) Part One

#### 9. Teaching and learning strategies

- Theoretically, using the method of lecture, discussion, and asking questions.
- Practically applying practical cases such as conducting conversations and role-playing among students in English, using audio recording for listening, and using video presentations in class.

#### Evaluation methods

- Theoretical test
- Practical test
- Duties assigned to the student
  - Emotional and value goals
- Teaching students to search on the Internet for topics related to study units in the Iraqi environment, for example tourist attractions in Iraq, and write reports about them in English and present them in a logical order and sequence.
- Teaching students how to answer questions related to study units using a brainstorming method by exchanging viewpoints and sharing knowledge among them within groups.
- Teaching and learning methods:
  - Teaching students how to read in English and pronounce words correctly.
  - Teaching students how to listen in English correctly through the use of audio recordings and asking them questions to answer through their understanding of what was listened to.
  - Teaching students how to speak English by conducting conversations between them.
  - Lectures and discussions
  - Motivating students to memorize vocabulary in English and testing them on that.
  - Teaching students how to write in English correctly through classroom exercises.

#### Evaluation methods

- Monthly written tests.
- Daily tests and surprises.
- Oral and practical tests.
- General and qualifying transferable skills (other skills related to employability and personal development)
  - Skills in searching for sources such as books, research, and articles related to the field of tourism in English.
  - Skills in preparing an employment application and CV in English

**10 -Course structure .**

<b>Evaluation method</b>	<b>Teaching method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>Hours number</b>	<b>The week</b>
-	lectures	Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it	Introducing study units	3	1
Daily testing practical test	Lectures and discussions an exercise	Vocabulary Money matters, describing locations Writing Adding interest	Selling dreams	3	2
practical test	Lectures voice record	Listening Selling the Hawaiian dream Speaking Dream vacation Dream package tours conversation		3	3
practical test	Lectures and discussions	Grammar Tense review , present and past tenses Exercise		3	4
Theoretical test practical test	Lectures and discussions an exercise	Professional skills marketing		3	5
Theoretical		Written exam		3	6
Daily testing	Lectures and discussions	Vocabulary Transport and travel		3	7
practical test	voice record	Listening Transport in China	3	8	
			Getting there		



<b>practical test</b>	<b>Conversations and role-playing</b>	<b>Speaking Transport in your country Conversation</b>		<b>3</b>	<b>9</b>
<b>Theoretical test</b>	<b>Lectures and discussions an exercise</b>	<b>Grammar Multi-word verbs Exercise</b>		<b>3</b>	<b>10</b>
<b>Theoretical test practical test</b>	<b>Lectures and discussions</b>	<b>Professional skills Dealing with the public</b>		<b>3</b>	<b>11</b>
<b>Theoretical</b>		<b>Written exam</b>		<b>3</b>	<b>12</b>
<b>Daily testing</b>	<b>Lectures and discussions</b>	<b>Vocabulary Types of accommodation, facilities and services Reading Accommodation in Spain</b>		<b>3</b>	<b>13</b>
<b>practical test</b>	<b>voice record</b>	<b>Listening Choosing a hotel Grading of hotels in Spain</b>	<b>Accommodation</b>	<b>3</b>	<b>14</b>
<b>practical test</b>	<b>Conversations and role-playing</b>	<b>Conversation</b>		<b>3</b>	<b>15</b>
<b>Theoretical test</b>	<b>Lectures and discussions</b>	<b>Grammar Modal verbs Exercise</b>		<b>3</b>	<b>16</b>
<b>Theoretical test practical test</b>	<b>Lectures and discussions</b>	<b>Professional skills Dealing with complaints</b>		<b>3</b>	<b>17</b>
<b>Theoretical test practical test</b>	<b>Lectures and discussions voice record</b>	<b>Professional skills Dealing with complaints</b>		<b>3</b>	<b>18</b>
<b>Daily testing</b>	<b>Lectures and discussions</b>	<b>Vocabulary Weather, climate, features and attractions Reading Weather and travel CHAOS</b>		<b>3</b>	<b>19</b>

		<b>Where to go when</b>	<b>destinations</b>		
<b>practical test</b>	<b>voice record</b>	<b>Listening</b> <b>Weather forecasts</b>		<b>3</b>	<b>20</b>
<b>practical test</b>	<b>Lectures and discussions</b>	<b>Writing</b> <b>Describing climate</b> <b>A review</b>		<b>3</b>	<b>21</b>
<b>Theoretical test</b>	<b>Lectures and discussions</b>	<b>Grammar</b> <b>Articles</b> <b>Exercise</b>		<b>3</b>	<b>22</b>
<b>Theoretical test</b> <b>practical test</b>	<b>Lectures and discussions</b> <b>voice record</b>	<b>Professional skills</b> <b>Offering advice</b>		<b>3</b>	<b>23</b>
<b>Theoretical</b>		<b>Written exam</b>		<b>3</b>	<b>24</b>
<b>Daily testing</b>	<b>Lectures and discussions</b>	<b>Vocabulary</b> <b>Geographical features,</b> <b>describing attractions,</b> <b>activities works of art</b> <b>Reading</b> <b>The Paris of south America</b>	<b>Things to do</b>	<b>3</b>	<b>25</b>
<b>practical test</b>	<b>voice record</b>	<b>Listening</b> <b>Things to do in Argentina</b>		<b>3</b>	<b>26</b>
<b>practical test</b>	<b>Conversations and role-playing</b>	<b>Speaking</b> <b>Describing attractions</b> <b>Conversation</b>		<b>3</b>	<b>27</b>
<b>Theoretical test</b>	<b>Lectures and discussions</b>	<b>Grammar</b> <b>Conditional structures with if</b> <b>Exercise</b> <b>Writing</b> <b>A geographical description</b>		<b>3</b>	<b>28</b>
<b>Theoretical test</b> <b>practical test</b>	<b>Lectures and discussions</b> <b>voice record</b>	<b>Professional skills</b> <b>Speaking to a group</b>		<b>3</b>	<b>29</b>
<b>Theoretical</b>		<b>Written exam</b>		<b>3</b>	<b>30</b>

**11 - Course evaluation**

**Distribution of the grade out of 100 according to the tasks assigned to the student, such as .daily preparation, daily, oral, monthly, written exams, reports, etc**

The mark		Test type	
5	homework, and daily preparation	First semester	
15	Theoretical test		
5	Practical test		
5	homework, and daily preparation	Second semester	
15	Theoretical test		
5	Practical test		
50	Final exam		
100	Final result mark		

**12 - Learning and teaching resources**

English For International Tourism Intermediate Course book	Required textbooks
Dictionary of Tourism Situational Dialogues English Grammar in Use	references (main sources)
	Supporting books and references that you recommend (scientific journals, reports)
bbc Learning English	Electronic references, websites



### Course description form

1. Course name
English language / fourth stage
2. Course code
TOMA314
3. Semester/year
2023-2024
4. The date of preparing the description
28/2/2024
5. Available forms of attendance
direct
6. Total number of study hours/total number of units
90 hours
7. Name of the course administrator - if more than one name is mentioned
Dr. Abdulmohsin Jawad Keshwan
8. Course objectives
<ul style="list-style-type: none"><li>• Teaching the student vocabulary, concepts, and professional topics in the English language in the field of tourism at the intermediate level (Intermediate course), second part.</li></ul> Developing the student's skills and abilities in (reading, listening, speaking, writing) in the English language within the • intermediate level (Intermediate course), second part
. Objectives of the study subject
A- Cognitive objectives:
<ul style="list-style-type: none"><li>• Getting to know vocabulary in the English language in the field of tourism at the intermediate level (Intermediate course), second part</li><li>• Developing knowledge in various topics in the field of tourism in the English language at the intermediate level (Intermediate course), second part.</li></ul>
B- Skills objectives:
<ul style="list-style-type: none"><li>• Developing the student's skills in (reading, listening, speaking, writing) in the English language within the intermediate level (Intermediate course), second part.</li></ul>

Developing the student's skills required to work in a number of professional fields in the English language in the tourism •  
sector, for example in hotels, tourism companies and airports, within the intermediate level (Intermediate course) Part two

#### 9. Teaching and learning strategies

- Theoretically, using the method of lecture, discussion, and asking questions.
- Practically applying practical cases such as conducting conversations and role-playing among students in English, using audio recording for listening, and using video presentations in class.

#### Evaluation methods

- Theoretical test
- Practical test
- Duties assigned to the student
  - Emotional and value goals
- Teaching students to search on the Internet for topics related to study units in the Iraqi environment, for example tourist attractions in Iraq, and write reports about them in English and present them in a logical order and sequence.
- Teaching students how to answer questions related to study units using a brainstorming method by exchanging viewpoints and sharing knowledge among them within groups.
- Teaching and learning methods:
  - Teaching students how to read in English and pronounce words correctly.
  - Teaching students how to listen in English correctly through the use of audio recordings and asking them questions to answer through their understanding of what was listened to.
  - Teaching students how to speak English by conducting conversations between them.
  - Lectures and discussions
  - Motivating students to memorize vocabulary in English and testing them on that.
  - Teaching students how to write in English correctly through classroom exercises.
- Evaluation methods
  - Monthly written tests.
  - Daily tests and surprises.
  - Oral and practical tests.
  - General and qualifying transferable skills (other skills related to employability and personal development)
    - Skills in searching for sources such as books, research, and articles related to the field of tourism in English.
    - Skills in preparing an employment application and CV in English

**10 -Course structure .**

<b>Evaluation method</b>	<b>Teaching method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>Hours number</b>	<b>The week</b>
-	lectures	Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it	Introducing study units	3	1
Daily testing	Lectures and discussions an exercise	Vocabulary Sectors in niche tourism Reading Niche tourism in South Africa	Niche tourism	3	2
practical test	Lectures voice record	Listening Niche opportunities Speaking Niche tourism VS mass tourism Sectors in niche tourism		3	3
Theoretical test	Lectures and discussions	Grammar Verb + infinitive or -ing form Writing Describing a niche tourism product Exercise		3	4
Theoretical test practical test	Lectures and discussions voice record	Professional skills Dealing with figures		3	5
Theoretical		Written exam		3	6
		Vocabulary		3	

Daily testing	Lectures and discussions	Culture, linking words Reading Cultural tourists	Cultural tourism		7
practical test	voice record	Listening Planning an exhibition		3	8
practical test	Conversations and role-playing	Speaking What is cultural tourism		3	9
Theoretical test	Lectures and discussions an exercise	Grammar The passive Exercise		3	10
Theoretical test practical test	Lectures and discussions	Professional skills Effective meetings		3	11
Theoretical		Written exam		3	12
Daily testing	Lectures and discussions	Vocabulary Adjectives ending in -ing and -ed Reading Have you got what it takes to run a ?hotel		3	13
practical test	voice record	Listening A day in the life of a hotel manager The hotel inspector Hotel statistics	3	14	
practical test	Conversations and role-playing	Speaking Inspection criteria An inspector calls	3	15	
Theoretical test	Lectures and discussions	Grammar Have / get something done Exercise	3	16	
Theoretical test practical test	Lectures and discussions	Professional skills presentations	3	17	

<b>Theoretical test practical test</b>	<b>Lectures and discussions voice record</b>	<b>Professional skills presentations</b>		<b>3</b>	<b>18</b>
<b>Daily testing</b>	<b>Lectures and discussions</b>	<b>Vocabulary Customer service terms, personal qualities, multi-word verbs</b>	<b>Customer service</b>	<b>3</b>	<b>19</b>
<b>practical test</b>	<b>voice record</b>	<b>Listening Customer service experiences Getting customer feedback</b>		<b>3</b>	<b>20</b>
<b>practical test</b>	<b>Lectures and discussions Conversations</b>	<b>Speaking Customer expectations Showing you care Evaluating feedback</b>		<b>3</b>	<b>21</b>
<b>Theoretical test</b>	<b>Lectures and discussions</b>	<b>Grammar Asking questions Exercise</b>		<b>3</b>	<b>22</b>
<b>Theoretical test practical test</b>	<b>Lectures and discussions voice record</b>	<b>Professional skills Handling telephone calls</b>		<b>3</b>	<b>23</b>
<b>Theoretical</b>		<b>Written exam</b>		<b>3</b>	<b>24</b>
<b>Daily testing</b>	<b>Lectures and discussions</b>	<b>Vocabulary Idioms and metaphors Reading Changes in business travel Team-building events</b>		<b>Business travel</b>	<b>3</b>
<b>practical test</b>	<b>voice record</b>	<b>Listening Business travel stories</b>	<b>3</b>		<b>26</b>
<b>practical test</b>	<b>Conversations and role-playing</b>	<b>Speaking Business travellers and incentives</b>	<b>3</b>		<b>27</b>
<b>Theoretical test</b>	<b>Lectures and discussions</b>	<b>Grammar Past perfect Exercise</b>	<b>3</b>		<b>28</b>



<b>Theoretical test practical test</b>	<b>Lectures and discussions voice record</b>	<b>Professional skills Socializing</b>		<b>3</b>	<b>29</b>
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<b>11 - Course evaluation</b>		
<b>Distribution of the grade out of 100 according to the tasks assigned to the student, such as .daily preparation, daily, oral, monthly, written exams, reports, etc</b>		
	<b>The mark</b>	<b>Test type</b>
	<b>5</b>	<b>homework, and daily preparation</b>
	<b>15</b>	<b>Theoretical test</b>
	<b>5</b>	<b>Practical test</b>
	<b>5</b>	<b>homework, and daily preparation</b>
	<b>15</b>	<b>Theoretical test</b>
	<b>5</b>	<b>Practical test</b>
	<b>50</b>	<b>Final exam</b>
	<b>100</b>	<b>Final result mark</b>
<b>12 - Learning and teaching resources</b>		
<b>English For International Tourism Intermediate Course book</b>	<b>Required textbooks</b>	
<b>Dictionary of Tourism Situational Dialogues English Grammar in Use</b>	<b>references (main sources)</b>	
	<b>Supporting books and references that you recommend (scientific journals, reports)</b>	
<b>bbc Learning English</b>	<b>Electronic references, websites</b>	

<b>Theoretical</b>		<b>Written exam</b>		<b>3</b>	<b>30</b>
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Please describe the situation

	<b>1. I am sorry</b>
	<b>Methods of preparing scientific research</b>
	<b>2. Size change</b>
	<b>3. Separate / forget</b>
	<b>2224-2223</b>
	<b>4. Haseh ladad Haza Ansif</b>
	<b>2224-2223</b>
	<b>5. Forms of "Anhadasi Ankhat".</b>
	<b>Hades</b>
	<b>6. Aadh Insa'at Ankhadath Ankha / Aadh Anshaath Ankha</b>
	<b>62 hours</b>
	<b>6 and</b>
	<b>Hadath .</b>
	And. D. He is pricked by a wound that pricks him
	<b>8. Goals have changed</b>
	<ul style="list-style-type: none"> <li>• We are afraid of it, and we are looking for ways to prepare for it. We will discuss the methods of recovery in the Insaahat sector and end the fear.</li> <li>• A study of the mechanisms for developing and updating standards for evaluating methods and methods for preparing tourism and Finnish research in Iraq.</li> <li>• Hattash Qadasath is gone, Nahawnt, Yajahat, and Sadness, Ensababath, so I will search for it.</li> <li>• Learn how to prepare scientific research methods</li> </ul>
<ul style="list-style-type: none"> <li>• Planning and determining the basic methods for writing scientific research</li> <li>• Analyzing and determining criteria for evaluating the study of scientific research in tourism and other sciences.</li> <li>• Knowing the most important and best methods for evaluating the negative performance of scientific tourism research.</li> <li>• Identify ways to differentiate between types of tourism research.</li> </ul>	<b>Ahdaf Anada Andhasasut</b>

. Constrictor structure 01					
The idea of generalization	Evaluation method	The name of the dialect or	Inflammatory generalization findings	Find out the da'at	Al-Asba'a
Lectures	The hygge	mahjaha, referring to the grassy sheep	Check out the Jurassic program	2	0
Lectures	discussion	The first step - what is the research? My uncle	Able to understand the essence of scientific research	2	2
Lectures	Exam matters	The nature of scientific research in general,		2	3
Discussions and debates	discussion	The importance of studying scientific research		2	4
Lectures	The sensual thread in the search is a tinge of blasphemy	Practical		2	5
Lectures	discussion	process of taking choices in the incitement of the sperm, factors that cause taking choices Take a look	Understand the methodology of the research process	2	6
He knew my mind	A surprise exam	What are the methods of scientific research, the importance of studying its methods		2	7
mock exam		Exam		2	8
Lectures	Communicate and discuss	Scientific research study evaporators and their requirements	Beware of research methods My uncle	2	9
Lecturers and saviors	discussion	Difficulties of studying scientific research And its bells		2	01
He knew my mind	discussion	Studying the methods of performing scientific research, the pitfalls of studying scientific		2	00
Lectures	discussion	research, studying the methodology		2	02
Lectures + Analogues	Discussion and application	Select the memorandum		2	03
General examples + discussion	discussion	Practical methods for making choices in research, simple methods,		2	04

		Download the cuff			
Testimonial and examination <sup>a</sup>		Exam		2	05
discussion	discussion	Bottoms with two gems or thicker ones From the titles		2	06
Important exam + discussion	discussion	Final definitions of the meaning of scientific		2	07
discussion	discussion	research: the study of research objectives		2	08
Discussion + assignment	discussion	A final research study	Able to formulate research topics	2	09
discussion	discussion	Study of the dictionary		2	21
Important exam + discussion	discussion	Research and factors that cause blindness		2	20
discussion	discussion	Positive and negative effects of a study And its importance	The focus is on writing the abstract and the research structure	2	22
discussion	discussion	The absorber		2	23
discussion	discussion	The research		2	24
discussion	discussion	structure changes the text		2	25
discussion	discussion	The importance of studying the body of the research	I dare to write conclusions And the shouting	2	26
Important exam and discussion	discussion	Conclusions and qualifications And the meanings		2	27
Discussion + assignment	discussion	How to draw and insert the meanings and engrave them	How to print the search	2	28
Testimonial and examination <sup>a</sup>		Exam		2	29
		Public foolishness			31

11. My loins are broken	
The first semester, exam 2, each exam is 5 marks, and participation and assignment are 5 marks The second semester, exam 2, each exam is 5 marks, and participation and assignment are 5 marks	
12 Jezadas, Enkhahe, and Enkhedses	
	<b>Ankhab Anqshasa Antahibt</b>
- Dr. Damhem Hassan Al- <sup>1</sup>	<b>Inshaja' Insha'est (Ansadis)</b>
Quraishi - 2 Dr. Hani Ibrahim Khalil	
-3 d. Damhem Ali Hassan Safwa	
4- Ihsan Damham Al-Amin	
	Ankhabah and ankhya' with the women of ankh yasa'ya with it (Anjalath Anyhat, Ankhayyash)
<b>Don't be afraid</b>	I am encouraged by the inkkhashout, O reality of the word



## COURSE SPECIFICATION

1. Course title	
English language	
2. Course code	
3. Semester/Year	
2024-2023	
4. The date of preparation of this description	
19 /3 /2024	
5. Attendance available	
Total presence	
6. Number of study hours (total) / total number of units	
30 hours / 60 units	
7. Name of the course administrator - if more than one name is mentioned	
Assist. Prof. Dr. Mariam Ibrahim Hamood	
8. Course objectives	
Objectives of the study material`	<ul style="list-style-type: none"><li>✚ Teaching the student vocabulary, concepts, and professional topics in the English language in the field of tourism at the elementary course.</li><li>✚ Developing the student's skills and abilities in (reading, listening, speaking, writing) in the English language at the initial level.</li></ul>
9. Teaching and learning strategies	
The strategy	<ul style="list-style-type: none"><li>✚ Lectures</li><li>✚ Discussion panels</li><li>✚ Brainstorming</li><li>✚ Reports</li></ul>
10. Course Structure	

Week	Hours	LLOs	Unit Module Topic Title	Teaching Method	Assessment Method
1	1	Introduction to study units	Presenting the material's vocabulary to students and the study plan in order to commit to implementing it	Lectures	nothing
2	1	Develop reading, speaking, listening and writing skills	You and me Grammar Vocabulary Everyday English (book)	Lectures and discussions Audio recording, conversations and role-playing exercises	Daily testing
3	1		You and me Grammar Vocabulary Everyday English (workbook)	Lectures and discussions Audio recording, conversations and role-playing exercises	practical test
4	1	Develop reading, speaking, listening and writing skills	A good job Grammar Vocabulary Everyday English (book)	Lectures and discussions Audio recording, conversations and role-playing exercises	Theoretical test
5	1		A good job Grammar Vocabulary Everyday English (workbook)	Lectures and discussions Audio recording, conversations and exercises	Theoretical test practical test
	1	Develop reading, speaking,	Work hard, play hard	Lectures and discussions	Daily testing

6		listening and writing skills	Grammar Vocabulary Everyday English (book)	Audio recording, conversations and role-playing exercises	
7	1		Work hard, play hard Grammar Vocabulary Everyday English (workbook)	Lectures and discussions Audio recording, conversations and role-playing exercises	Daily testing
8	1		Written examination		
9	1	Develop reading, speaking, listening and writing skills	Somewhere to live Grammar Vocabulary Everyday English (book)	Lectures and discussions Audio recording, conversations and role-playing exercises	Theoretical test
10	1		Somewhere to live Grammar Vocabulary Everyday English (workbook)	Lectures and discussions Audio recording, conversations and role-playing exercises	10
11	1	Develop reading, speaking, listening and writing skills	Super me Grammar Vocabulary Everyday English (book)	Lectures and discussions Audio recording, conversations and role-playing exercises	Daily testing



12	1		Super me Grammar Vocabulary Everyday English (workbook)	Lectures and discussions  Audio recording, conversations and role-playing exercises	practical test
13 <sup>l</sup>	1	Develop reading, speaking, listening and writing skills	Life's ups and downs Grammar Vocabulary Everyday English (book)	Lectures and discussions  Audio recording, conversations and role-playing exercises	Daily testing
14	1		Life's ups and downs Grammar Vocabulary Everyday English (workbook)	Lectures and discussions  Audio recording, conversations and role-playing exercises	Daily testing
15	1		Written exam		
16	1	Develop reading, speaking, listening and writing skills	Dates to remember Grammar Vocabulary Everyday English (book)	Lectures and discussions  Audio recording, conversations and role-playing exercises	Theoretical test
17	1		Dates to remember Grammar Vocabulary Everyday English (workbook)	Lectures and discussions  Audio recording, exercises	Theoretical test  practical test

18	1	Develop reading, speaking, listening and writing skills	Eat in or out Grammar Vocabulary Everyday English (book)	Lectures and discussions  Audio recording, and exercises	Theoretical test  practical test
19			Eat in or out Grammar Vocabulary Everyday English (workbook)	Lectures and discussions  Audio recording, conversations and role-playing exercises	Daily testing
20	1	Develop reading, speaking, listening and writing skills	City living Grammar Vocabulary Everyday English (book)	Lectures and discussions  Audio recording, exercises	practical test
21	1		City living Grammar Vocabulary Everyday English (workbook)	Lectures and discussions  Audio recording, conversations and role-playing exercises	practical test
22	1		Written exam	1	
23	1	Develop reading, speaking, listening and writing skills	Where on earth are you? Grammar Vocabulary Everyday English (book)	Lectures and discussions  Audio recording, conversations and role-playing exercises	Theoretical test  practical test

24	1		Where on earth are you? Grammar Vocabulary Everyday English (workbook)	Lectures and discussions Audio recording, conversations and role-playing exercises	Daily testing
25	1	Develop reading, speaking, listening and writing skills	Going far Grammar Vocabulary Everyday English (book)	Lectures and discussions Audio recording, conversations and role-playing exercises	Daily testing
26	1		Going far Grammar Vocabulary Everyday English (workbook)	Lectures and discussions Audio recording, conversations and role-playing exercises	practical test
27	1	Develop reading, speaking, listening and writing skills	Never ever Grammar Vocabulary Everyday English (book)	Lectures and discussions Audio recording, conversations and role-playing exercises	practical test
28	1		Never ever Grammar Vocabulary Everyday English (workbook)	Lectures and discussions Audio recording, conversations and role-playing exercises	Theoretical test
29	1		Professional skills Negotiating	Lectures and discussions	Theoretical test

					and exercises	practical test
30	1			Written exam		
11. Course evaluation						
1st semester				2nd semester		
the audience First month theoretical exam	Quizzes the audience	the audience second month theoretical exam	the audience First month theoretical exam	Quizzes the audience	the audience second month theoretical exam	Final exam
7.5	5	5	7.5	5	5	7.5
12. Learning and teaching resources						
New Headway (beginner ) John and Liz Soars, 4th				Required prescribed books		
New Headway (elementary ) Liz and John Soars,4th				Main references (sources)		
				Recommended books and references (Scientific journals, reports,...)		
Using the Internet to download videos, audios, and books				Electronic references, with the Internet		



## Course description form

1. name The decision	
Tourism media	
2. Course Code	
3. Semester/ year	
2024-2023	
4. Date this description was prepared	
2024/28/2	
5. Available attendance forms	
direct	
6. Total number of study hours/ total number of units	
hours 90 units 6	
7. Name of the course administrator - if more than one name is mentioned-	
M. Raed Jawad Kadhim Al-Janahi Al-Maliki raedj.kazem@uokufa.edu.iq	
8. Course objectives	
<p>?Introducing the nature of tourism media -1 Introducing the importance of tourism media -2 .in life Protecting students from religious suspicions-3 .and their trends Definition of other tourism media and -4 .comparison with them Studying the foundations of academic -5 qualification and equipping students with the .most understanding, mature and tolerant culture</p>	Objectives of the study subject
9. Teaching and learning strategies	

<p><b>strategy Concrete examples</b>  <b>.Brainstorming strategy</b>  <b>.Discussion strategy</b>  <b>Strategy for preparing and discussing research papers</b></p> <p><b>:Financial goals</b>  <b>At the end of each chapter, students are expected to have learned the</b>  <b>:following</b></p> <ol style="list-style-type: none"> <li><b>1- Tourism media concepts</b></li> <li><b>2- Types of media</b></li> <li><b>3- The concept of tourism media and its relations with other cultures</b></li> <li><b>4- .Other concepts related to tourism media and their effectiveness</b></li> </ol> <p><b>:Skills objectives for the course</b>  <b>Clarifying the relationship between religion and students -1</b>  <b>Developing students' mental ability</b></p> <p><b>:Teaching and learning methods</b>  <b>Lectures -1</b>  <b>Discussions-2</b>  <b>Daily exams-3</b></p> <p><b>:Evaluation methods</b>  <b>Written exams -1</b>  <b>Oral exams-2</b>  <b>Duties assigned to students -3</b></p>	<p><b>The strategy</b></p>
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<b>Course structure .10</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning embarrasments</b>	<b>The number of hours</b>	<b>the week</b>
<b>Lectures</b>	<b>discussion</b>	<b>Presenting the subject's vocabulary and</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>1</b>

		study plan to students for the purpose of adhering to it			
Lectures	Discussion and examination as a test	Chapter One: The concept of tourism media and its nature	Knowledge and skills	3	2
Lectures	discussion	Definitions of tourism media	Knowledge and skills	3	3
Lectures	discussion	Historical cultural development of tourist attractions	Knowledge and skills	3	4
Lectures	A surprise exam	The importance of tourism media	Knowledge and skills	3	5
Lectures	discussion	Reasons and importance of studying tourism media	Knowledge and skills	3	6
Lectures	discussion	Types of tourism media (search)	Knowledge and skills	3	7
Lectures	Written exam	Exam 1	Knowledge and skills	3	8
Lectures	discussion	Advantages of tourism media	Knowledge and skills	3	9
Lectures	Discussion and practical attendance at the College of ,Arts University of Kufa	Characteristics of tourism media	Knowledge and skills	3	10
Lectures	discussion	Psychological trends in tourism media	Knowledge and skills	3	11
Lectures	Watch a video presentation about Islamic	Stages of development of tourism media	Knowledge and skills	3	12

	<b>culture and compare it with other religious cultures</b>				
<b>Lectures</b>	<b>Daily exam</b>	<b>Tourism media models</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>13</b>
<b>Lectures</b>	<b>discussion</b>	<b>'Individuals motivations for obtaining tourism media</b>	<b>Knowledge and skills</b>	<b>vacation</b>	<b>14</b>
<b>Lectures</b>	<b>Written exam</b>	<b>The theory of tourism media motivations</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>15</b>
<b>Lectures</b>	<b>The second course</b>	<b>The relationship between motivations and needs for tourism media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>16</b>
<b>Lectures</b>	<b>discussion</b>	<b>Theories in tourism media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>17</b>
<b>Lectures</b>	<b>Daily exam discussion +</b>	<b>The concept and definition of media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>18</b>
<b>Lectures</b>	<b>discussion</b>	<b>Allam properties</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>19</b>
<b>Lectures</b>	<b>discussion</b>	<b>Change the media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>20</b>
<b>Lectures</b>	<b>discussion</b>	<b>Development of tourism media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>21</b>
<b>Lectures</b>	<b>discussion</b>	<b>Terrorism and the media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>22</b>
<b>Lectures</b>	<b>discussion</b>	<b>Abandon the media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>23</b>
<b>Lectures</b>	<b>+ Process brainstorming session</b>	<b>Stick to tourism media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>24</b>
<b>Lectures</b>	<b>discussion</b>	<b>The concept of international tourism media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>25</b>
<b>Lectures</b>	<b>discussion</b>	<b>The relationship between history and tourism media</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>26</b>
<b>Lectures</b>	<b>discussion</b>	<b>The relationship of tourism media with other sciences</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>27</b>
<b>Lectures</b>	<b>discussion</b>	<b>Tourism media conditions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>28</b>



<b>Lectures</b>	<b>discussion</b>	<b>The relationship between tourism media and international media</b>	<b>Knowledge and skills</b>	3	29
<b>Lectures</b>	<b>Brainstorming session</b>	<b>Second semester exam</b>	<b>Knowledge and skills</b>	3	30

<b>Course evaluation . 11</b>						
<b>Chapter II</b>			<b>Chapter one</b>			<b>final exam</b>
<b>Second month exam</b>	<b>First month exam</b>	<b>,Duties tasks, and daily preparation</b>	<b>Second month exam</b>	<b>First month exam</b>	<b>,Duties ,chores and daily preparation</b>	<b>50</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>5</b>	
<b>Distribution of the grade out of 100 according to the tasks assigned to the student, such as .daily preparation, daily, oral, monthly, written exams, reports, etc</b>						
<b>Learning and teaching resources 12</b>						
			<b>Required textbooks (syllabus, if any)</b>			
<b>Abdul Majeed Abdullah, Studies in-1 .Tourism Media, Jordan 2019</b>			<b>Main references (sources)</b>			
			<b>Supporting books and references that you recommend (scientific journals, reports)</b>			
<b>Excerpts from the Internet</b>			<b>Electronic references, websites</b>			

Course description form

1. Course name

Religious culture

2. Course code

3.Semester/year



## Course description form

1. name The decision	
Religious culture	
2. Course Code	
3. Semester/ year	
2024-2023	
4. Date this description was prepared	
2024/28/2	
5. Available attendance forms	
direct	
6. Total number of study hours/ total number of units	
hours 90 units 6	
7. Name of the course administrator - if more than one name is mentioned-	
M. Raed Jawad Kadhim Al-Janahi Al-Maliki raedj.kazem@uokufa.edu.iq	
8. Course objectives	
<p>?Introducing the nature of religious culture -1 Introducing the importance of religious culture -2 .in life Protecting students from religious suspicions-3 .and their trends Introducing and comparing other religious-4 .cultures Studying the foundations of academic -5 qualification and equipping students with the .most understanding, mature and tolerant culture</p>	Objectives of the study subject
9. Teaching and learning strategies	

<p><b>strategy Concrete examples</b>  <b>.Brainstorming strategy</b>  <b>.Discussion strategy</b>  <b>Strategy for preparing and discussing research papers</b></p> <p><b>: Financial goals</b>  <b>At the end of each chapter, students are expected to have learned the</b>  <b>:following</b></p> <ol style="list-style-type: none"> <li><b>1- Concepts of religious culture</b></li> <li><b>2- Types of culture</b></li> <li><b>3- The concept of religious culture and its relations with other cultures</b></li> <li><b>4- .Other concepts related to religious culture and its effectiveness</b></li> </ol> <p><b>:Skills objectives for the course</b>  <b>Clarifying the relationship between religion and students -1</b>  <b>Developing students' mental ability</b></p> <p><b>:Teaching and learning methods</b>  <b>Lectures -1</b>  <b>Discussions-2</b>  <b>Daily exams-3</b></p> <p><b>:Evaluation methods</b>  <b>Written exams -1</b>  <b>Oral exams-2</b>  <b>Duties assigned to students -3</b></p>	<p><b>The strategy</b></p>
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<b>Course structure .10</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning embarrasments</b>	<b>The number of hours</b>	<b>the week</b>
<b>Lectures</b>	<b>discussion</b>	<b>Presenting the subject's vocabulary and</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>1</b>

		study plan to students for the purpose of adhering to it			
Lectures	Discussion and examination as a test	Chapter One: The concept of religious culture and its nature	Knowledge and skills	3	2
Lectures	discussion	Definitions of religious culture	Knowledge and skills	3	3
Lectures	discussion	Historical cultural development	Knowledge and skills	3	4
Lectures	A surprise exam	The importance of religious culture	Knowledge and skills	3	5
Lectures	discussion	Reasons and importance of studying religious culture	Knowledge and skills	3	6
Lectures	discussion	Types of religious cultures (research)	Knowledge and skills	3	7
Lectures	Written exam	Exam 1	Knowledge and skills	3	8
Lectures	discussion	Features of religious culture	Knowledge and skills	3	9
Lectures	Discussion and practical attendance at the College of , Arts University of Kufa	Characteristics of religious culture	Knowledge and skills	3	10
Lectures	discussion	Psychological trends of religious culture	Knowledge and skills	3	11
Lectures	Watch a video presentation about Islamic	Stages of development of religious culture	Knowledge and skills	3	12

	<b>culture and compare it with other religious cultures</b>				
<b>Lectures</b>	<b>Daily exam</b>	<b>Models of religious cultures</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>13</b>
<b>Lectures</b>	<b>discussion</b>	<b>Motives of individuals to obtain a religious culture</b>	<b>Knowledge and skills</b>	<b>vacation</b>	<b>14</b>
<b>Lectures</b>	<b>Written exam</b>	<b>Motivational theory of religious culture</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>15</b>
<b>Lectures</b>	<b>The second course</b>	<b>The relationship between motivations and the need for religious culture</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>16</b>
<b>Lectures</b>	<b>discussion</b>	<b>Theories in religious culture</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>17</b>
<b>Lectures</b>	<b>+ exam discussion</b>	<b>The concept and definition of religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>18</b>
<b>Lectures</b>	<b>discussion</b>	<b>Characteristics of religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>19</b>
<b>Lectures</b>	<b>discussion</b>	<b>Changing religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>20</b>
<b>Lectures</b>	<b>discussion</b>	<b>Sectarianism and religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>21</b>
<b>Lectures</b>	<b>discussion</b>	<b>Terrorism and religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>22</b>
<b>Lectures</b>	<b>discussion</b>	<b>Abandoning religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>23</b>
<b>Lectures</b>	<b>+ Process brainstorming session</b>	<b>Adherence to religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>24</b>
<b>Lectures</b>	<b>discussion</b>	<b>The concept of religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>25</b>
<b>Lectures</b>	<b>discussion</b>	<b>The relationship of religions to history</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>26</b>
<b>Lectures</b>	<b>discussion</b>	<b>The relationship of religions to the earth</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>27</b>
<b>Lectures</b>	<b>discussion</b>	<b>Terms of religions</b>	<b>Knowledge and skills</b>	<b>3</b>	<b>28</b>

Lectures	discussion	The doctrinal relationship with religion	Knowledge and skills	3	29
Lectures	Brainstorming session	Second semester exam	Knowledge and skills	3	30

Course evaluation . 11						
Chapter II			Chapter one			final exam
Second month exam	First month exam	, Duties tasks , and daily preparation	Second month exam	First month exam	,Duties ,chores and daily preparation	50
10	10	5	10	10	5	
Distribution of the grade out of 100 according to the tasks assigned to the student, such as .daily preparation, daily, oral, monthly, written exams, reports, etc						
Learning and teaching resources 12						
			Required textbooks ( syllabus, if any)			
Abdul Majeed Abdullah, Studies in-1 .Islamic Culture, Jordan 2019			Main references (sources)			
			Supporting books and references that you recommend ( scientific journals, reports)			
Excerpts from the Internet			Electronic references , websites			

Course description form

1. Course name

Religious culture

2. Course code

3.Semester/year

2023-2024



## Course description form

<b>Name of the course .</b>	
<b>Tourism marketing</b>	
<b>Course code</b>	
<b>Semester/year</b>	
<b>2023-2024</b>	
<b>The date this description was prepared</b>	
<b>28/2/2024</b>	
<b>Available forms of attendance</b>	
<b>direct</b>	
<b>Total number of study hours/total number of units</b>	
<b>60 hours</b>	
<b>4 units</b>	
<b>Name of the course administrator - if more than one name is mentioned -</b>	
<b>Dr. Azhar Neama Abd el Zahra</b>	
<b>Introducing tourism marketing as a concept...and the philosophical development of the concept of tourism marketing, tourism marketing environment, tourism information systems, marketing research, and the tourism marketing mix (service, price, promotion, physical distribution, human element), electronic tourism .marketing, green tourism marketing</b>	<b>Objectives of the study subject</b>
<b>Teaching and learning strategies</b>	
<b>Concrete examples strategy</b> <b>Brainstorming strategy.</b> <b>Discussion strategy.</b>	

<b>Strategy for preparing and discussing research papers</b>	
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<b>Course structure</b>					
<b>Evaluation</b>	<b>Learning method</b>	<b>method Name of the unit or topic</b>	<b>Required learning embarrasments</b>	<b>Number of hours</b>	<b>per week</b>
<b>Lectures</b>	nothing	Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it	Knowledge and skills	<b>2</b>	<b>1</b>
<b>Lectures</b>	Lectures	Tourism marketing concept Service marketing concept The difference between product marketing and tourism marketing	Knowledge and skills	<b>2</b>	<b>2</b>
<b>Lectures</b>	Lectures	The importance and objectives of tourism marketing Intellectual development of tourism marketing	Knowledge and skills	<b>2</b>	<b>3</b>
<b>Lectures and discussions</b>	Lectures	Tourism marketing mix	Knowledge and skills	<b>2</b>	<b>4</b>
<b>Lectures</b>	Lectures and discussions	Characteristics of the tourism product	Knowledge and skills	<b>2</b>	<b>5</b>



<b>Lectures</b>	Lectures	Tourism pricing strategies	Knowledge and skills	<b>2</b>	<b>6</b>
<b>Brain storming</b>	Lectures	Tourism distribution	Knowledge and skills	<b>2</b>	<b>7</b>
<b>Written exam</b>	Brain storming	Exam 1	Knowledge and skills	<b>2</b>	<b>8</b>
<b>Lectures</b>	Written exam	Tourism promotion Advertising Personal selling	Knowledge and skills	<b>2</b>	<b>9</b>
<b>Lectures and discussion</b>	Lectures	Preparing the promotion budget	Knowledge and skills	<b>2</b>	<b>10</b>
<b>Brain storming</b>	Lectures and discussion	Practical cases on tourism promotion	Knowledge and skills	<b>2</b>	<b>11</b>
<b>Lectures</b>	Brain storming	Exam 2	Knowledge and skills	<b>2</b>	<b>12</b>
<b>Lectures + discussions</b>	Lectures	Electronic tourism marketing	Knowledge and skills	<b>2</b>	<b>13</b>
<b>Practical examples + discussion</b>	Lectures + discussions	Electronic tourism marketing mix	Knowledge and skills	<b>2</b>	<b>14</b>
<b>Written exam</b>		<b>The difference between traditional tourism marketing and electronic tourism marketing</b>	<b>Knowledge and skills</b>	<b>2</b>	<b>15</b>

<b>11. Course evaluation</b>	
Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.	
<b>12 Learning and teaching resources</b>	
	<b>Main References (Sources): The book Principles of Management with a Focus on Business Administration by Professor Dr. Khalil Muhammad Hassan Al-Shamaa / 2011</b>
The required textbooks (syllabus, if any) are not available	<b>12 Learning and teaching resources</b>
<b>Administrative and academic articles</b>	<b>Supporting books and references that you (recommend (scientific journals, reports</b>
websites, and corresponding university websites	<b>Electronic references, websites,</b>



## Course description form

<b>1- Course name</b>	
Tourism legislation	
<b>2- Course Code</b>	
<b>3- Semester/year</b>	
2023- 2024	
<b>4. The date this description was prepared</b>	
28-2-2024	
<b>5- Available attendance forms</b>	
Live attendance	
<b>6- Total number of study hours/total number of units</b>	
60 hours	
<b>7- Name of the course administrator - if more than one name is mentioned -</b>	
Hadeel Muhammad Ali Abdel Hadi	
<b>8- Course objectives</b>	
<b>Objectives of the study subject</b>	<ul style="list-style-type: none"> <li>- Introducing the nature and areas of tourism legislation in various directions of tourism and hotel activity.</li> <li>- Knowledge of the most important tourism laws</li> <li>- Identifying the most prominent topics related to tourism legislation</li> <li>- Learn about the most important methods of modern legislation in the field of tourism work</li> </ul>
<b>9- Teaching and learning strategies</b>	
<b>Strategy</b>	<ul style="list-style-type: none"> <li>Concrete examples strategy</li> <li>Brainstorming strategy.</li> <li>Discussion strategy.</li> <li>Strategy for preparing and discussing research</li> </ul>

	<p><b>papers</b></p> <p><b>Video recordings</b></p>
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<b>10- Course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
1	2	Course-specific knowledge and skills	Chapter One - Introduction to tourism legislation, tourism legislation and the importance of tourism laws, benefits of tourism legislation	Discussions and exams	Lectures
2	2	Course-specific knowledge and skills	Professional legislation specialized in the hospitality industry, main sectors in the hospitality industry, active parties in the hospitality industry, effectiveness of tourism legislation and its effects.	Discussions and exams	Lectures and power point presentation
3	2	Course-specific knowledge and skills	Chapter Two - Jurisprudence, legislation, its importance, advantages, disadvantages and elements, the status of legislation among other sources of law.	Discussions and exams	Lectures and power point presentation
4	2	Course-specific knowledge and skills	The legal rule, its elements and characteristics, distinction between the legal rule and the moral rule, types of legislation, features of a good constitution, principles of the constitution	Discussions and exams	Lectures and power point presentation
5	2	Course-specific knowledge and skills	Methods of establishing constitutions, legitimacy and its importance, principles by which legitimacy is achieved, how to exercise the legislative	Discussions and exams	Lectures and power point presentation

			function, the role of the legislative authority (Parliament) in the tourism sector, trends in political systems, methods for selecting judges.		on
6	2	Course-specific knowledge and skills	The role of the legislative authority (Parliament) in the tourism sector, trends in political systems, methods of selecting judges	Discussions and exams	Lectures
7	2	Course-specific knowledge and skills	First month exam	Discussions and exams	Lectures
8	2	Course-specific knowledge and skills	Chapter Three, tourism legislation, laws regulating the executive tourism apparatus, first: the law establishing summer resorts and selling princely plots.	Discussions and exams	Lectures and power point presentation
9	2	Course-specific knowledge and skills	Law No. (54) of 1940. Second: Law No. (73) of 1956, the Law of the Tourist Resorts Authority	Discussions and exams	Lectures and power point presentation
10	2	Course-specific knowledge and skills	Fourth: Law No. (50) of 1967 Fifth: The system of 1968	Discussions and exams	Lectures
11	2	Course-specific knowledge and skills	Law No. (14) of 1996 Tourism Authority Law	Discussions and exams	Lectures
12	2	Course-specific knowledge and skills	Legislation for the Kurdistan region, means of achieving the objectives of the General Tourism Corporation Law - abolishing the executive tourism body	Discussions and exams	Lectures
13	2	Course-specific knowledge and skills	Chapter Four, Laws Regulating Services, Activities, and Events Related to Tourism:	Discussions and exams	Lectures and power

			International Tourism Organizations		point presentation
14	2	Course-specific knowledge and skills	Rules and instructions issued by the International Hotel Association in the field of regulating the relationship between hotel owners and managers and guests	Discussions and exams	Lectures
15	2	Course-specific knowledge and skills	Second month exam	Discussions and exams	Lectures
Half year holiday					
16	2	Course-specific knowledge and skills	Chapter Five, legal legislation regulating the work of tourism and travel companies, general concepts, the importance of defining the tourist	Discussions and exams	Lectures
17	2	Course-specific knowledge and skills	Tourist rights, tourist duties, tourist guidance,	Discussions and exams	Lectures, video clips of the lecture, and power point presentation
18	2	Course-specific knowledge and skills	Rights of tourism companies	Discussions and exams	Lectures
19	2	Course-specific knowledge and skills	Chapter Five, legal legislation regulating the work of tourism and travel companies, general concepts, the importance of defining the tourist	Discussions and exams	Lectures and power point presentation
20	2	Course-specific knowledge and skills	Tourist rights, tourist duties, tourist guidance,	Discussions and exams	Lectures, video clips of the lecture, and power point presentation

21	2	Course-specific knowledge and skills	Types, standards and conditions of contracts: standards and conditions of licenses	Discussions and exams	Lectures
22	2	Course-specific knowledge and skills	Tourism offices and companies	Discussions and exams	Lectures and power point presentation
23	2	Course-specific knowledge and skills	Legal conditions for opening a tourist office	Discussions and exams	Lectures and power point presentation
24	2	Course-specific knowledge and skills	Chapter Six, Introduction, the negative influences that hinder the establishment of advanced tourism	Discussions and exams	Lectures and power point presentation
25	2	Course-specific knowledge and skills	First month exam	Discussions and exams	
26	2	Course-specific knowledge and skills	Chapter Seven: International organizations and bodies concerned with tourism	Discussions and exams	Lectures and power point presentation
27	2	Course-specific knowledge and skills	Types of tourism organizations	Discussions and exams	Lectures and power point presentation
28	2	Course-specific knowledge and skills	Chapter Eight: Tourism crimes and terrorism	Discussions and exams	Lectures
29	2	Course-specific knowledge and skills	Second month exam	Discussions and exams	
30	2	Course-specific knowledge and skills	General Review	Discussions and exams	

<b>11- Course evaluation</b>	
<b>Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.</b>	
<b>12- Learning and teaching resources</b>	
<b>Required textbooks (syllabus, if any)</b>	
<b>Main references (sources(</b>	<b>-Tourism and travel companies (Mr. Abdel Amir Abdel Kazem(</b> <b>-A group of lectures in coordination with some Iraqi universities</b> <b>Various other sources</b>
<b>Supporting books and references that you recommend (scientific journals, reports)</b>	
<b>Electronic references, websites</b>	





## COURSE SPECIFICATION

1. Course title	
Information technology	
2. Course code	
3. Semester/Year	
2024-2023	
4. The date of preparation of this description	
19 /3 /2024	
5. Attendance available	
Total presence	
6. Number of study hours (total) / total number of units	
600 hours / 120units	
7. Name of the course administrator - if more than one name is mentioned	
Assist. Prof. Dr. Mariam Ibrahim Hamood	
8. Course objectives	
Objectives of the study material`	<ul style="list-style-type: none"><li>✚ The student empowerment - in theory - the steps that must conduct to see the use of information technology.</li><li>✚ Students enable the application of this study, in theory and in practice.</li><li>✚ Enabling the student to apply this study theoretically and practically.</li><li>✚ Make the student able to use information technology applications.</li></ul>
9. Teaching and learning strategies	
The strategy	<ul style="list-style-type: none"><li>✚ Lectures</li><li>✚ Discussion panels</li><li>✚ Brainstorming</li><li>✚ Reports</li></ul>

### 10. Course Structure

Week	Hours	LLOs	Unit Module Topic Title	Teaching Method	Assessment Method
1	2	Know what information technology is	Introduction First Section: Information Technology + Examples in the tourism field	Lectures	General questions and discussion + Brainstorm
2	2	Know what information technology is	The first requirement: concepts about technology and its types + Examples in the tourism field	Lectures	General questions and discussion + Brainstorm
3	2	Distinguish and differentiate between data, information and knowledge	The second requirement: the conceptual framework of information+ Examples in the tourism field	Lectures	daily test
4	2	Distinguish and differentiate between data, information and knowledge	Information sources and characteristics and its importance + Examples in the tourism field	Lectures	General questions and discussion + Brainstorm
5	2	Distinguish and differentiate between data, information and knowledge	The third requirement: the concepts of the information system, its functions and types + Examples in the tourism field	Lectures	General questions and discussion+ Brainstorm
6	2	Distinguish and differentiate between data, information and knowledge	Fourth requirement: the concept of information technology, its characteristics and divisions	Lectures	brainstorm

7	2	monthly exam	monthly exam	monthly exam	monthly exam
8	2	Find out what communication is and how it is done	The second topic: basic concepts about communication + Examples in the tourism field	Lectures	solving examples
9	2	Find out what communication is and how it is done	The first requirement: the historical development of communication and its concept + Examples in the tourism field	Lectures	General questions and discussion + Brainstorm
10	2	Find out what communication is and how it is done	The second requirement: the nature of communication in the institution	Lectures	Questions and examples + Brainstorm
11	2	Find out what communication is and how it is done	The third requirement: communication networks	Lectures	Questions and examples + Brainstorm
12	2	Find out what communication is and how it is done	Classification of networks by geographical area + Examples in the tourism field	Lectures	General questions and discussion + Brainstorm
13 <sup>l</sup>	2				monthly exam
14	2	General discussion on chapter			General questions and discussion + Brainstorm
15	2	Distribution of grades			grades
16	2	Know what information technology and	The third topic: Information technology and communication + Examples in the tourism field		General questions and discussion + Brainstorm

		communicatio n is			
17	2	Know what information technology and communicatio n is	The first requirement: What is information technology and communication?		General questions and discussion + Brainstorm
18	2	Know what information technology and communicatio n is	Information technology and communication characteristics and benefits		General questions and discussion + Brainstorm
19	2	network knowledge, and distinguish it	The second requirement: the technology of private networks (intranets and extranets)		Homework  General questions and discussion + Brainstorm
20	2	network knowledge, and distinguish it	its types + Examples in the tourism field		General questions and discussion Homework + Brainstorm
21	2	monthly exam	monthly exam	monthly exam	monthly exam
22	2	Expand the student's knowledge about the components of information technology	The third requirement: the technology of public networks (the Internet)		General questions and discussion + Brainstorm
23	2	Expand the student's knowledge about the components of information technology	The historical development for the Internet		General questions and discussion + Brainstorm

24	2	Expand the student's knowledge about the components of information technology	Communication technologies and internet services		General questions and discussion + Brainstorm	
25	2	Knowing how to apply information technology in the service sectors, especially tourism	Fourth requirement: the application of information technology and communication in the field of services + Examples in the tourism field		General questions and discussion + Brainstorm	
26	2	Knowing how to apply information technology in the service sectors, especially tourism	Sectors benefiting from information technology		General questions and discussion + Brainstorm	
27	2	monthly exam	monthly exam	monthly exam	monthly exam	
28	2	General review, distribution of grades				
29	2	Written exam				
30	2					
<b>11. Course evaluation</b>						
1st semester			2nd semester			<b>Final exam</b>
the audience First month theoretical exam	Quizzes the audience	the audience second month theoretical exam	the audience First month theoretical exam	Quizzes the audience	the audience second month theoretical exam	

7.5	5	5	7.5	7.5	5	5	7.5	50
12. Learning and teaching resources								
Required prescribed books								
Main references (sources)								
Recommended books and references (Scientific journals, reports,...)								
Electronic references, with the Internet				Electronic references, with the Internet				



## Course description form

1. name The decision	
<b>Organizing tourist trips</b>	
2. Course Code	
3. the chapter/ the year	
2023-2024	
4. Date this description was prepared	
2/28/2024	
5. Available attendance forms	
Total presence	
6. Total number of study hours/ Total number of units	
90 hours 4 units	
7. Name of the course administrator - if more than one name is mentioned-	
a. Abdul Amir Zuwain	
8. Course objectives	
1- <b>Planning, organizing and preparing internal, external and regional tourist trip programmes</b> 2- <b>Work management in tourism, travel and aviation companies</b> 3- <b>Designing tourism programs according to seasons of high and low demand</b>	<b>Objectives of the study subject</b>

9. Teaching and learning strategies

**Cognitive goals**

- 1- At the end of the semester, students are expected to have learned the following:
- 2- Concepts and foundationsOrganizing trips.
- 3- What is itCharacteristics of organizing tourist trips.
- 4- ConceptOrganizing tripsIts types, characteristics and effectiveness.
- 5- Other related conceptsOrganizing tripsIn tourism organizations. .

**Objectives:HaratiFor the course**

Designs trip programs.

Optimizes the costs of the tourist trip and sets prices according to the costs and profit margin.

Organizes the service course in airlines.

**Teaching and learning methods**

1. Giving lectures.
2. Student participation.
3. Use the whiteboardAnd casting.

**Evaluation methods**

- 1- Written exams
- 2- Oral exams
- 3- Duties assigned to students
- 4- Daily exams

**Emotional and value goals**

- 1- It is directed towards preparing the desire to travel.

It organizes work for the development of tourist transport, airports and tourism companies.

3-Stimulates the economic cycle and the tourism industry by drawing up tourism programmes.

4- It distinguishes age groups through the distribution of tourism programs.

**thinking skills**

C1-General and qualifying transferable skills (other skills related to employability and personal development)

C 2-Skills in searching for books and research closely related to the specialty.

C3-Skills in using the Internet and the search mechanismEmail.

**The strategy**



<b>10. Course structure</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning</b>	<b>The number of hours</b>	<b>the week</b>
Lectures	discussion	The concept and definition of travel programs	<b>Knowledge and skills</b>	<b>2</b>	<b>1</b>
Lectures	Discussion and examination as a test	Study and composition of the tourism programme	<b>Knowledge and skills</b>	<b>2</b>	<b>2</b>
Lectures	discussion	Tourism program design	<b>Knowledge and skills</b>	<b>2</b>	<b>3</b>
Lectures	discussion	Calculate program costs and pricing	<b>Knowledge and skills</b>	<b>2</b>	<b>4</b>
Lectures	A surprise exam	Distribution of the tourism program	<b>Knowledge and skills</b>	<b>2</b>	<b>5</b>
Lectures	discussion	Implementing the tourism program	<b>Knowledge and skills</b>	<b>2</b>	<b>6</b>
Lectures	Written exam	Tourist program calendar	<b>Knowledge and skills</b>	<b>2</b>	<b>7</b>
Lectures	discussion	Developing trip programs	<b>Knowledge and skills</b>	<b>2</b>	<b>8</b>
Lectures	Discussion and attendance at applied work at the College of Archeology at the University of Kufa	Elements of tourism service provision	<b>Knowledge and skills</b>	<b>2</b>	<b>9</b>
Lectures	discussion	Services environment	<b>Knowledge and skills</b>	<b>2</b>	<b>10</b>
Lectures	Video representational scenes on	Environment of attractions	<b>Knowledge and skills</b>	<b>2</b>	<b>11</b>

	the tourism student's performance skills				
Lectures	Daily exam	Air transport and airlines	Knowledge and skills	2	12
Lectures	discussion	PatternsAir transport	Knowledge and skills	2	13
Lectures	Written exam	vacation	Knowledge and skills	vacation	14
Lectures	The second course	Airlines	Knowledge and skills	2	15
Lectures	discussion	Airlines offices	Knowledge and skills	2	16
Lectures	Daily exam + discussion	Theoretical test	Knowledge and skills	2	17
Lectures	discussion	Service cycle	Knowledge and skills	2	18
Lectures		Pre-flight services definition and concept	Knowledge and skills	2	19
Lectures	discussion	Services during the flight	Knowledge and skills	2	20
Lectures	discussions	Services upon arrival	Knowledge and skills	2	21
Lectures	Written exam	Services during the implementation of the tourism program	Knowledge and skills	2	22
Lectures		Services during the implementation of the tourism program	Knowledge and skills	2	23
Lectures	Daily exam + discussion	Services after the end of the program	Knowledge and skills	2	24
Lectures	discussion	environmentResidenceAnd hotels	Knowledge and skills	2	25
Lectures	discussion	SpeciesAnd classification of accommodation levels	Knowledge and skills	2	26
Lectures	discussion	Food and drink environment and health system	Knowledge and skills	2	27
Lectures	discussion	SpeciesAnd classification of restaurants	Knowledge and skills	2	28

<b>Lectures</b>	<b>discussion</b>	Tourist guidance and accompanying tourist groups	<b>Knowledge and skills</b>	<b>2</b>	<b>29</b>
<b>Lectures</b>	Practical examples + brainstorming session	Environment of visits during the trip	Knowledge and skills	2	30
		<b>Museums/archaeological sites</b>			

<b>11. Course evaluation</b>						
<b>Chapter II</b>			<b>Chapter one</b>			<b>final exam</b>
<b>Second month exam</b>	<b>First month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>Second month exam</b>	<b>First month exam</b>	<b>Duties, chores, and daily preparation</b>	
10	10	5	10	10	5	<b>50</b>
<b>12 Learning and teaching resources</b>						
administrationTourism, travel and aviation companies			<b>Required textbooks (syllabus, if any)</b>			
Tourism and Hospitality Management Journalsinternational tourism and hospitality			<b>Main references (sources)</b>			
administrationHotels – administrationRestaurants			<b>Supporting books and references that you recommend (scientific journals, reports)</b>			
<b>A case study on professional ethics in countries around the world</b> <b>Electronic websites</b>			<b>Electronic references, websites</b>			



## Course description form

<b>Name of the course .</b>	
sustainable tourism development	
<b>Course code</b>	
<b>Semester/year</b>	
2023-2024	
<b>The date this description was prepared</b>	
28/2/2024	
<b>Available forms of attendance</b>	
direct	
<b>Total number of study hours/total number of units</b>	
90 hours	
6 units	
<b>Name of the course administrator - if more than one name is mentioned -</b>	
Dr. Mohammad Saleh Mahdi	
<b>1- Introducing the nature and areas of work of sustainable tourism and its importance in developing the country's economy</b> <b>2- How to obtain information that helps determine future needs for tourism development and sustainability.</b> <b>3- Identify the impact of technological means and human resources development on tourism development and sustainability.</b> <b>4- Identify the strengths and weaknesses in the internal and external environment and work to address the weaknesses and enhance the strengths</b>	<b>Objectives of the study subject</b>

<p><b>to achieve a competitive advantage in the tourism sector.</b></p> <p><b>5- Identify how to create a market share in the tourism sector, taking into account achieving benefits for society and the environment and ensuring the .rights of future generations</b></p>	
<p><b>Teaching and learning strategies</b></p>	
<p><b>Concrete examples strategy</b></p> <p><b>Brainstorming strategy.</b></p> <p><b>Discussion strategy.</b></p> <p><b>Strategy for preparing and discussing research papers</b></p>	

<p><b>Course structure</b></p>					
<p><b>Evaluation</b></p>	<p>Learning method</p>	<p>method Name of the unit or topic</p>	<p>Required learning embarrasments</p>	<p>Number of hours</p>	<p><b>per week</b></p>
<p><b>Lectures</b></p>	<p>nothing</p>	<p>Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it</p>	<p>Knowledge and skills</p>	<p><b>3</b></p>	<p><b>1</b></p>
<p><b>Lectures</b></p>	<p>Lectures</p>	<p>-The concept of tourism, its characteristics and types</p> <p>The importance of tourism, goals of tourism</p>	<p>Knowledge and skills</p>	<p><b>3</b></p>	<p><b>2</b></p>
<p><b>Lectures</b></p>	<p>Lectures</p>	<p>-Tourism challenges, tourism principles .</p>	<p>Knowledge and skills</p>	<p><b>3</b></p>	<p><b>3</b></p>

<b>Lectures and discussions</b>	Lectures	- Chapter Two / Sustainable Tourism Development	Knowledge and skills	<b>3</b>	<b>4</b>
<b>Lectures</b>	Lectures and discussions	The concept of sustainable tourism development	Knowledge and skills	<b>3</b>	<b>5</b>
<b>Lectures</b>	Lectures	Sustainable development indicators, types of sustainability	Knowledge and skills	<b>3</b>	<b>6</b>
<b>Brain storming</b>	Lectures	Chapter Three: Sustainable tourism empowerment and its importance	Knowledge and skills	<b>3</b>	<b>7</b>
<b>Written exam</b>	Brain storming	Exam 1	Knowledge and skills	<b>3</b>	<b>8</b>
<b>Lectures</b>	Written exam	Stages of sustainable tourism empowerment  Foundations and standards of the tourism empowerment process	Knowledge and skills	<b>3</b>	<b>9</b>
<b>Lectures and discussion</b>	Lectures	Ecosystem and its components  Environment concept  Environment components and divisions	Knowledge and skills	<b>3</b>	<b>10</b>
<b>Brain storming</b>	Lectures and discussion	The concept of ecotourism  Ecotourism business axes  Components of ecotourism  Elements of ecotourism	Knowledge and skills	<b>3</b>	<b>11</b>

<b>Lectures</b>	Brain storming	The relationship between ecotourism and sustainable tourism	Knowledge and skills	<b>3</b>	<b>12</b>
<b>Lectures + discussions</b>	Lectures	Ecotourism is a form of sustainable tourism	Knowledge and skills	<b>3</b>	<b>13</b>
<b>Practical examples + discussion</b>	Lectures + discussions	The necessity of ecotourism Ecotourism rules	Knowledge and skills	<b>3</b>	<b>14</b>
<b>Written exam</b>			<b>Knowledge and skills</b>	<b>3</b>	<b>15</b>

<b>11. Course evaluation</b>	
Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.	
<b>12 Learning and teaching resources</b>	
-Muhammad Ibrahim Iraqi and Farouk Abdel Nabi Atallah: Sustainable tourism development in the Arab Republic of Egypt, "An evaluative study applied to Alexandria Governorate," Higher Institute for Tourism, Hotels, and Computers - Al-Syouf, Alexandria.	<b>Main references (sources)</b>
The required textbooks (syllabus, if any) are not available	<b>12 Learning and teaching resources</b>
<p>- Muthanna Taha Al-Houri, Ismail Muhammad Ali Al-Dabbagh: Principles of Travel and Tourism, Al-Warraaq Publishing and Distribution Foundation, first edition, Amman, Jordan, 2001.</p> <p>- Maher Abdel Aziz Tawfiq: Tourism Industry, Zahran Publishing and Distribution House, Amman, Jordan, 1997, pp. 21-22.</p> <p>- Saeed Muhammad Al-Masry: Management and marketing of service activities, "Concepts and Strategies", University House, Alexandria, Egypt, 2001.</p> <p>-Othman Mahmoud Ghoneim and Benita Nabil Saad: Tourism planning for the sake of comprehensive and integrated spatial planning, second edition, Safaa Publishing and .Distribution House, 2003</p>	<b>Supporting books and references that you (recommend (scientific journals, reports</b>
websites, and corresponding university websites	<b>Electronic references, websites,</b>





## Sample course description

<b>1. Course name</b>	
Geography of Iraq tourism	
<b>2. Course code</b>	
<b>3. Semester / year</b>	
2023-2024	
<b>4. Date of preparation of this description</b>	
28/2/2024	
<b>5. Available forms of attendance</b>	
Full presence	
<b>6. Total number of study hours/ total number of units</b>	
90 hours	
3 units	
<b>Dr.Ahmed Abdul –Kareem Kadhim Al- najim</b> <a href="mailto:ahmeda.alkreem@uokufa.edu.iq">ahmeda.alkreem@uokufa.edu.iq</a>	
<b>Course objectives .1</b>	
<p><b>A-motivating students to constantly discuss and put forward ideas during .the lecture</b></p> <p><b>B-work on the adoption of various methods in the way of explaining the lecture, which generates students to listen to new ways in the way of delivery, and this helps in developing students ' skills</b></p> <p><b>C-relying on modern sources to analyze and interpret the results, which helps students to open up to the outside world</b></p> <p><b>D-assisting students in using modern technologies such as (G) Technology.I.S) remote sensing and</b></p>	<p style="text-align: center;"><b>Objectives of the study material</b></p>

**technology (G.P.S) in order to keep abreast of modern developments in international universities**

**C-the use of electronic presentation (Microsoft PowerPoint) and this works to motivate students in using the computer, as well as the video presentation that develops the energies and skills of students in analysis, interpretation and reaching accurate scientific results**

**Using Google websites in class discussions and daily preparations**

**Cognitive goals**

- 1-at the end of the semester, students are expected to have learned the following-:
- 2-the student should get acquainted with the most prominent practical and specialized aspects in line with the field of Tourism work.
- 3-discussing topics related to the development of students ' abilities and skills through researching modern concepts related to tourism geography.
- 4-the student should get acquainted with the most prominent tourist sites in Iraq and the developed world in order to enhance the cognitive aspects of students.
- 5-discussing topics related to the development of students ' abilities and skills through researching modern concepts related to tourism geography.
- 6-review the most prominent international organizations such as the World Tourism Organization, and discuss important issues in tourism aspects .

**The Marathi objectives of the course**

- 1motivating students to constantly discuss and put forward ideas in the lecture.**
- 2work on the adoption of various methods in the way of explaining the lecture, which generates students to listen to new ways in the way of delivery, and this helps in developing students ' skills.**
- 3relying in the analysis and interpretation of the results on modern sources, which helps students to open up to the outside world.**
- 4using the electronic presentation (Microsoft PowerPoint), this works to motivate students in using the computer, as well as the video presentation that develops the energies and skills of students in analysis, interpretation and reaching accurate scientific results**

**Teaching and learning methods**

- 1- lectures
- 2- -discussion panels
- 3- -daily exams
- 4- Evaluation methods
- 5- -written exams

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li><b>6- -oral exams</b></li><li><b>7- duties assigned to students</b></li><li><b>8- daily exams</b></li><li><b>9- Emotional and value goals</b></li><li><b>10- -8teaching students to search for problems and link them to the scientific material and ways to solve them in a logical order and sequence.</b></li><li><b>11- teaching students to search for realistic problems, link them to the scientific material and put them in a logical order and sequence.</b></li><li><b>12- urge students to be objective in discussions about the challenges faced by the behaviors of individuals from different tourists and to reach the appropriate solutions and the right ways towards the success of tourism in the country..</b></li><li><b>13- teaching students to think in a scientific way, analysis and deduction.</b></li><li><b>14- motivating students to find realistic problems and solve them in a scientific way.</b></li><li><b>15- Thinking skills</b></li><li><b>16- C1-general and qualifying skills transferred ( other skills related to employability and personal development(</b></li><li><b>17- A2-the skills of searching for books and research closely related to the specialty.</b></li><li><b>18- A3-skills of using the internet and the electronic search mechanism.</b></li></ul> |  |
|--|--|

Course structure.

Evaluation method	Method of Education	Unit name /subject	Required learning outcomes	hours	week
مناقشة وتحليل	lectures	A brief history of Iraq	A brief history of Iraq	2	1
Discussion and analysis	lectures	Geographical location and its impact on the creation of tourist areas	Geographical location and its impact on the creation of tourist areas	2	2
Discussion and analysis	lectures	Iraq (area and borders)	Iraq (area and borders)	2	3
Daily exam	lectures	Geological structure	Geological structure	2	4
Discussion	lectures	Study of the terrain	Study of the terrain	2	5
Discussion and analysis	lectures	The zone of the sedimentary plain	The zone of the sedimentary plain	2	6
Brainstorming	lectures	Desert plateau region	Desert plateau region	2	7
exam	exam	Mountainous area	Mountainous area	2	8
Discussion and analysis	lectures	The impact of land uses for tourist purposes	The impact of land uses for tourist purposes	2	9
Discussion and analysis	lectures	Study of the climate of Iraq	Study of the climate of Iraq	2	10
Daily exam	lectures	Vegetation cover	Vegetation cover	2	11
Discussion	lectures	Livestock production	Livestock production	2	12
Brainstorming	lectures	Studying the importance of Water Resources	Studying the importance of Water Resources	2	13
Discussion and analysis	lectures	Types of water sources	Types of water sources	2	14
Discussion and analysis	lectures	Rivers	Rivers	2	15
exam	exam	Springs and water springs	Springs and water springs	2	16

Discussion and analysis	<b>lectures</b>	Natural and artificial lakes	Natural and artificial lakes	2	<b>17</b>
Discussion and analysis	<b>lectures</b>	Dams and reservoirs	Dams and reservoirs		
Discussion and analysis	<b>lectures</b>	Esoteric waters	Esoteric waters	2	<b>18</b>
Discussion and analysis	<b>lectures</b>	Studying the importance of road transport (cars-Railways)	Studying the importance of road transport (cars-Railways)	2	<b>19</b>
Discussion and analysis	<b>lectures</b>	Study of air and sea transport	Study of air and sea transport	2	<b>20</b>
Discussion and analysis	<b>lectures</b>	Study of archaeological elements	Study of archaeological elements	2	<b>21</b>
Discussion and analysis	<b>lectures</b>	Study of historical elements	Study of historical elements	2	<b>22</b>
Brainstorming	<b>lectures</b>	Study of religious elements	Study of religious elements		<b>23</b>
Brainstorming	<b>lectures</b>	Study of cultural elements	Study of cultural elements		<b>24</b>
Discussion and analysis	<b>lectures</b>	Study of economic elements	Study of economic elements		<b>25</b>
Discussion and analysis	<b>lectures</b>	The study of social elements	The study of social elements		<b>26</b>
Discussion and analysis	<b>lectures</b>	Study of technical elements	Study of technical elements		<b>27</b>
Discussion and analysis	<b>lectures</b>	Urban activities and manifestations of progress	Urban activities and manifestations of progress		28
Brainstorming	<b>lectures</b>	Urban development of tourist cities	Urban development of tourist cities		29
Discussion and analysis	<b>lectures</b>	Spatial distribution of tourist services and activities	Spatial distribution of tourist services and activities		30
<b>exam</b>	<b>exam</b>	Tourist planning of tourist cities	Tourist planning of tourist cities		31

**Evaluation of the course .11**

<b>Chapter II</b>			<b>The first chapter</b>			<b>Final exam</b>
	<b>First month exam</b>	<b>Homework, homework and daily preparation</b>		<b>First month exam</b>	<b>Homework, homework and daily preparation</b>	
10	10	5	10	10	5	<b>50</b>

**Learning and teaching resources 12**

<b>Ben Ghadban, Fouad, tourist geography, first - edition, Al-yazouri publishing and distribution . house, Amman, Jordan , 2014</b>	Required course books (if available)
<b>2-al-hawamda, Nabil Zaal, Al-Humairi, Muwaffaq Adnan, tourist geography in the XXI century , first edition , Dar Al-Hamid for printing, publishing and distribution, Amman, 2006 .</b>	Main references (sources)
<b>Ghoneim, Othman Mohammed, Saad, Benita Nabil, tourism planning for the sake of comprehensive spatial planning and integration, second edition, Safa publishing .house, Amman, Jordan, 2003</b>	Books and references that you recommend (scientific journals, reports)
<b>Al-muhairat, Barakat Kamel al-Nimr, tourist - geography (tourist regions in the world), first edition, al-Warraq publishing and distribution . Foundation, Amman, Jordan, 2011</b>	Electronic references, Internet sites
Access to scientific experiments in the field of Tourism geography, especially with regard to tourist maps and smart applications through video presentation and encouraging students to learn English through translating texts related to tourism geography and learning to pronounce words, which facilitates students to acquire new information and develop their scientific skills in the field of Tourism specialization	



### Course description form

<b>1. Course name</b>	
Information Technology subject	
<b>2. Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. The date this description was prepared</b>	
4/18/2024	
<b>5. Available forms of attendance</b>	
Direct	
<b>6. Total number of study hours/total number of units</b>	
26	
<b>7. Name of the course administrator - if more than one name is mentioned -</b>	
A.S Nagham Rasul Radi	
<b>8. Course objectives: 1- Teaching students to work on computers 2- Teaching students operating programs that will help them in the future. 3- Helping students manage the digital aspects of tourist facilities and destinations</b>	
Objectives of the course: A1 - Teaching students to work on computers A2- Teaching students operating programs that will help them in the future A3- Helping students manage the digital aspects of tourist facilities and destinations	
Strategy for preparing research papers and discussing them strategically	1. Teaching and learning strategies Concrete examples



strategy. =  
Brainstorming  
strategy.  
Discussion  
strategy. =

10. بنية المقرر

week	Number of hours per	Required learning embarrassments	Name of the unit or topic	Evaluation method	Learning method
1	1	Learn, know and experience	Introduction to the computer	Giving a lecture and sharing	Daily oral questions and monthly written questions
2	1	===	Introduction to Windows 10	===	===
3	1	===	operating software Windows 10/desktop	===	===
4	1	===	Menu/Start Menu Components Windows 10	===	===
5	1	==	operating software/ Taskbar / Create and deal with folder	===	===
6		=====	Windows 10 operating program/Control Panel/Date and time settings	===	===
7	1	===	Windows 10 Driver/Standard Windows/Recycle	===	===

			<b>Bin/Desktop Properties</b>		
8	1	===	<b>First semester exam</b>	===	===
9	1	===	<b>Microsoft Word 10/</b>	===	
10	1	=====	<b>Introduction Microsoft Word 10/ribbons and tabs</b>	===	=====
11	1	===	<b>Microsoft Word 10/Command Menus</b>	===	
12	1	===	<b>Microsoft Word 10/Create a document</b>	===	
13	1	===	<b>Microsoft Word 10/table and images</b>		
14	1	===	<b>Spring break</b>		
15	1		<b>Excel 10/ Introduction and main interface</b>		
16	1		<b>Excel 10/ribbons and tabs</b>		
17	1	===	<b>Excel 10/ Tabs and Commands</b>	===	===
18	1		<b>Excel 10/ Create and format tables</b>		
19	1		<b>Excel 10/basic functions</b>		
20	1	===	<b>Excel 10/ Arithmetic and mathematical operations</b>	===	=====
21	1		<b>Internet/ Introduction and The</b>		
22	1		<b>Internet/requirements and networks</b>		
23			<b>Internet/Google</b>		

			search engine		
24	1		History PowerPoint 10/	===	===
25	1		Introduction and interface PowerPoint 10/		
26	1		PowerPoint 10/Command Lists		
27	1	====	PowerPoint 10/ Slide Properties	===	===
28			final test		

<b>11. Course evaluation</b>	
Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc	
<b>12 Learning and teaching resources</b>	
Lambert, Joan. <i>Windows 10 step by step</i> . Microsoft Press, 2021.	
Supporting books and references that you recommend (scientific journals, reports) ----	
Electronic references, websites - learn Microsoft Excel 10 by application -We know PowerPoint 2010 Windows 10	

## Course Description Form

<b>1. Course Name:</b>
<b>Human rights and democracy</b>
<b>2. Course Code:</b>
<b>m h k 2111</b>
<b>3. Semester / Year:</b>
<b>Year: 2023-2024</b>
<b>4. Description Preparation Date:</b>
<b>7/3/2023</b>
<b>5. Available Attendance Forms:</b>
<b>Direct presence</b>
<b>6. Number of Credit Hours (Total) / Number of Units (Total)</b>
<b>30 hours</b>
<b>7. Course administrator's name (mention all, if more than one name)</b>
<b>Name: Shubarh. alnafakh</b> <b>Email: Shubarh.alnafakh@uokufa.edu.iq</b>
<b>8. Course Objectives</b>
<b>the course aims to.</b> <b>Educating the student about human rights and public freedoms, knowing the types of government in the world, and explaining the democratic system and its benefits</b>
<b>9. Teaching and Learning Strategies</b>
<b>A- Knowledge Objectives</b> <ul style="list-style-type: none"><li>● <b>Knowledge and understanding of human rights</b></li><li>● <b>Knowledge and understanding of public freedoms and democracy</b></li></ul> <b>B - Course Skills Objectives</b> <ul style="list-style-type: none"><li>● <b>Knowledge of human rights and duties and public freedoms</b></li><li>● <b>Knowledge of democracy</b></li></ul>
<b>10. Course Structure</b>

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	1	Definition of rights and freedoms	human rights	lectures	Oral Questions

### 11. Course Evaluation

- Monthly and daily exams
- Classroom activity for the student's pivotal discussion

### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	Human Rights Book written by Dr. Ali Al-Shukri
Main references (sources)	Human Rights and Democracy Book
Recommended books and references (scientific journals, reports...)	Magazines specialized in human rights and democracy
Electronic References, Website	Patrols, the PowerPoint program, electronic references, and Internet sites specialized in human rights and democracy



## Course description form

<b>1. name Course and stage</b>	
Persian language - third stage	
<b>2. Course Code</b>	
PERS212	
<b>3. Semester/ year</b>	
2024-2023	
<b>4. Date this description was prepared</b>	
2024/19/3	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/ total number of units</b>	
60	
<b>7. Name of the course administrator - if more than one name is mentioned-</b>	
Karar Muhammad Madloul	
<b>8. Course objectives</b>	
<b>1-</b> ,At the end of the semester students are expected to have :learned the following - <b>Basics of the Persian language</b> - <b>.Persian grammar</b> - <b>.Persian pronouns</b>	<b>Objectives of the study subject</b>
<b>9. Teaching and learning strategies</b>	
<b>.Brainstorming strategy</b> <b>.Discussion strategy</b>	<b>The strategy</b>

<b>Course structure .10</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>The number of hours</b>	<b>the week</b>
Duties	Theoretical and practical lectures	Mehmani	Knowledge and skills	3	1
Duties	Theoretical and practical lectures	DR RESTORAN	Knowledge and skills	3	2
Duties	Theoretical and practical lectures	Tu bimari	Knowledge and skills	3	3
Duties	Theoretical and practical lectures	Dormangah	Knowledge and skills	3	4
Duties	Theoretical and practical lectures	One Paul	Knowledge and skills	3	5
Duties	Theoretical and practical lectures	R Bank	Knowledge and skills	3	6
Monthly exam	Theoretical and practical	Exam1	Knowledge and skills	3	7
Duties	Theoretical and practical lectures	Call me by phone	Knowledge and skills	3	8
Duties	Theoretical and practical lectures	Khanwadah	Knowledge and skills	3	9
Duties	Theoretical and practical lectures	Best of luck	Knowledge and skills	3	10
Duties	Theoretical and practical lectures	Svalgri	Knowledge and skills	3	11

Duties	Theoretical and practical lectures	Iran	Knowledge and skills	3	12
Duties	Theoretical and practical lectures	The most important thing	Knowledge and skills	3	13
Monthly exam	theoretical	Exam2	Knowledge and skills	3	14
Duties	Theoretical and practical lectures	General Review	Knowledge and skills	3	15

<b>Course evaluation . 11</b>	
<b>Distribution of the score out of 50 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc</b>	
<b>Learning and teaching resources 12</b>	
Dr. Masoud Fikri, A Journey with Persian, Parts One and Two, Al-Kawthar International Network Publishing House	<b>Required textbooks (syllabus, if any)</b>
- ,Dr. Abdullah Mubashir Al-Tarazi Al-Mukhtasar in the Persian Language, Alam Al-Maarifa for Publishing and Distribution	<b>Main references (sources)</b>
-	<b>Supporting books and references that you recommend (scientific journals, reports)</b>
-	<b>Electronic references, websites</b>





## Course description form

<b>Name of the course .</b>	
<b>Principles of tourism business management</b>	
<b>Course code</b>	
<b>Semester/year</b>	
2023-2024	
<b>The date this description was prepared</b>	
28/2/2024	
<b>Available forms of attendance</b>	
direct	
<b>Total number of study hours/total number of units</b>	
90 hours	
6 units	
<b>Name of the course administrator - if more than one name is mentioned -</b>	
Dr. Azhar Neama Abd el Zahra	
<b>Introducing the concept of business management for tourism organizations, focusing on the functions of the organization, the functions of the manager, and the most important modern trends and theories in tourism business management</b>	<b>Objectives of the study subject</b>
<b>Teaching and learning strategies</b>	
<b>Concrete examples strategy</b> Brainstorming strategy. Discussion strategy. Strategy for preparing and discussing research papers	

<b>Course structure</b>					
<b>Evaluation</b>	<b>Learning method</b>	<b>method Name of the unit or topic</b>	<b>Required learning embarrasments</b>	<b>Number of hours</b>	<b>per week</b>
<b>Lectures</b>	nothing	Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it	Knowledge and skills	<b>3</b>	<b>1</b>
<b>Lectures</b>	Lectures	-The concept of business management.	Knowledge and skills	<b>3</b>	<b>2</b>
<b>Lectures</b>	Lectures	-The functions of the organization and the functions of the manager.	Knowledge and skills	<b>3</b>	<b>3</b>
<b>Lectures and discussions</b>	Lectures	- The relationship of business administration with other sciences	Knowledge and skills	<b>3</b>	<b>4</b>
<b>Lectures</b>	Lectures and discussions		Knowledge and skills	<b>3</b>	<b>5</b>
<b>Lectures</b>	Lectures	Intellectual development of business administration	Knowledge and skills	<b>3</b>	<b>6</b>
<b>Brain storming</b>	Lectures		Knowledge and skills	<b>3</b>	<b>7</b>
<b>Written exam</b>	Brain storming	the classic school	Knowledge and skills	<b>3</b>	<b>8</b>
<b>Lectures</b>	Written exam	The School of Scientific Management and its pioneers	Knowledge and skills	<b>3</b>	<b>9</b>

<b>Lectures and discussion</b>	Lectures	The humanistic and behavioral school and its pioneers	Knowledge and skills	<b>3</b>	<b>10</b>
<b>Brain storming</b>	Lectures and discussion	A discussion session on the comparison between the two schools	Knowledge and skills	<b>3</b>	<b>11</b>
<b>Lectures</b>	Brain storming	Exam 1	Knowledge and skills	<b>3</b>	<b>12</b>
<b>Lectures + discussions</b>	Lectures	Modern schools of administrative thought	Knowledge and skills	<b>3</b>	<b>13</b>
<b>Practical examples + discussion</b>	Lectures + discussions	Japanese theory of management	Knowledge and skills	<b>3</b>	<b>14</b>
<b>Written exam</b>			<b>Knowledge and skills</b>	<b>3</b>	<b>15</b>

<b>11. Course evaluation</b>	
Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.	
<b>12 Learning and teaching resources</b>	
	<b>Main References (Sources): The book Principles of Management with a Focus on Business Administration by Professor Dr. Khalil Muhammad Hassan Al-Shamaa / 2011</b>
The required textbooks (syllabus, if any) are not available	<b>12 Learning and teaching resources</b>
<b>Administrative and academic articles</b>	<b>Supporting books and references that you (recommend (scientific journals, reports</b>
websites, and corresponding university websites	<b>Electronic references, websites,</b>



## Course description form

Course name .1	
Tourism cost accounting	
Course code .1	
Semester/year .2	
2024-2023	
Date this description was prepared .3	
2024/2/28	
Available attendance forms .4	
Directly	
Total number of study hours/total number of units .5	
hour 60 lonliness 120	
Name of the course administrator - if more than one name is mentioned .6	
الاي ميل:	Teacher Dr. Hussein Karim Jassim Hussienk.alshebwy@uokufa.edu.iq
Course objectives .7	
<p>This course aims to provide students with a clear understanding of strategies for solving financial and accounting problems related to tourism costs and to make them feel justified confidence in their ability to lead tourism enterprises that will allow them to achieve their future goals in the labor market. Ultimately, this course will benefit students by:</p> <p>Apply basic knowledge of accounting. Demonstrate and understand concepts related to cost accounting.</p>	<p>Objectives of the study subject</p>

<p><b>Apply a wide range of accounting principles to the organization.</b></p> <p><b>Enhancing analytical skills to write research and studies effectively.</b></p> <p><b>Design and implement a program using cost accounting.</b></p> <p><b>Writing, specifying, designing, testing, developing, disseminating and correcting accounting information.</b></p> <p><b>Improving and correcting the current accounting program.</b></p>	
<b>Teaching and learning strategies .8</b>	
<p><b>Concrete examples strategy for practical reality</b></p> <p><b>Brainstorming strategy.</b></p> <p><b>Discussion strategy.</b></p> <p><b>Strategy for preparing and discussing research papers</b></p>	<b>The strategy</b>

<b>Course structure</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>The number of hours</b>	<b>the week</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Wage is based on production with a guaranteed daily wage	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>1</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Proof of wage restrictions</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>2</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>The cost of normal and abnormal lost time</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>3</b>

<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Special indirect costs	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>4</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Common or common indirect costs	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>5</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Charge indirect industrial costs	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>6</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Determine cost centers	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>7</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Quantifying and estimating indirect industrial costs	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>8</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Allocate and distribute indirect cost elements to cost centers	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>9</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Distributing the costs of service centers to production centers	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>10</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Total distribution method	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>11</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Single distribution method	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>12</b>
<b>Class test and assignment</b>	<b>Theoretical and</b>	Descending distribution method	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>13</b>

	<b>practical lectures</b>				
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Determine download rates	<b>Knowledge and skills</b>	hours 2	14
<b>Class test and assignment</b>	Theoretical and practical lectures	<b>Addressing deviations between actual and estimated indirect industrial costs</b>	Knowledge and skills	hours 2	15

<b>Course evaluation .11</b>	
<b>Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.</b> <b>Monthly exam for the first 10 days</b> <b>Second monthly exam 10</b> <b>Daily assignments and exams 5</b> <b>Third monthly exam 10</b> <b>Fourth monthly exam 10</b> <b>Daily assignments and exams 5</b>	
<b>Learning and teaching resources 12</b>	
Cost Accounting Book / Nassif Al-Jubouri	<b>Required textbooks (syllabus, if any)</b>
Cost Accounting Book / Nassif Al-Jubouri	<b>Main references (sources)</b>
Scientific journals related to accounting, financial and tourism aspects	<b>Supporting books and references that you recommend (scientific journals, reports)</b>
<b>All the latest research on the Internet</b>	<b>Electronic references, websites</b>



## Course description form

Course name .1	
Accounting for tourism companies	
Course code .1	
Semester/year .2	
2024-2023	
Date this description was prepared .3	
2024/2/28	
Available attendance forms .4	
Directly	
Total number of study hours/total number of units .5	
hour 90 lonliness 180	
Name of the course administrator - if more than one name is mentioned .6	
الاي ميل:	Teacher Dr. Hussein Karim Jassim Hussienk.alshebwy@uokufa.edu.iq
Course objectives .7	
<p><b>This course aims to provide students with a clear understanding of strategies for solving financial and accounting problems related to tourism costs and to make them feel justified confidence in their ability to lead tourism enterprises that will allow them to achieve their future goals in the labor market. Ultimately, this course will benefit students by:</b></p> <p><b>Apply basic knowledge of accounting.</b></p> <p><b>Demonstrate and understand concepts related to cost accounting.</b></p>	<p><b>Objectives of the study subject</b></p>



<p><b>Apply a wide range of accounting principles to the organization.</b></p> <p><b>Enhancing analytical skills to write research and studies effectively.</b></p> <p><b>Design and implement a program using cost accounting.</b></p> <p><b>Writing, specifying, designing, testing, developing, disseminating and correcting accounting information.</b></p> <p><b>Improving and correcting the current accounting program.</b></p>	
<b>Teaching and learning strategies .8</b>	
<p><b>Concrete examples strategy for practical reality</b></p> <p><b>Brainstorming strategy.</b></p> <p><b>Discussion strategy.</b></p> <p><b>Strategy for preparing and discussing research papers</b></p>	<b>The strategy</b>

<b>Course structure</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>The number of hours</b>	<b>the week</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Sale of fixed assets	<b>Knowledge and skills</b>	hours 2	1
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Replacement (exchange) of fixed assets/replacement of similar assets (without paying or receiving cash)	<b>Knowledge and skills</b>	hours 2	2

<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Exchanging similar assets with the payment or receipt of cash</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>3</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Replacement of dissimilar assets</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>4</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Chapter Five: Depreciation, straight-line method</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>5</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Chapter Five: The method of number of units produced</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>6</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Chapter Five: Diminishing installment method (fixed installment multiplier)</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>7</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Chapter Six: Accounting for Goods (Inventory)</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>8</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Inventory systems/periodic inventory system</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>9</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Purchase with a deposit (advance payment)</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>10</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Purchase with a deposit (advance payment)</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>11</b>

<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Sales permissions	<b>Knowledge and skills</b>	hours 2	<b>12</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Purchases allowed	<b>Knowledge and skills</b>	hours 2	<b>13</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Discount and transportation expenses	<b>Knowledge and skills</b>	hours 2	<b>14</b>
<b>Class test and assignment</b>	Theoretical and practical lectures	<b>Delivery of the goods to the seller's stores or the buyer's stores</b>	Knowledge and skills	hours 2	<b>15</b>

**Course evaluation .11**

**Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.**

**Monthly exam for the first 10 days**

**Second monthly exam 10**

**Daily assignments and exams 5**

**Third monthly exam 10**

**Fourth monthly exam 10**

**Daily assignments and exams 5**

**Learning and teaching resources 12**

Principles of financial accounting / Fouad Suleiman Zako / Miqdad Ahmed	<b>Required textbooks (syllabus, if any)</b>
Accounting for tourism and travel companies / Dr. Fouad Al-Jubouri	<b>Main references (sources)</b>
Scientific journals related to accounting, financial and tourism aspects	<b>Supporting books and references that you recommend (scientific journals, reports)</b>
<b>All the latest research on the Internet</b>	<b>Electronic references, websites</b>



## Sample course description

<b>Course name</b>	
management protocol and tourist etiquette	
<b>Course code</b>	
<b>Semester / year</b>	
2024-2023	
<b>Date of preparation of this description</b>	
2024/2/28	
<b>Available forms of attendance</b>	
Tom's presence	
<b>Total number of study hours/ total number of units</b>	
60 hours units 2	
<b>The name of the course administrator - if more than one name is mentioned</b>	
Dr.Ahmed Abdul –Kareem Kadhim Al- najim <a href="mailto:ahmeda.alkreem@uokufa.edu.iq">ahmeda.alkreem@uokufa.edu.iq</a>	
<b>Course objectives .1</b>	
<b>Improving the comfort of the tourist through proper handling, as the high-end behaviors have a touching charm that represents the highest degrees of acceptance on a personal level, and the formulation of a dealing style based on solid foundations of discipline regarding dealing with tourists collectively by hospitality organizations will achieve all the goals of ceremony management</b>	<b>Objectives of the study material</b>

**Cognitive goals**

1. at the end of the semester, students are expected to have learned the following-:
2. the student should get acquainted with the most prominent practical and specialized aspects in line with the field of Tourism work.
3. discussing topics related to the development of students ' abilities and skills through researching modern concepts related to tourist etiquette.
- 4- discussing important issues related to protocols, international conferences, dealing with VIPs, as well as behavioral skills that belong to the tourism service provider .

**The Marathi objectives of the course**

- 1motivating students to constantly discuss and put forward ideas in the lecture.
- 2work on the adoption of various methods in the way of explaining the lecture, which generates students to listen to new ways in the way of delivery, and this helps in developing students ' skills.
- 3relying in the analysis and interpretation of the results on modern sources, which helps students to open up to the outside world.
- 4using the electronic presentation (Microsoft PowerPoint), this works to motivate students in using the computer, as well as the video presentation that develops the energies and skills of students in analysis, interpretation and reaching accurate scientific results

1. Teaching and learning methods
2. -1lectures
3. -2discussion panels
4. -3daily exams
5. Evaluation methods
6. -4written exams
7. -5oral exams
8. -6duties assigned to students
9. -7daily exams
10. Emotional and value goals

**The strategy**

- 11. -8teaching students to search for problems and link them to the scientific material and ways to solve them in a logical order and sequence.**
- 12. - -teaching students to search for realistic problems, link them to the scientific material and put them in a logical order and sequence.**
- 13. -urge students to be objective in discussions about the challenges faced by the behaviors of individuals from different tourists and to reach the appropriate solutions and the right ways towards the success of tourism in the country..**
- 14. - -teaching students to think in a scientific way, analysis and deduction.**
- 15. -motivating students to find realistic problems and solve them in a scientific way.**
- 16. Thinking skills**
- 17. C1-general and qualifying skills transferred ( other skills related to employability and personal development(**
- 18. A2-the skills of searching for books and research closely related to the specialty.**
- 19. A3-skills of using the internet and the electronic search mechanism.**

Course structure.					
Evaluation method	Method of Education	Unit name/or The subject	Learning outcomes Required	hours	week
Explain	<b>lectures</b>		Rules of tourist etiquette and its applied areas	2	.1
Discussion	<b>lectures</b>		I received congratulations and blessings	2	.2
Discussion	<b>lectures</b>		I asked for condolences and consolations	2	.3
View video	<b>lectures</b>		I asked to apologize	2	.4
View video	<b>lectures</b>		I decided to cooperate and provide assistance to guests	2	.5
Discussion and analysis	<b>lectures</b>		Correspondence between institutions	2	.6
Discussion and analysis	<b>lectures</b>		Private visits	2	.7
Discussion and analysis	<b>lectures</b>		Visits of delegations	2	.8
View video	<b>lectures</b>		I took precedence	2	.9
Discussion	<b>lectures</b>		Decrees of precedence in dealing	2	.10
<b>exam</b>	<b>exam</b>				
View video	<b>lectures</b>		Decrees of acquired precedence		.11
View video	<b>lectures</b>		Decrees of precedence by virtue of age	2	.12
View video	<b>lectures</b>		Women's precedence ceremonies	2	.13
Discussion and analysis	<b>lectures</b>		Celebrations at home	2	.14
Discussion and analysis	<b>lectures</b>		Etiquette rules for dining tables at home	2	.15
Discussion and analysis	<b>lectures</b>		Etiquette and hospitality in tourist hotels	2	.16
Discussion and analysis	<b>lectures</b>		Etiquette Ceremonies in tourist restaurants		
View video	<b>lectures</b>			2	.17
View video	<b>lectures</b>		Tourist check-in ceremonies at	2	.18



			international airports		
Analysis and discussion	<b>lectures</b>		Greeting, handshake and acquaintance ceremonies between guests	2	.19
Examples and scientific experiments	<b>lectures</b>		I wanted to talk, greet and peace	2	.20
Global experiences in the field of transport	<b>lectures</b>		Proto-art	2	.21
Examples and explanation	<b>lectures</b>		Official visits	2	.22
Explanation and examples	<b>lectures</b>		Formal and informal celebrations and banquets	2	.23
Analysis and discussion	<b>lectures</b>		Decrees of international conferences and meetings	2	.24
View video	<b>lectures</b>		Services of decrees and honorifics	2	.25
Examples and discussion	<b>lectures</b>		Reception of delegations and senior officials	2	.26
Discussion and analysis	<b>lectures</b>		Protocol on the establishment of diplomatic relations	2	.27
Explanation and analysis	<b>lectures</b>		Decrees of the proto-work in foreign missions	2	.28
Examples and analysis	<b>lectures</b>		Etiquette of food, smoking and consolation	2	.29
Discussion and analysis	<b>lectures</b>		I took the invitation	2	.30
Discussion and analysis	<b>lectures</b>		I made appointments and interviews	2	.31
Discussion and analysis	<b>lectures</b>		Etiquette decrees for receiving ambassadors of countries	2	.32
<b>exam</b>	<b>exam</b>				.33

**Evaluation of the course .11**

<b>Chapter II</b>			<b>The first chapter</b>			<b>Final exam</b>
<b>Second month exam</b>	<b>First month exam</b>	<b>Homework, homework and daily preparation</b>	<b>Second month exam</b>	<b>First month exam</b>	<b>Homework, homework and daily preparation</b>	
10	10	5	10	10	5	<b>50</b>

**Learning and teaching resources 12**

<p>Najmou, Fadia Ali(2011)" techniques and the art of etiquette in the tourist and hotel establishment", Dar Al-Rida printing publishing house, Damascus.</p>	<p>Required course books (if available)</p>
<p>Hilal, Mohammed Abdul Ghani, (2012), "reference in protocol management and etiquette Arts", Performance Development and Development Center for publishing and distribution.</p>	<p>Main references (sources)</p>
<p>Abou FARA ,Youssef, and zanid, Samir(2012)"recreational activity in the hotel environment "Journal of North African Economics, No. 3.</p>	<p>Books and references that you recommend (scientific journals, reports)</p>
<p>Bashar, Abbas Al-Humairi , and Ahmed Kazem press(2013)" the impact of Information Technology on the quality of hotel service "Conference Faculty of Tourism, Ahl Al-Bayt University, Najaf.</p>	<p>Electronic references, Internet sites</p>
<p><b>Access to scientific experiments in the field of tourism etiquette, especially in relation to tourism service through video presentation and encouraging students to learn English by translating some texts and learning their pronunciation, which facilitates students to acquire new information and develop their scientific skills in the field of Tourism specialization</b></p>	



## Course description form

<b>1. name</b> The decision	
Arabic	
<b>2. Course Code</b>	
<b>3. the chapter/ the year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
2/28/2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/ Total number of units</b>	
30 4 units	
<b>7. Name of the course administrator - if more than one name is mentioned-</b>	
M. M. Safa Musa Al-Khaqani <a href="mailto:safaa.alghakani@uokufa.edu.i">safaa.alghakani@uokufa.edu.i</a>	
<b>8. Course objectives</b>	
The student must have a level of complete awareness of the course of political affairs and the succession of governments, and must know to whom he gives his voice and loyalty, and not be among those who participate in taking over tyrants and creating dictatorial regimes through communicating with political events and following them with awareness and understanding.	Objectives of the study subject
<b>9. Teaching and learning strategies</b>	

### **Cognitive goals**

- 1- At the end of the semester, students are expected to have learned the following:
- 2- Concepts and foundations of EFor crimes in general
- 3- whatLaws that specialize in combating these crimes
- 4- How to implement these laws in order to limit the expansion of crimes

### **Objectives:HaratiFor the course**

- 1- Identify the nature of the relationship between us and the government and its impact on the whole of life
- 2- The importance of supporting the moderate regime and fighting injustice, ways to learn resistance, and its impact on determining how to deal with others
- 3- Developing skills that encourage people to read reality and reject injustice
- 4- Identify the most important problems facing society at all times
- 5- How to identify the opinions and trends of society and unify them into one goal that is in the interest of everyone

### **Teaching and learning methods**

- 1- Lectures
- 2- Discussion panels
- 3- Daily exams

### **Evaluation methods**

- 1- Written exams
- 2- Oral exams
- 3- Duties assigned to students
- 4- Daily exams

### **Emotional and value goals**

- 1- Teaching students to search for problems, link them to the scientific material, and ways to solve them in a logical order and sequence.
- 2- - Teaching students to search for realistic problems, link them to the scientific material, and present them in a logical order and sequence.
- 3- - Urging students to be objective in discussions about the challenges they face in combating crimes and to reach appropriate solutions and the correct methods towards reforming the system
- 4- -Teaching students to think in a scientific manner, analyze and deduce.
- 5- - Motivating students to find realistic problems and solve them scientifically.

### **thinking skills**

C1-General and qualifying transferable skills (other skills related to employability and personal development)

C 2-Skills in searching for books and research closely related to the

### **The strategy**

**specialty.**

**C3-Skills in using the Internet and the search mechanismEmail.**

<b>10. Course structure</b>						
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning</b>	<b>embarrassments</b>	<b>The number of hours</b>	<b>the week</b>
Lectures	discussion	Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it	Knowledge and skills	3	1	
Lectures	discussion	Chapter One: Definition of crime and its categories	Knowledge and skills	3	2	
Lectures	discussion	Types of crimes	Knowledge and skills	3	3	
Lectures	discussion	Psychological crimes	Knowledge and skills	3	4	
Lectures	discussion	Social crimes	Knowledge and skills	3	5	
Lectures	discussion	The Baath position on religion	Knowledge and skills	3	6	
Lectures	discussion	Violations of the law	Knowledge and skills	3	7	
Lectures	discussion	Written exam	Knowledge and skills	3	8	
Lectures	discussion	Policy violations	Knowledge and skills	3	9	
Lectures	discussion	Military violations	Knowledge and skills	3	10	
Lectures	discussion	Baath prisons	Knowledge and skills	3	11	
Lectures	discussion	Environmental crimes	Knowledge and skills	3	12	
Lectures	discussion	Environmental crimes	Knowledge and skills	3	13	
Lectures	Exam	Written exam	Knowledge and skills	3	14	
Lectures	discussion	Destruction of cities	Knowledge and skills	3	15	

Lectures	discussion	Drying the marshes	Knowledge and skills	3	16
Lectures	discussion	Dredging orchards	Knowledge and skills	3	17
Lectures	discussion	Mass graves	Knowledge and skills	3	18
Lectures	discussion	Genocide	Knowledge and skills	3	19
Lectures	discussion	Display unit vocabulary	Knowledge and skills	3	20
Lectures	discussions	Mass grave crimes	Knowledge and skills	3	21
Lectures	Written exam	semester exam))	Knowledge and skills	3	22
Lectures	discussion	Cemetery classification	Knowledge and skills	3	23
Lectures	discussion	Number of mass graves	Knowledge and skills	3	24
Lectures	discussion	Chronological classification of graves	Knowledge and skills	3	25
Lectures	discussion	Locations of mass graves	Knowledge and skills	3	26
Lectures	discussion	The religious position on mass graves	Knowledge and skills	3	27
Lectures	discussion	Chronological classification	Knowledge and skills	3	28
Lectures	discussion	Review before the exam date	Knowledge and skills	3	29
Lectures	Editorial	Semester 2 exam	Knowledge and skills	3	30

<b>11. Course evaluation</b>						
<b>Chapter II</b>			<b>Chapter one</b>			<b>final exam</b>
<b>Second month exam</b>	<b>First month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>Second month exam</b>	<b>First month exam</b>	<b>Duties, chores, and daily preparation</b>	
10	10	5	10	10	5	<b>50</b>
<b>12 Learning and teaching resources</b>						
			<b>Required textbooks (syllabus, if any)</b>			
<b>1-</b>			<b>Main references (sources)</b>			
			<b>Supporting books and references that you recommend (scientific journals, reports)</b>			
<b>Electronic websites</b>			<b>Electronic references, websites</b>			





## Course description form

<b>1. name The decision</b>	
Arabic	
<b>2. Course Code</b>	
<b>3. the chapter/ the year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
2/28/2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/ Total number of units</b>	
30 4 units	
<b>7. Name of the course administrator - if more than one name is mentioned-</b>	
M. M. Safa Musa Al-Khaqani safaa.alghakani@uokufa.edu.i	
<b>8. Course objectives</b>	
The student must have a level of mastery of the Arabic language, knowledge of the correct way of speaking and proper pronunciation within the rules of Arabic grammar, and the ability to manage dialogues by choosing the appropriate words for each position based on a correct foundation and conveying the understanding to be clarified to each party with sentences and phrases consistent with what the situation	Objectives of the study subject

requires.	
9. Teaching and learning strategies	
<p style="text-align: center;"><b>Cognitive goals</b></p> <ol style="list-style-type: none"> <li>1- At the end of the semester, students are expected to have learned the following:</li> <li>2- Concepts and foundations of Efor the Arabic language</li> <li>3- whatImportant Arabic rules</li> <li>4- How to practice these controls by giving examples</li> </ol> <p style="text-align: center;"><b>Objectives:HaratiFor the course</b></p> <ol style="list-style-type: none"> <li>1- Identifying the nature of the relationship between us and the Arabic language</li> <li>2- The importance of supporting the Arabic language, methods of learning it, and its impact on dealing with others</li> <li>3- Developing creative skills in Arabic grammar</li> <li>4- Identify the most important problems facing learning the Arabic language</li> <li>5- How to identify the various opinions and schools in Arabic grammar</li> </ol> <p style="text-align: center;"><b>Teaching and learning methods</b></p> <ol style="list-style-type: none"> <li>1- Lectures</li> <li>2- Discussion panels</li> <li>3- Daily exams</li> </ol> <p style="text-align: center;"><b>Evaluation methods</b></p> <ol style="list-style-type: none"> <li>1- Written exams</li> <li>2- Oral exams</li> <li>3- Duties assigned to students</li> <li>4- Daily exams</li> </ol> <p style="text-align: center;"><b>Emotional and value goals</b></p> <ol style="list-style-type: none"> <li>1- Teaching students to search for problems, link them to the scientific material, and ways to solve them in a logical order and sequence.</li> <li>2- - Teaching students to search for realistic problems, link them to the scientific material, and present them in a logical order and sequence.</li> <li>3- - Urging students to be objective in discussions about the challenges facing the practice of the Arabic language and to reach appropriate solutions and correct methods towards language success</li> <li>4- -Teaching students to think in a scientific manner, analyze and deduce.</li> <li>5- - Motivating students to find realistic problems and solve them scientifically.</li> </ol> <p style="text-align: center;"><b>thinking skills</b></p> <p>C1-General and qualifying transferable skills (other skills related to employability and personal development)</p> <p>C 2-Skills in searching for books and research closely related to the</p>	<p><b>The strategy</b></p>

**specialty.**

**C3-Skills in using the Internet and the search mechanismEmail.**

<b>10. Course structure</b>						
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning</b>	<b>embarrassments</b>	<b>The number of hours</b>	<b>the week</b>
Lectures	discussion	Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it	Knowledge and skills	3	1	
Lectures	Discussion and examination as a test	Chapter One: Explaining what is meant by speech, the speaker, and the word	Knowledge and skills	3	2	
Lectures	discussion	Types of sentences	Knowledge and skills	3	3	
Lectures	discussion	Built and expressed	Knowledge and skills	3	4	
Lectures	discussion	Knowledge and indefiniteness	Knowledge and skills	3	5	
Lectures	discussion	The beginning and the news	Knowledge and skills	3	6	
Lectures	discussion	was and her sisters	Knowledge and skills	3	7	
Lectures	discussion	Written exam	Knowledge and skills	3	8	
Lectures	discussion	Yalagh science	Knowledge and skills	3	9	
Lectures	discussion	the subject	Knowledge and skills	3	10	
Lectures	discussion	Status and discrimination	Knowledge and skills	3	11	
Lectures	discussion	Exception	Knowledge and skills	3	12	
Lectures	discussion	Prepositions	Knowledge and skills	3	13	
Lectures	Exam	Written exam	Knowledge and skills	3	14	

Lectures	discussion	Surat Al-Imran	Knowledge and skills	3	15
Lectures	discussion	add	Knowledge and skills	3	16
Lectures	discussion	Exclamation	Knowledge and skills	3	17
Lectures	discussion	Preference	Knowledge and skills	3	18
Lectures	discussion	Emphasis	Knowledge and skills	3	19
Lectures	discussion	Display unit vocabulary	Knowledge and skills	3	20
Lectures	discussions	Conjunctions and substitutions	Knowledge and skills	3	21
Lectures	Written exam	semester exam))	Knowledge and skills	3	22
Lectures	discussion	Morphology	Knowledge and skills	3	23
Lectures	discussion	The call	Knowledge and skills	3	24
Lectures	discussion	Warning and temptation	Knowledge and skills	3	25
Lectures	discussion	Jurisdiction	Knowledge and skills	3	26
Lectures	discussion	the number	Knowledge and skills	3	27
Lectures	discussion	Surat Al Nisaa	Knowledge and skills	3	28
Lectures	discussion	Surat Al Nisaa	Knowledge and skills	3	29
Lectures	Editorial	Semester 2 exam	Knowledge and skills	3	30

<b>11. Course evaluation</b>						
<b>Chapter II</b>			<b>Chapter one</b>			<b>final exam</b>
<b>Second month exam</b>	<b>First month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>Second month exam</b>	<b>First month exam</b>	<b>Duties, chores, and daily preparation</b>	
10	10	5	10	10	5	<b>50</b>
<b>12 Learning and teaching resources</b>						
			<b>Required textbooks (syllabus, if any)</b>			
<b>1- Explanation of Ibn Aqeel on Al-Fiyah Ibn Malik, written by Ibn Aqeel Abdullah Ibn Abdul Rahman</b> <b>2- Explanation of the drop of dew and the sound of echoes, written by Bin Hisham Al-Ansari</b> <b>3- Al-Tuhfa Al-Sunni bi Sharh Al-Ajrumiya, written by Muhammad Muhyiddin</b>			<b>Main references (sources)</b>			
			<b>Supporting books and references that you recommend (scientific journals, reports)</b>			
<b>Electronic websites</b>			<b>Electronic references, websites</b>			



## Template For Course Specification

<b>1. Course name</b>
Macro tourism economic
<b>2. .Course code</b>
<b>3. Semester/yearly</b>
2023-2024
<b>4. Date this description was prepared</b>
12-9-2023
<b>5. Available attendance forms</b>
Total presence
<b>6. Total number of study hours/total number of units</b>
60 hours 2 unit
<b>7. Name of the course administrator - if more than one name is mentioned</b>
A.p. Dr.. Hayder majeed abbood haydarm.abbood@uokufa.edu.iq
<b>8-Course objectives</b>

<b>Objectives of the study subject</b>	<p><b>1- Identifying the components of macroeconomics (national product, national income, unemployment-tourism income(</b></p> <p><b>2 -How to calculate national income, tourism income and double use</b></p> <p><b>-3Study of international economic relations (foreign trade/tourism(</b></p> <p><b>4 -Identifying the balance of payments and its most important components and the importance of tourism in the balance of payments</b></p> <p><b>Economic development, tourism development and the role of investment in it</b></p>
<b>1. Teaching and learning strategies</b>	



**The  
strategy**

following:-

**A1-A1-1- Educating students and increasing their scientific expertise in  
macroeconomic**

**2- knowledge and studying its most important components**

**3- Knowing the economic and social importance of the tourism sector**

**Teaching and learning methods**

**1- Lectures**

**2- Discussion episodes**

**3- Daily exams**

**Evaluation methods**

**1- Liberal exams**

**2- Oral exams**

**3- Duties assigned to students**

**4- Daily exams**

**Emotional and value goals**

**1- Teaching students to search for problems and link them to the scientific subject and ways to solve them in an arrangement and logical sequence.**

**2- - Teaching students to search for realistic problems, link them to the scientific subject and present them with an arrangement and logical sequence.**

**3- Urging students to objectively in discussions about the challenge in economic**

**4- - Teaching students to think in a scientific manner, analysis and deduction.**

**5- - Motivating students to find realistic problems and solve them in a scientific**

**thinking skills**

**A 1- Generally transferred and rehabilitation skills (other skills related to the ability to employ and personal development)**

**C 2- Searching skills for books and research related to specialization in tourism**

**C 3- Internet use skills and electronic search mechanism.C3- Skills in using the Internet and the electronic search mechanism.**

**11.Course Structure**

<b>Week</b>	<b>Hours</b>	<b>LLOs</b>	<b>Unit Module Topic Title</b>	<b>Teaching Method</b>	<b>Assessment Method</b>
1	2	Learn, learn and increase experience	Introduction to macroeconomics	Giving a lecture and participating students	<b>Daily oral questions and editorial exams</b>
2	2	=====	National income and national product	===	=====
3	2	=====	Ways to calculate national income	=====	=====
4	2	=====	Income Tourism Concepts	===	=====
5	2	===	The role of tourism income in national income	=====	=====
6	2	===	Tourism and Foreign Trade	=====	===
7	2	=====	The Sikh balance and its most	=====	=====
8	2	=====	Tourism and foreign trade	=====	=====
9	2	=====	The tourist balance and its most important components	=====	===
10	2	==	The role of tourism in the balance of payments	=====	=====
11	2	==	Examples of some countries' cases	===	=====
12	2	Learn, increase knowledge and increase experience	The role of tourism in exports and imports	Giving a lecture, using a clarification method, and exercises	==
13	2	==	A case study of a number of	=====	=====

			countries		
14	2	=====	Tourism and the labor market (recruitment)	===	===
15	2	==	Full employment and unemployment (types / causes / treatment)	===	=====
16	2	=====	Tourism and the labor component / types of employment	===	=====
17	2	=====	Cases of the role of tourism in the use of some Arab countries	===	=====
18	2	===	Skills and Occupations Required in Tourism Work	=====	===
19	2	===	investment multiplier theories	Students share solving exercises	===
20	2	===	Keynes' income, consumption and saving theory	==	=====
21	2	===	Arithmetic examples of the investment multiplier	==	===
22	2	===	Determining factors of the tourism investment multiplier	==	===
23	2	=====	Methods for measuring the tourism investment multiplier	Students share solving exercises	==
24	2	===	The economics of transport and tourism	===	==

25	2	===	Characteristics of transport supply and demand	===	==
26	2	===	Characteristics of transport supply and demand	Student activities and exercises	==
27	2	=====	Tourism and development / sustainable growth and development	===	==
28	2	===	The impact of tourism on economic development	===	==
29	2	=====	The impact of tourism on inflation and income	=====	==
30	2	===	The impact of tourism on economic dependency and types of economic dependency	=====	==

<b>1. Course evaluation</b>						
<b>final exam</b>	<b>Chapter one</b>			<b>Chapter II</b>		
	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>	<b>Duties, chores, and daily preparation</b>	<b>First month exam</b>	<b>Second month exam</b>
<b>50</b>	<b>5</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>10</b>	<b>10</b>
<b>2. Learning and teaching resources</b>						
<b>Required books (the curriculum, if any)</b>						
<b>Main references (sources)</b>				<b>Tourism Economy Part 2 by A. Ismail Mohammed Ali and Elham Khudhair Shubar  Al , Mustansiriyah University Book Press 2014</b>  <b>Macroeconomic Dr. Saqr Ahmed Saqr</b>		
<b>Supporting books and references that you recommend (scientific journals, reports)</b>				<b>Statics and Work shops</b>		
<b>Electronic references, websites</b>						



Please describe the situation

1. I am sorry	
Basics of travel and tourism	
2. Size change	
3. Separate / forget	
2224-2223	
4. Hasikh ladad Haza Ansif	
2224-2223	
5. Forms of "Anhadasi Ankhat".	
Hadasi	
6. Aadh Insa'ath Andhassasit Ankhi / Aadh Anas'ath Ankhi	
92 hours	
6And	
Hadath 7. My sorrow is responsible for my sorrow.	
And he gets pricked and then he gets stabbed	
8. Goals have changed	
<p>The concept of the factors of the emergence and development of tourism, its stages, motives and their importance The concept</p> <p>and importance of tourism marketing Identifying tourism organizations and bodies at the local, international and international levels and</p> <p>their importance on the national outp</p>	
<p>1 - The student should know the factors of the emergence and development of tourism, its stages, and the most important tourism motives in this era. 2- The student should master the types and types of tourism skillfully.</p> <p>3- For the student to learn about the feasibility of the tourism industry as well as international and international tourism organizations and bodies in detail.</p>	<p>Ahdaf Anada Indassasit</p>

<p>4- For the student to know the factors of the emergence and development of tourism, its stages, and the most important tourism motives in this era.</p> <p>5- Recognizing the importance of the basics of travel and tourism in the tourism sector.</p> <p>6- Studying the mechanisms for developing the basics of travel and tourism in the tourism and hotel fields in Iraq.</p>	
<b>Learning and teaching strategies,</b>	
<p>I asked you what happened Iskhshahijit Anasif Anzhi. I asked you to discuss it. I asked you why the stems were peeled and peeled</p> <ul style="list-style-type: none"><li>- Teaching students the mechanism of thinking in a scientific manner, analysis and deduction.</li><li>- Motivating students to find educational problems and solve them scientifically.</li><li>- Brainstorming gave students an opportunity to present and discuss their ideas.</li></ul> <p style="text-align: center;">- Lectures -</p> <p style="text-align: center;">Questions and intellectual discussions</p> <p style="text-align: center;">Your method of teaching and learning:</p> <ul style="list-style-type: none"><li>- Lectures -</li><li>Ingrown nipples -</li><li>Monthly exams.</li></ul> <p style="text-align: center;">- Daily exams and surprises.</p> <ul style="list-style-type: none"><li>- Preparing exercises on a specific topic in the subject of tourism principles.</li><li>- Oral questions,</li></ul> <p style="text-align: center;">asking practical questions about passions and observing the intellectual answers of each student.</p>	<b>personal information</b>

. Beit Inkshas 12				
I'm going crazy	The name of the unit or topic is Tashqit Ankhqiya	Required learning outcomes :	Adh Insaath	Al-Saba'i
Yahhadshath	Presenting the subject's vocabulary and the study plan to students in order to commit to implementing it	View the study programme	3	1
Yahhadshath	<b>Chapter One</b> Factors of the emergence and development of tourism	I need to know the factors of the emergence and development of tourism	3	2
Yahhadshath	The market and the tourist market		3	3
Yahhadshath and Yakshath	Infrastructure and infrastructure		3	4
Yahhadshath	<b>Commercial store services</b>		3	5
Yahhadshath	The foundations of the	I know the development of tourism and its stages	3	6
Thunderstorm	classification of domestic tourism. Important benefits and advantages for the tourism state, the most important of which are		3	7
Oh, what a hashishshi	<b>Exam 1</b>		3	8
Yahhadshath	<b>Therapeutic tourism</b>		3	9
Discussed and discussed	<b>Earth's surface shapes (surface features)</b>	Learn about the types and styles of tourism	3	12
Thunderstorm	<b>Types of modern tourism</b>		3	11
Yahhadshath	<b>An arena of deserts and oases</b>		3	12
Yahdhashath + Yahdhashath	<b>International or global tourism</b>		3	13
lthit ahit + qash	<b>Technological development</b>		3	14
Oh, what a hashishshi	<b>Exam 2</b>		3	15
discussion	<b>The importance of tourism as a source of hard currency</b>	Knowledge of international tourism	3	16
Exam day + discussion	<b>The importance of tourism in creating job opportunities</b>		3	17



discussion		The positive effects of tourism on the environment	Understanding tourist marketing	3	18
Discussion + assignment		Tourism marketing,		3	19
discussion		natural factors,		3	22
Exam day + discussion		tourism marketing mix		3	21
discussion		Exam 1		3	22
discussion		Physical	The feasibility of the tourism industry	3	23
discussion		evidence of training on all the tools and methods that the student learned during the semester.		3	24
discussion		International tourism organizations and bodies		3	25
discussion		International tourism organizations and bodies	International and international tourism organizations and bodies	3	26
Exam, day and discussion		International Civil Aviation Organization (ICAO)		3	27
Discussion + assignment		Because of the arena and the amendments	Tourism legislation	3	28
Written exam		Exam 2		3	29
		A scientific trip		3	32

11. My right has disappeared

الفصل الثاني			الفصل الأول			الامتحان النهائي
امتحان الشهر الثاني	امتحان الشهر الاول	الواجبات والكورسات والتحضير اليومي	امتحان الشهر الثاني	امتحان الشهر الاول	الواجبات والكورسات والتحضير اليومي	
10	10	5	10	10	5	50

12 Jezadas, Ankhae and Enkhadses

	Ankhab Anqshasa Antahibt
Principles of tourism / Marzouq Ayed and others: Ithraa Publishing and Distribution, Amman	Anshaja Anshaist (Ansadis)
Tourism legislation in the Republic of Iraq	Enkheb and Nshaja'a Ankhi Hasiha (Ankhillath Anahit, Enkhqasish)
Haqasish is betrayed	I love you, you are the one who loves you

المحاضرات	اختبار يومي	العصر البابلي القديم	المعرفة والمهارات	2	30
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11. تقييم المقرر	
الامتحان النهائي: 50 الواجبات والاختبار اليومي للفصل الأول والثاني: 5 الامتحان الشهري الأول للفصلين: 10 الامتحان الشهري الثاني للفصلين: 10	
12 مصادر التعلم والتدريس	
الكتب المقررة المطلوبة (المنهجية ان وجدت)	باقر، تاريخ الحضارات القديمة؛ مهرا، محمد بيومي، تاريخ العراق القديم
المراجع الرئيسية (المصادر)	
الكتب والمراجع السائدة التي توصي بها (المجلات العلمية ، التقارير)	
المراجع الالكترونية ، مواقع الانترنت	يمكن الاستعانة بها التي تخص الدرس

### Objectives of the study subject

Introduction to the ancient civilization of Mesopotamia - How to invest diverse cultural resources in tourism - The student's knowledge of the political and economic systems of ancient Mesopotamia - Studying the ancient empires that arose in Iraq and whose importance matched the global entities' objectives

### General goals

- 1- At the end of the semester, students are expected to learn the following: - Historical concepts and terminology specific to this period of ancient Iraqi history - What are the most famous ancient empires that arose in ancient Mesopotamia? - The concept of laws and regulations that concerned the life of the ancient Iraqi individual - The most prominent cultural manifestations dating back to the Mesopotamian civilization during this era - Skills objectives for the course

Learn about the ancient civilization of Mesopotamia 2- The importance of employing ancient historical manifestations in developing the Iraqi tourism aspect 3- Identify the difficulties facing the student and work to legalize them Teaching and learning methods - Lectures - Discussion sessions - Daily exams Evaluation methods - Written exams - Oral exams - Duties assigned to the student - Daily exams Emotional and value goals 1- Teaching the student to employ and exploit historical information in the tourism field 2- Urging students to discuss objectively and in the direction that benefits them in the tourism sector 3- Teaching thinking in a scientific manner, analysis and deduction thinking skills 1- General and qualifying skills that are transferred 2- Search for sources such as books, research and studies related to the scientific material 3- Skills in using the Internet and electronic research

Course structure

(Course 1)					
Week	Hours	Requlred Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understand the lesson	The importance of tourism to the archeology and civilization of Iraq	yes	yes
2			Civilization and its role in the tourism heritage		
3			Distinguished geographical characteristics and their impact on the course of the Mesopotamian civilization		

4			The location of Iraq, its importance and the divisions of its surface		
5			The names given to ancient Iraq		
6			The importance of tourism to the archeology and civilization of Iraq		
7			Civilization and its role in the tourism heritage		
8			First exam		
9			Iraq throughout history		
10			Babylonians		
11			Assyrians		
12			Iraq in the Islamic era		
13			touristical monuments		
14			Second exam		
15			Reserve		
(Course 2)					

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understand the lesson	Supplement to the most prominent tourist attractions	yes	yes
2			Essen and Nieburg		
3			Archeology of the northern region		
4			A glimpse into the origins and history of the city of Mosul		
5			The ruins of Kutha (Tel Ibrahim Al-Khalil on it)		
6			Antiquities of the northern region		
7			Exam		
8			Nineveh		
9			Urban		
10			Samarra		
11			Central Region (Baghdad)		
12			Al-Mada'in (Ctesiphon), Taq Khosrau		
13			Exam		
14			Reserve		
15			Antiquities of the northern region		

8	2	=====	Babylonians	=====	=====
9	2	=====	Assyrians	=====	=====
10	2	=====	Iraq in the Islamic era	=====	=====
11	2	the fourth chapter	touristical monuments	=====	=====
12	2	=====	Most important tourist attractions	=====	=====
13	2		Discuss and review	Discussion	
14	2		second month exam		
15			Half-year holiday		
16	2		Supplement to the most prominent tourist attractions	=====	=====
17	2	=====	Essen and Nieburg	=====	=====
18	2	Chapter v	Archeology of the northern region	=====	=====
19	2	=====	A glimpse into the origins and history of the city of Mosul	=====	=====
20	2	=====	The ruins of Kutha (Tel Ibrahim Al-Khalil on it)	=====	=====
21	2		first month exam		
22	2	Chapter Six	Nineveh	=====	=====
23	2	=====	urban		=====
24	2	=====	Samarra	=====	=====

25					
26	2	=====	Central Region (Baghdad)	=====	=====
27	2	=====	Ctesiphon, Taq Khosrau	=====	=====
28	2	seventh chapter	Antiquities of the southern region (the city of Ur and the elements of archaeological attractions)	=====	=====
29	2	=====	Nippur and Babylon	=====	=====
30	2		second month exam		

Course evaluation Final exam: 50 Assignments and daily tests for the first and second semester: 5 The first monthly exam for both semesters: 10 The second monthly exam for both semesters: 10 12 Learning and teaching resources Required textbooks (syllabus, if any): Baqir, History of Ancient Civilizations; Mahran, Muhammad Bayoumi, History of Ancient Iraq Main references (sources) Supporting books and references that you recommend (scientific journals, reports) Electronic references and websites can be used for the lesson





## نموذج وصف المقرر

1. اسم المقرر	
تاريخ حضارة العراق	
2. رمز المقرر	
3. الفصل / السنة	
2024-2023	
4. تاريخ إعداد هذا الوصف	
2024/2/28	
5. أشكال الحضور المتاحة	
مباشر	
6. عدد الساعات الدراسية الكلي/ عدد الوحدات الكلي	
60 ساعة 2 وحدة	
7. اسم مسؤول المقرر الدراسي - إذا أكثر من اسم يذكر-	
م.د خديجة حسن علي القصير Khadijah.alqaser@uokufa.edu.iq	
8. اهداف المقرر	
الاهداف الدراسية	- التعريف بحضارة بلاد الرافدين القديمة - كيفية استثمار الموارد الحضارية المتنوعة في الجانب السياحي - معرفة الطالب بالنظم السياسية والاقتصادية لبلاد وادي الرافدين القديم - دراسة الامبراطوريات القديمة التي نشأت في العراق وضاهت في أهميتها الكيانات العالمية
9. استراتيجيات التعليم والتعلم	
الاهداف العامة:	الاستراتيجية
- 1- في نهاية الفصل الدراسي يتوقع ان يتعلم الطلبة الآتي:- - مفاهيم والمصطلحات التاريخية الخاصة بهذه الفترة من تاريخ العراق القديم - ماهي اشهر الامبراطوريات القديمة التي نشأت في بلاد الرافدين القديمة - مفهوم القوانين والأنظمة التي اهتمت بحياة الفرد العراقي القديم - ابرز المظاهر الحضارية التي تعود الى حضارة وادي الرافدين خلال هذه الحقبة - الاهداف المهارتية الخاصة بالمقرر	

- 1- التعرف على حضارة بلاد الرافدين القديمة
- 2- أهمية توظيف المظاهر التاريخية القديمة في تطوير الجانب السياحي العراقي
- 3- التعرف على الصعوبات التي تواجه الطالب والعمل على تقنينها

#### طرائق التعليم والتعلم

- محاضرات
- حلقات نقاشية
- امتحانات يومية
- طرائق التقييم
- امتحانات تحريرية
- امتحانات شفوية
- واجبات يكلف بها الطالب
- امتحانات يومية

#### الأهداف الوجدانية والقيمية

- 1- تعليم الطالب توظيف المعلومة التاريخية في الحقل السياحي واستثمارها
- 2- حث الطلبة على المناقشة الموضوعية وبالالاتجاه الذي يستفيد منه في القطاع السياحي
- 3- تعليم التفكير بأسلوب علمي والتحليل والاستنباط

#### مهارات التفكير

- 1- المهارات العامة والتأهيلية المنقولة
- 2- البحث عن المصادر مثل الكتب والبحوث والدراسات ذات العلاقة بالمادة العلمية
- 3- مهارات استخدام الانترنت والبحث الالكتروني

10 . بنية المقرر					
الأسبوع	عدد الساعات	مخرجات التعلم المطلوبة	اسم الوحدة او الموضوع	طريقة التقييم	طريقة التعلم
1	2	المعرفة والمهارات	عرض مفردات المادة والخطة الدراسية على الطلبة	نقاش	المحاضرات
2	2	المعرفة والمهارات	مصادر دراسة التاريخ القديم	نقاش واختبار يومي	المحاضرات
3	2	المعرفة والمهارات	الاسماء التاريخية لبلاد وادي الرافدين	نقاش	المحاضرات
4	2	المعرفة والمهارات	اهم الأدوار الحضارية والعصور التاريخية للحضارة العراقية القديمة	امتحان مفاجئ	المحاضرات
5	2	المعرفة والمهارات	عصور ما قبل التاريخ	نقاش	المحاضرات

المحاضرات	نقاش	العصر الشببيه بالكتابي	المعرفة والمهارات	2	6
المحاضرات	نقاش	امتحان الشهر الاول	المعرفة والمهارات	2	7
المحاضرات	نقاش واختبار يومي	العصور التاريخية	المعرفة والمهارات	2	8
المحاضرات	نقاش	التحريات والتنقيبات الاثرية	المعرفة والمهارات	2	9
المحاضرات	نقاش مع امثلة صورية	السومريون	المعرفة والمهارات	2	10
المحاضرات	نقاش	السومريون	المعرفة والمهارات	2	11
المحاضرات	اختبار مفاجئ	الاكديون	المعرفة والمهارات	2	12
المحاضرات	نقاش	سرجون الاكادي وانجازاته	المعرفة والمهارات	2	13
المحاضرات	نقاش	سلالة اور الثالثة	المعرفة والمهارات	2	14
المحاضرات	اختبار يومي	العصر البابلي القديم	المعرفة والمهارات	2	15
المحاضرات	نقاش	الاموريون	المعرفة والمهارات	2	16
المحاضرات	نقاش	خلفاء حمورابي	المعرفة والمهارات	2	17
المحاضرات	اختبار يومي	ابرز خصائص هذا العصر	المعرفة والمهارات	2	18
المحاضرات	نقاش	=====	المعرفة والمهارات	2	19
المحاضرات	نقاش	=====	المعرفة والمهارات	2	20
المحاضرات	نقاش	امتحان	المعرفة والمهارات	2	21
المحاضرات	اختبار يومي	الاشوريون	المعرفة والمهارات	2	22
المحاضرات	نقاش	التسمية والنشأة	المعرفة والمهارات	2	23
المحاضرات	نقاش	العصر الاشوري القديم	المعرفة والمهارات	2	24
المحاضرات	نقاش واختبار يومي	العصر الاشوري الوسيط	المعرفة والمهارات	2	25
المحاضرات	نقاش	العصر الاشوري الحديث	المعرفة والمهارات	2	26
المحاضرات	نقاش	خصائص حضارة وادي الرافدين	المعرفة والمهارات	2	27
المحاضرات	نقاش	امتحان	المعرفة والمهارات	2	28

المحاضرات	نقاش	احتياط	المعرفة والمهارات	2	29
المحاضرات	اختبار يومي	العصر البابلي القديم	المعرفة والمهارات	2	30

11. تقييم المقرر	
الامتحان النهائي :50 الواجبات والاختبار اليومي للفصل الأول والثاني:5 الامتحان الشهري الأول للفصلين :10 الامتحان الشهري الثاني للفصلين :10	
12 مصادر التعلم والتدريس	
باقر، تاريخ الحضارات القديمة؛ مهرا، محمد بيومي، تاريخ العراق القديم	الكتب المقررة المطلوبة (المنهجية ان وجدت)
	المراجع الرئيسية (المصادر)
	الكتب والمراجع الساندة التي توصي بها(المجلات العلمية ، التقارير)
يمكن الاستعانة بها التي تخص الدرس	المراجع الالكترونية ، مواقع الانترنت

### Objectives of the study subject

Introduction to the ancient civilization of Mesopotamia - How to invest diverse cultural resources in tourism - The student's knowledge of the political and economic systems of ancient Mesopotamia - Studying the ancient empires that arose in Iraq and whose importance matched the global entities' objectives

### General goals

- 1- At the end of the semester, students are expected to learn the following: - Historical concepts and terminology specific to this period of ancient Iraqi history - What are the most famous ancient empires that arose in ancient Mesopotamia? - The concept of laws and regulations that concerned the life of the ancient Iraqi individual - The most prominent cultural manifestations dating

back to the Mesopotamian civilization during this era - Skills objectives for the course

Learn about the ancient civilization of Mesopotamia 2- The importance of employing ancient historical manifestations in developing the Iraqi tourism aspect 3- Identify the difficulties facing the student and work to legalize them Teaching and learning methods - Lectures - Discussion sessions - Daily exams Evaluation methods - Written exams - Oral exams - Duties assigned to the student - Daily exams Emotional and value goals 1- Teaching the student to employ and exploit historical information in the tourism field 2- Urging students to discuss objectively and in the direction that benefits them in the tourism sector 3- Teaching thinking in a scientific manner, analysis and deduction thinking skills 1- General and qualifying skills that are transferred 2- Search for sources such as books, research and studies related to the scientific material 3- Skills in using the Internet and electronic research

#### Course structure

(Course 1)					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understand the lesson	The importance of tourism to the archeology and civilization of Iraq	yes	yes
2			Civilization and its role in the tourism heritage		
3			Distinguished geographical characteristics and their impact on the		

			course of the Mesopotamian civilization		
4			The location of Iraq, its importance and the divisions of its surface		
5			The names given to ancient Iraq		
6			The importance of tourism to the archeology and civilization of Iraq		
7			Civilization and its role in the tourism heritage		
8			<b>First exam</b>		
9			Iraq throughout history		
10			Babylonians		
11			Assyrians		
12			Iraq in the Islamic era		
13			touristical monuments		
14			<b>Second exam</b>		

15			Reserve		
(Course 2)					
Week	Hours	Requlred Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understand the lesson	Supplement to the most prominent tourist attractions	yes	yes
2			Essen and Nieburg		
3			Archeology of the northern region		
4			A glimpse into the origins and history of the city of Mosul		
5			The ruins of Kutha (Tel Ibrahim Al-Khalil on it)		
6			Antiquities of the northern region		
7			Exam		
8			Nineveh		
9			Urban		
10			Samarra		
11			Central Region (Baghdad)		
12			Al-Mada'in (Ctesiphon), Taq Khosrau		
13			Exam		
14			Reserve		

15			Antiquities of the northern region		
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Course evaluation Final exam: 50 Assignments and daily tests for the first and second semester: 5 The first monthly exam for both semesters: 10 The second monthly exam for both semesters: 10 12 Learning and teaching resources Required textbooks (syllabus, if any): Baqir, History of Ancient Civilizations; Mahran, Muhammad Bayoumi, History of Ancient Iraq Main references (sources) Supporting books and references that you recommend (scientific journals, reports) Electronic references and websites can be used for the lesson





### Course description form

<b>1. Course name</b>	
Computer	
<b>2. Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. The date this description was prepared</b>	
4/18/2024	
<b>5. Available forms of attendance</b>	
Direct	
<b>6. Total number of study hours/total number of units</b>	
26	
<b>7. Name of the course administrator - if more than one name is mentioned -</b>	
A.S Nagham Rasul Radi	
<b>8. Course objectives: 1- Teaching students to work on computers 2- Teaching students operating programs that will help them in the future. 3- Helping students manage the digital aspects of tourist facilities and destinations</b>	
Objectives of the course: A1 - Teaching students to work on computers A2- Teaching students operating programs that will help them in the future A3- Helping students manage the digital aspects of tourist facilities and destinations	
Strategy for preparing research papers and discussing them strategically	1. Teaching and learning strategies Concrete examples

strategy. =  
 Brainstorming  
 strategy.  
 Discussion  
 strategy. =

10. بنية المقرر

week	Number of hours per	Required learning embarrassments	Name of the unit or topic	Evaluation method	Learning method
1	1	Learn, know and experience	Introduction to the computer	Giving a lecture and sharing	Daily oral questions and monthly written questions
2	1	===	Introduction to Windows 10	===	===
3	1	===	operating software Windows 10/desktop	===	===
4	1	===	Menu/Start Menu Components Windows 10	===	===
5	1	===	operating software/ Taskbar / Create and deal with folder	===	===
6		=====	Windows 10 operating program/Control Panel/Date and time settings	===	===
7	1	===	Windows 10 Driver/Standard Windows/Recycle	===	===

			<b>Bin/Desktop Properties</b>		
8	1	===	<b>First semester exam</b>	===	===
9	1	===	<b>Microsoft Word 10/</b>	===	
10	1	=====	<b>Introduction Microsoft Word 10/ribbons and tabs</b>	===	=====
11	1	===	<b>Microsoft Word 10/Command Menus</b>	===	
12	1	===	<b>Microsoft Word 10/Create a document</b>	===	
13	1	===	<b>Microsoft Word 10/table and images</b>		
14	1	===	<b>Spring break</b>		
15	1		<b>Excel 10/ Introduction and main interface</b>		
16	1		<b>Excel 10/ribbons and tabs</b>		
17	1	===	<b>Excel 10/ Tabs and Commands</b>	===	===
18	1		<b>Excel 10/ Create and format tables</b>		
19	1		<b>Excel 10/basic functions</b>		
20	1	===	<b>Excel 10/ Arithmetic and mathematical operations</b>	===	=====
21	1		<b>Internet/ Introduction and The</b>		
22	1		<b>Internet/requirements and networks</b>		
23			<b>Internet/Google</b>		

			search engine		
24	1		History PowerPoint 10/	===	===
25	1		Introduction and interface PowerPoint 10/		
26	1		PowerPoint 10/Command Lists		
27	1	====	PowerPoint 10/ Slide Properties	===	===
28			final test		

<b>11. Course evaluation</b>	
Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc	
<b>12 Learning and teaching resources</b>	
Lambert, Joan. <i>Windows 10 step by step</i> . Microsoft Press, 2021.	
Supporting books and references that you recommend (scientific journals, reports) ----	
Electronic references, websites - learn Microsoft Excel 10 by application -We know PowerPoint 2010 Windows 10	



## نموذج وصف المقرر

<b>1. Course name</b>	
Tourism micro-economy	
<b>2. Course code</b>	
<b>3. Semester/year</b>	
2024-2023	
<b>4. The date this description was prepared</b>	
2024/2/28	
<b>5. Available forms of attendance</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
Akram neamah ali <a href="mailto:akramn.ali@uokufa.edu.iq">akramn.ali@uokufa.edu.iq</a>	
<b>8. Course objectives</b>	
<b>1- The student's knowledge of the importance of microeconomics and tourism and their relationship with other sciences.</b>	<b>Objectives of the study subject</b>
<b>2- Identify the contribution of the</b>	

<p><b>tourism sector to the economic aspect.</b></p> <p><b>3 - The ability to work and manage in the tourism sector in the country.</b></p> <p><b>4- Work and knowledge to develop the tourism sector and highlight the economic components in it</b></p>	
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<b>9. Teaching and learning strategies</b>	
<p><b>1- Cognitive objectives, aiming to familiarize the student with the branches of the tourism sector and their work to serve the national economy.</b></p> <p><b>2- Skill objectives for the student regarding his ability to manage tourism work, whether in the public or private sector.</b></p> <p><b>3- (Lectures, seminar discussions, research, assignments, exams)</b></p>	<p><b>The strategy</b></p>

<b>10.Course structure</b>					
<b>Learning method</b>	Evaluation method	Name of the unit or topic	Required learning	The number of hours	<b>the week</b>

Lectures	discussion	Introduction to microeconomics	Knowledge and skills	2	1
Lectures	discussion	The concept and importance of microeconomics	Knowledge and skills	2	2
Lectures	Daily discussion and exam	The nature of the economic problem	Knowledge and skills	2	3
Lectures	discussion	The relationship of economics with other sciences	Knowledge and skills	2	4
Lectures	Exam	The concept of tourism economics	Knowledge and skills	2	5
Lectures	discussion	The relationship of tourism economics to other sciences	Knowledge and skills	2	6
Lectures	Written exam	The concept of demand and its law	Knowledge and skills	2	7

Lectures	discussion	Demand schedule and curve	Knowledge and skills	2	8
Lectures	discussion	Factors affecting demand	Knowledge and skills	2	9
Lectures	discussion	Price elasticities of demand	Knowledge and skills	2	10
Lectures	Brain storming	Factors affecting price elasticity of demand	Knowledge and skills	2	11
Lectures	discussion	Income elasticity of demand	Knowledge and skills	2	12
Lectures	discussion	Cross elasticity of demand	Knowledge and skills	2	13
Lectures	Written exam	Request types	Knowledge and skills	2	14
Lectures	discussion	The tax and its impact on demand	Knowledge and skills	2	15
Lectures	discussion	The concept of tourism demand	Knowledge and skills	2	16
Lectures	Daily exam + discussion	Classifications of tourism demand	Knowledge and skills	2	17



<b>Lectures</b>	discussion	Factors determining tourism demand	Knowledge and skills	<b>2</b>	<b>18</b>
<b>Lectures</b>	discussion	Factors determining tourism demand	Knowledge and skills	<b>2</b>	<b>19</b>
<b>Lectures</b>	discussion	Features of tourism demand	Knowledge and skills	<b>2</b>	<b>20</b>
<b>Lectures</b>	discussions	The concept of presentation and its definition	Knowledge and skills	<b>2</b>	<b>21</b>
<b>Lectures</b>	Written exam	Supply schedule and supply curve	Knowledge and skills	<b>2</b>	<b>22</b>
<b>Lectures</b>		Factors affecting supply	Knowledge and skills	<b>2</b>	<b>23</b>
<b>Lectures</b>	Daily exam + discussion	Price elasticity of supply	Knowledge and skills	<b>2</b>	<b>24</b>
<b>Lectures</b>	discussion	Factors affecting price elasticity of supply	Knowledge and skills	<b>2</b>	<b>25</b>
<b>Lectures</b>	discussion	The concept of tourism offer and	Knowledge and skills	<b>2</b>	<b>26</b>

		its definition			
<b>Lectures</b>	discussion	Elements and components of the tourism offer	Knowledge and skills	<b>2</b>	<b>27</b>
<b>Lectures</b>	Written exam	Factors affecting tourism supply	Knowledge and skills	<b>2</b>	<b>28</b>
<b>Lectures</b>	discussion	Objectives of leaders supervising tourism activity	Knowledge and skills	<b>2</b>	<b>29</b>
<b>Lect</b>	<b>discussion</b>	<b>Tourism offer specifications</b>	<b>Knowledge and skills</b>	<b>2</b>	<b>30</b>

## .11 Course evaluation

Chapter II			Chapter one			final exam
Second month exam	First month exam	Duties, chores, and daily preparation	Second month exam	First month exam	Duties, chores, and daily preparation	
10	10	5	10	10	5	<b>50</b>

## 12 Learning and teaching resources

Tourism microeconomics	<b>Required textbooks (syllabus, if any)</b>
Tourism microeconomics book	<b>Main references (sources)</b>
Academic economic and tourism articles	<b>Supporting books and references that you recommend (scientific journals, reports)</b>
Corresponding university websites	<b>Electronic references, websites</b>



## Course description form

Course name .1	
Accounting for tourism companies	
Course code .1	
Semester/year .2	
2024-2023	
Date this description was prepared .3	
2024/2/28	
Available attendance forms .4	
Directly	
Total number of study hours/total number of units .5	
hour 90 onliness 180	
Name of the course administrator - if more than one name is mentioned .6	
الاي ميل:	Teacher Dr. Hussein Karim Jassim Hussienk.alshebwy@uokufa.edu.iq
Course objectives .7	
<p><b>This course aims to provide students with a clear understanding of strategies for solving financial and accounting problems related to tourism costs and to make them feel justified confidence in their ability to lead tourism enterprises that will allow them to achieve their future goals in the labor market. Ultimately, this course will benefit students by:</b></p> <p><b>Apply basic knowledge of accounting.</b></p> <p><b>Demonstrate and understand concepts related to cost accounting.</b></p>	<p><b>Objectives of the study subject</b></p>

<p><b>Apply a wide range of accounting principles to the organization.</b></p> <p><b>Enhancing analytical skills to write research and studies effectively.</b></p> <p><b>Design and implement a program using cost accounting.</b></p> <p><b>Writing, specifying, designing, testing, developing, disseminating and correcting accounting information.</b></p> <p><b>Improving and correcting the current accounting program.</b></p>	
<b>Teaching and learning strategies .8</b>	
<p><b>Concrete examples strategy for practical reality</b></p> <p><b>Brainstorming strategy.</b></p> <p><b>Discussion strategy.</b></p> <p><b>Strategy for preparing and discussing research papers</b></p>	<b>The strategy</b>

<b>Course structure</b>					
<b>Learning method</b>	<b>Evaluation method</b>	<b>Name of the unit or topic</b>	<b>Required learning outcomes</b>	<b>The number of hours</b>	<b>the week</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Sale of fixed assets</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>1</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	<b>Replacement (exchange) of fixed assets/replacement of similar assets (without paying or receiving cash)</b>	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>2</b>

<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Exchanging similar assets with the payment or receipt of cash	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>3</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Replacement of dissimilar assets	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>4</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Chapter Five: Depreciation, straight-line method	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>5</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Chapter Five: The method of number of units produced	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>6</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Chapter Five: Diminishing installment method (fixed installment multiplier)	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>7</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Chapter Six: Accounting for Goods (Inventory)	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>8</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Inventory systems/periodic inventory system	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>9</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Purchase with a deposit (advance payment)	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>10</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Purchase with a deposit (advance payment)	<b>Knowledge and skills</b>	<b>hours 2</b>	<b>11</b>

<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Sales permissions	<b>Knowledge and skills</b>	hours 2	<b>12</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Purchases allowed	<b>Knowledge and skills</b>	hours 2	<b>13</b>
<b>Class test and assignment</b>	<b>Theoretical and practical lectures</b>	Discount and transportation expenses	<b>Knowledge and skills</b>	hours 2	<b>14</b>
<b>Class test and assignment</b>	Theoretical and practical lectures	<b>Delivery of the goods to the seller's stores or the buyer's stores</b>	Knowledge and skills	hours 2	<b>15</b>

**Course evaluation .11**

**Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc.**

**Monthly exam for the first 10 days**

**Second monthly exam 10**

**Daily assignments and exams 5**

**Third monthly exam 10**

**Fourth monthly exam 10**

**Daily assignments and exams 5**

**Learning and teaching resources 12**

Principles of financial accounting /  
Fouad Suleiman Zako / Miqdad  
Ahmed

**Required textbooks (syllabus, if any)**

Accounting for tourism and travel  
companies / Dr. Fouad Al-Jubouri

**Main references (sources)**

Scientific journals related to  
accounting, financial and tourism  
aspects

**Supporting books and references that you  
recommend (scientific journals, reports)**

**All the latest research on the Internet**

**Electronic references, websites**





## Template For Course Specification

<b>1. Course name</b>	
Principles of statistics	
<b>2. .Course code</b>	
<b>3. Semester/year</b>	
2023-2024	
<b>4. Date this description was prepared</b>	
17-2-2024	
<b>5. Available attendance forms</b>	
Total presence	
<b>6. Total number of study hours/total number of units</b>	
30 hours 2 units	
<b>7. Name of the course administrator - if more than one name is mentioned</b>	
A .p. Dr. Samyiah Hani Ajeel samyiah.alouity@uokufa.edu.iq	
<b>8. Course objectives</b>	
Objectives of the study subject	1- Definition of the nature and fields of statistics in the various trends of tourism and hotel activity. 2- How to collect, tab and analyze data 3- Knowing the advantages and benefits of statistics in addressing the problems facing the tourism sector 4- Study the measures of centralism regarding the tourism and hotel sectors. 5- Study the scales of dispersion regarding the tourism sector.
<b>9. Teaching and learning strategies</b>	

**The  
strategy**

**Knowledge goals**

- 1- Identify the importance of statistics in the tourism sector.
- 2- Study the data and methods of collecting it in the tourist and hotel fields in Iraq.

**The skills goals of the decision**

- 1- Determine the basic statistical methods that the tourism sector.
- 2- Analysis and identification of statistical methods of concern to the work of tourism projects.
- 3- Knowing the most important and best methods of statistics.
- 4- Identify the optimal statistical solutions for the work of tourism projects.
- 5- How to analyze, appreciate and predict business and profits for tourism projects

**Teaching and learning methods**

- 1-- present
- 2- Discussion episodes
- 3- Reports.
- 4- Teaching students a mechanism for thinking in a scientific manner, analysis and deduction.
- 5- Motivating students to find realistic problems and solve them in a scientific way.
- 6- The brainstorming that gave students an opportunity to present and discuss their ideas

**Evaluation methods**

- 1- Liberal exams
- 2- Oral exams
- 3- Duties assigned to students
- 4- Reports

**Emotional and value goals**

- 1- Teaching students to search for realistic problems, linking them to the scientific subject and presenting them with an arrangement and logical sequence.
- 2- Urging students to objectively in discussions on the concept of the principles of statistics in the field of the tourism sector in the Iraqi environment.

**thinking skills**

- D1- Searching for books and research related to specialization in specialization.
- D2- Internet use skills and electronic search mechanism.

<b>10. The course structure</b>					
<b>the week</b>	<b>The number of hours</b>	<b>Required learning outcomes</b>	<b>Name of the unit or topic</b>	<b>Evaluation method</b>	<b>Learning method</b>
<b>1.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>See the study program</b>	<b>nothing</b>	<b>Lectures</b>
<b>2.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Chapter One-General Concepts, Introduction, Historical About, The Concept of Statistics, Statistics</b>	<b>discussion</b>	<b>Lectures</b>
<b>3.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Types of statistics, data collection sources, data collection methods</b>	<b>Daily exam</b>	<b>Lectures</b>
<b>4.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Chapter Two: The Caidion of Statistical Data</b>	<b>Solve examples</b>	<b>Lectures</b>
<b>5.</b>	<b>1</b>	<b>Knowledge and concepts</b>		<b>Solve examples</b>	<b>Lectures</b>
<b>6.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Simple repetitive distribution schedule, quality variables (qualitative) variables</b>	<b>Monthly exam</b>	<b>Monthly exam</b>
<b>7.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Separate (intermittent) quantitative variables: continuous (continuous) quantitative variables:</b>	<b>Daily exam</b>	<b>Lectures</b>
<b>8.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Determine the borders of the categories, determining the centers of the categories, determining the length of the category</b>	<b>Solve examples</b>	<b>Lectures</b>
<b>9.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Repeating the upward collection, repeating the descending collection</b>	<b>discussion</b>	<b>Lectures</b>
<b>10.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Chapter Three Central Tendency Standards, Mass, Solution in the two ways</b>	<b>nothing</b>	<b>Lectures</b>
<b>11.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>Advantages and disadvantages of the computational medium</b>	<b>discussion</b>	<b>Monthly exam</b>
<b>12.</b>	<b>1</b>	<b>Knowledge and concepts</b>	<b>The weighted computational medium</b>	<b>Daily exam</b>	<b>Exams during vacation</b>
<b>13.</b>	<b>1</b>	<b>Knowledge and</b>	<b>Solve a variety of examples</b>	<b>Solve</b>	

		concepts		examples	
14.	1	Knowledge and concepts	Examinations with vacation		
15.	1	Knowledge and concepts		Questions and examples	Questions and examples
16.	1	Knowledge and concepts		discussion	Lectures
17.	1	Knowledge and concepts	The mediator, the mediator for unnoticed data	Questions and examples	Questions and examples
18.	1	Knowledge and concepts	The mediator for classified data	Homework	Questions and examples
19.	1	Knowledge and concepts	Find a broker graphic	discussion	Lectures
20.	1	Knowledge and concepts	Features and disadvantages of mediator	Questions and examples	Questions and examples
21.	1	Knowledge and concepts	The row, the non -classified data	Questions and examples	Questions and examples
22.	1	Knowledge and concepts	Classified data	Questions and examples	Questions and examples
23.	1	Knowledge and concepts	Finding a graphic pattern	Exam	Monthly exam
24.	1	Knowledge and concepts	Advantages and disadvantages	Homework	Questions and examples
25.	1	Knowledge and concepts	Chapter Four: Disponding Standards, Introduction, Range	Homework	Questions and examples
26.	1	Knowledge and concepts	Variation, the concept of contrast	Homework	Questions and examples
27.	1	Knowledge and concepts	Standard deviation, the concept of standard deviation	Homework	Questions and examples
28.	1	Knowledge and concepts	Standard deviation in the brief way	Questions and examples	Questions and examples
29.	1	Knowledge and concepts	Contrasting the short way	degree	degree
30.	1	Knowledge and concepts	Monthly exam	discussion	discussio n

**11. Course evaluation**

final exam	Chapter one			Chapter II		
	Duties, chores, and daily preparation	First month exam	Second month exam	Duties, chores, and daily preparation	First month exam	Second month exam
<b>50</b>	5	10	10	5	10	<b>10</b>

**12. Learning and teaching resources**

Required books (the curriculum, if any)	
Main references (sources)	1 - Dr. Hisham Burma
Supporting books and references that you recommend (scientific journals, reports)	
Electronic references, websites	