

## Course Description Form

1. Course Name:					
2. Course Code:					
3. Semester / year :					
year					
4. Description Preparation Date :					
5. Available Attend Forms:					
6. Number of Credit Hours (Total)/ Number of Units (Total)					
7. Course administrators name (mention all, if more than one name)					
Name:					
Email:					
8. Course Objectives					
9. Teaching and Learning Strategies					
10. Course Structure (Course 1)					
Week	Hours	Requred Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understand the lesson	Presenting the subject's vocabulary and study plan to the students	yes	yes
2			Sources for studying ancient history		
3			Historical names of Mesopotamia		
4			The most important cultural roles		

			and historical eras of ancient Iraqi civilization		
5			prehistoric age		
6			The book-like era		
7			First month exam Historical eras		
8			Historical eras		
9			Archaeological investigations and excavations		
10			Sumerians		
11			Sargon of Akkad and his achievements		
12			Sumerians Akkadians		
13			Sargon of Akkad and his achievements		
14			Third Dynasty of Ur		
15			exam		
<b>(Course 2)</b>					
<b>Week</b>	<b>Hours</b>	<b>Required Learning Outcomes</b>		<b>Learning method</b>	<b>Evaluation method</b>
1	2	Understand the lesson	The ancient Babylonian era	yes	yes
2			Amorites		
3			Hammurabi's successors		

4			The most prominent characteristics of this era		
5			=====		
6			=====		
7			<b>exam</b>		
8			Assyrians		
9			Naming and origin		
10			The ancient Assyrian era		
11			Middle Assyrian era		
12			Neo-Assyrian era		
13			Characteristics of the Mesopotamian civilization		
14			Exam		
15			Reserve		
11. Course Evaluation:					
Required textbooks (curricular books, if any)					
Main References (sources)					
Recommended book and References (scientific journals, reports...)					
Electronic References, Websites					

Teaching signature;

Head of Department signature;

Course administrators name;

Head of Department

Academic program of the Department of Tourism 2022-2023

**:Course description**

The course deals with the basics of travel and tourism working in various fields of tourism and hotels, their classifications and characteristics, the foundations of their training, and their role in . advancing tourism and economic development

University of Kufa - College of Administration and Economics	1- Educational institution
tourism	2- scientific department
Basics of travel and tourism	3- Course name
	4- Available attendance forms
2024-2023	5- Semester/year
90	6- Total number of study hours
2023/1/10	7- Date of preparation of this description
<p>8- : objectives</p> <ul style="list-style-type: none"> <li>• The concept of the factors of the emergence and development of tourism, its stages, motives and importance</li> <li>• The concept and importance of tourism marketing</li> <li>• Identifying tourism organizations and bodies at the local, regional and international levels and their importance on the .national product</li> </ul>	

**أ- : objectives**

- 1-Learn about the importance of travel and tourism basics in the tourism .sector
- 2- Studying the mechanisms for developing the basics of travel and .tourism in the tourism and hotel fields in Iraq

**ب- : Objectives Marathi**

- For the student to know precisely the factors of the emergence and development of tourism, its stages, and the most important tourism motives .in this era
- . The student must skillfully master the types and types of tourism
- The student will learn about the feasibility of the tourism industry as well as .regional and international tourism organizations and bodies in detail
- For the student to know precisely the factors of the emergence and development of tourism, its stages, and the most important tourism motives .in this era

**:Teaching and learning methods**

- Lectures
- Discussion panels
- Reports

**Evaluation methods**

- Written exams
- Oral exams
- Duties assigned to students
- Reports

**Emotional and value goals**

- Teaching students to search for realistic problems, link them to the .scientific material, and present them in a logical order and sequence
- Urging students to be objective in discussions about the challenges faced .by tourism principles in the Iraqi environment

**:Teaching and learning methods**

- Teaching students the mechanism of thinking in a scientific manner , .analysis and deduction
- Motivating students to find realistic problems and solve them

.scientifically

- Brainstorming gave students an opportunity to present and discuss

. their ideas

- Lectures
- Intellectual questions and discussions

### **Evaluation methods**

- .Monthly exams
- .Daily exams and surprises
- .Preparing reports on a specific topic in the subject of tourism principles
- Oral questions
- Asking practical questions about reality and observing the intellectual answers of each student

### **Transferable general and qualifying skills ( other skills related to the applicability of tourism principles**

- . Learn how tourism works and have tools for its management -
- Skills to learn the most important tools for the tourism market -
- .Skills for dealing with tourists -

### **Course structure**

Evaluation method	Teaching method	Name of the unit/topic	Required learning outcomes	hours	the week
nothing	Lectures	<b>Presenting the subject's vocabulary to students and the study plan in order to commit to implementing it</b>	View the study programme	3	1
discussion	Lectures	<b>Chapter one Factors of the emergence and development of tourism</b>	<b>Factors of the emergence and development of tourism</b>	3	2
discussion	Lectures	<b>Market and tourist market</b>		3	3
Daily	Lectures	<b>Infrastructure and superstructure</b>	<b>The development of</b>	3	4

exam	<b>and discussions</b>		<b>tourism and its stages</b>		
discussion	Lectures	<b>Shop services</b>		3	5
A surprise exam	Lectures	<b>Basis of classification</b>		3	6
discussion	Brain storming	<b>Domestic tourism has important benefits and advantages for the tourism state, the most important :of which is</b>		3	7
Written exam	Written exam	<b>Exam 1</b>		3	8
discussion	Lectures	<b>Medical Tourism</b>	Species and tourism patterns	3	9
discussion	Lectures and discussion	<b>Earth's surface shapes (surface features)</b>		3	10
discussion	Brain storming	<b>Types of modern tourism</b>		3	11
discussion	Lectures	<b>Deserts and oases tourism</b>	Species and tourism patterns	3	12
Daily exam	Lectures + discussions	<b>or global tourism</b>		3	13
discussion	Practical examples + discussion	<b>Technological development</b>		3	14
Written exam	Written exam	<b>Exam 2</b>		3	15
discussion	Lectures	<b>The importance of tourism as a source of hard currency</b>	International tourism	3	1
Daily exam +	Lectures	<b>The importance of</b>		3	2

discussion		tourism in creating job opportunities			
discussion	Lectures + discussion	positive effects of tourism on the environment	Tourism marketing	3	3
	Lectures	Tourism marketing		3	4
discussion	Lectures + discussion	Natural factors		3	5
discussions	examples + brainstorming session	Tourism marketing mix		3	6
Written exam	Written exam	1 Exam		3	7
	Discussions + lecture	Physical evidence	Viability of the tourism industry	3	8
discussion	Lectures	Training on all the tools and methods that students learned during the semester		3	9
discussion	Lectures	Regional tourism organizations and bodies	Regional and international tourism organizations and bodies	3	10
discussion	Lectures + discussion	International tourism organizations and bodies		3	11
discussion	Lectures + discussion	International Civil Aviation Organization ( ICAO	Tourism legislation	3	12
discussion	Lectures + discussion	Arena law and amendments		3	13
Written exam	Written exam	Exam 2		3	14
		Scientific trip		3	15
<p><b>In the second course, students are divided into equal groups with different academic levels for the purpose of giving a lecture and discussion with the students and the subject professor</b></p>					



## TEMPLATE FOR COURSE SPECIFICATION

### HIGHER EDUCATION PERFORMANCE REVIEW :PROGRAMME REVIEW

#### COURSE SPECIFICATION

This Course Specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided .It should be cross-referenced with the programme specification.

1.Teaching Institution	Kufa university
2.University Department/Centre	Tourism
3.Course title/code	Computer
4.programme(s) to which it contributes	Online
5.Modes of Attendance offered	Group presence
6.Semester/Year	Year
7.Number of hours tuirion (total)	60 hour in year
8.Dateof production/revision of this Specification	2022
9.Aims of the Course	
<ul style="list-style-type: none"><li>- Examine the history and types of computers and their components</li><li>- Learn about the computer driver (Windows 10) and the nature of its work and characteristics</li><li>- Study the word processor application program from (Windows 10)</li><li>- Study the Statistical and Mathematical Tables Program Excel (Windows 10)</li><li>- About the Internet, networks and the Google engine</li><li>- Learn about presentation software (Windows 10)</li></ul>	

D. General and Transferable Skills ( other skills relevant to employability and personal development )

D1.20 D2.10 D3.10 D4.5 D5.5
Teaching and Learning Methods
Lectures - Reports . Panel discussions
Assessment Methods
Monthly written examinations . Oral examinations Homework

10.Learning Outcomes , Teaching Learning and Assessment Methods
A .Knowledge and Understanding A- Cognitive goals A1-Teaching students to work on computers A2- Teaching students operating software (Windows 10) that will help them in the future A3-Helping students manage the digital aspects of tourist destinations and facilities
B .Subject –specific skills
Teaching and Learning Methods
Lectures - Reports . Panel discussions
Assessment methods

1- The logical sequence of ideas 2- Objectivity in discussions 3- Logical analysis 4- Brainstorming

### C. Thinking Skills

CB. The course's skills objectives

.C1-Teaching students to work on computers

C2- Teaching students operating software (Windows 10) that will help them in the future

C3-Helping students manage the digital aspects of tourist destinations and facilities

### Teaching and Learning Methods

Lectures -

Reports .

Panel discussions

### Assessment methods

Monthly written examinations .

Oral examinations

Homework

D. General and Transferable Skills ( other skills relevant to employability and personal development )

D1.20

D2.10

D3.10

D.4 5

D5 5

## 11.Course Structure

Week	Hours	LLOs	Unit Module	Teaching	Assessment
------	-------	------	-------------	----------	------------

			<b>Topic Title</b>	<b>Method</b>	<b>Method</b>
1	2	Learn, know and experience	Introduction to the computer	Giving a lecture and sharing with students	Daily oral questions and monthly written questions
2	2	===== -	Introduction to Windows 10	lecture and sharing with students	=====
3	2	=====	Windows 10/Desktop	lecture and sharing with students	==
4	2	=====	Driver Windows 10 / Start Menu / Start Menu Components	lecture and sharing with students	==
5	2	=====	Windows 10 Driver/ Taskbar / Create folders and deal with them s	lecture and sharing with students	=====
6	2	=====	Driver Windows 10 Control panel / date and time settings	lecture and sharing with students	==
7	2	=====	Windows 10/ Standard Windows/Recycle Bin/Desktop Properties r	lecture and sharing with students	=====
8	2	=====	Microsoft Word 10/ Introduction	=====	=====
9	2	=====	Microsoft Word 10/bars and tabs	=====	=====
10	2	=====	Microsoft Word 10/ Command Lists	=====	==
11	2	=====	Microsoft Word 10/ Create a document	=====	=====
12	2	=====	Microsoft Word 10/ Table and Pictures	=====	==
13	2	=====	first semester exam	=====	=====
14	2	=====	spring break	=====	=====
15	2	=====	Excel 10/ Introduction and Main Interface	=====	=====
16	2	=====	Excel 10/bars and tabs	=====	=====
17	2	=====	Excel 10/ Tabs and Commands	=====	=====

18	2	=====	Excel 10/ Create and format tables	=====	=====
19	2	=====	Excel 10/ Basic Functions	=====	=====
20	2	=====	Excel 10/ Basic Functions	=====	=====
21	2	=====	Excel 10/ Arithmetic and Mathematical Operations	=====	=====
22	2	=====	Internet/ Introduction and History	=====	=====
23	2	=====	Internet/ Requirements and Networks		=====
24	2	=====	Internet/ Google search engine	=====	=====
25					
26	2	=====	PowerPoint 10/ Introduction and Interface	=====	=====
27	2	=====	PowerPoint 10/bars and tabs	=====	=====
28	2	=====	PowerPoint 10/ Command Lists	=====	=====
29	2	=====	PowerPoint 10/ Slide Properties	=====	=====
30	2	=====	PowerPoint 10/ Create a presentation	=====	=====

12.Infastructure	
Required reading -CORE TEYTS -COURSE MATERIALS - OTHER	
Special requirements (include for example workshops , periodicals, IT software ,websites)	
Community –based facilities include for example , guest Lectures, internship , field studies)	

13.Admissions	
Pre-requisites	
Minimum number of students	30
Maximum number of students	45