

TEMPLATE FOR COURSE SPECIFICATION

HIGHER EDUCATION PERFORMANCE REVIEW: PROGRAMME REVIEW

COURSE SPECIFICATION

This Course Specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. It should be cross-referenced with the programme specification.

1. Teaching Institution	University of kufa/ faculty of administration and economic
2. University Department/Centre	Department of Tourism
3. Course title/code	HUMAN RESORCE MANAGEMENT
4. Programme(s) to which it contributes	COMPACT EDUCATION
5. Modes of Attendance offered	Classrooms
6. Semester/Year	2022-2023
7. Number of hours tuition (total)	60 hours

8. Date of production/revision of this specification	2022/11/5
9. Aims of the Course	
Introducing the nature and fields of work of the economic feasibility study in the various directions of .tourism and hotel activity	
Market study in terms of supply, demand and prices in the tourism and hotel sector	
Knowing the required specifications for workers, devices and machines, and the optimal selection method .for them	
.Study the country's economy and know the macroeconomic variables	

10· Learning Outcomes, Teaching, Learning and Assessment Methods

A- Cognitive goals

A- Recognize the importance of the economic feasibility study and evaluation of .projects in the tourism sector

A2 - Studying the mechanisms for developing and updating project evaluation .criteria in the tourism and hotel aspects in Iraq

A3 - Develop students' abilities to try to confront the phenomenon of .administrative corruption

.A4- Learn how to set prices and price policy

B. Subject-specific skills

B-1 - Planning and identifying the main projects of interest to the country.

B2. Analysis of jobs and identification of the required employee specifications

B 3- Knowing the most important and best ways of evaluating the performance of tourism projects.

B4- Identify the differentiation methods between tourism projects.

Teaching and Learning MethodS

Lectures (powerpoint, word)

.Panel discussions -

-Reports

Assessment methods

Written exams

Oral exams

Duties assigned to students

Reports -

C. Thinking Skills

C1- Teaching students to search for problems and link them to the scientific material and ways to solve them in a logical order and sequence

C2 - Urging students to be objective in discussions about the concept of economic feasibility study and evaluation of tourism projects in the Iraqi environment

.C 3 - Teaching students to think in a scientific way, analysis and deduction

C4 - Motivating students to find realistic problems and solve them in a scientific way

Teaching and Learning Methods

Lectures (powerpoint, word)

.Panel discussions -

-Reports

- Brainstorming that gives students the opportunity to put forward and discuss ideas.

Assessment methods

Written exams

-Oral exams

-Duties assigned to students

- Reports

- Ask intellectual questions and note the intellectual answers for each student.

- Daily exams.

D- Transferred general and rehabilitative skills (other skills related to employability and personal development

.D1- Skills of searching for books and research closely related to the specialization

.D2 - Skills of using the Internet and the electronic search mechanism

11. Course Structure

Week	Hours	ILOs	Unit/Module or Topic Title	Teaching Method	Assessment Method
1	2		Study Plan	Lectures	-
2	2	Chapter One - What is Business	Chapter 1: Business and Business Projects: Concept and Importance	Lectures	Discussions
3	2	What are business projects?	Chapter 1 - Business Projects	Lectures	daily test
4	2	The importance of business projects, the cycle of economic activities		monthly exam	monthly exam
5	2	business projects jobs		Lectures	Discussions
6	2	The process of making decisions in business projects, the factors affecting the decision-making of business projects		Lectures	Discussions

7	2	:Business project goals		Brainstorm	daily test
8	2	What is the economic feasibility study, the importance of the economic feasibility study	Chapter 2 - Feasibility Study	Lectures	Discussions
9	2	Justifications and requirements for the economic feasibility study		Lectures	Discussions
10	2	The difficulties of studying the economic feasibility and its characteristics		Brainstorm	Discussions
11	2	The preliminary feasibility study, the stages of the economic feasibility study		Lectures	Brain storming
12	2	Market study, monopolistic competition market	Chapter 3 - Market Study	Lectures	Discussions
13	2	oligopolistic market		Lectures	Discussions
	Holiday				
14	2	Methods of the investment decision-making process, break-even analysis method, cost analysis		Questions and examples	Questions and examples
15	2	special case decisions		Lectures	Discussions
16	2	Two-alternative decisions		Lectures	Discussions

17	2	Purchasing or manufacturing decisions		Questions and examples	Homework
18	2	Market study - what are prices and price policy and its importance	Chapter 4 - The Market	Lectures	Discussions
19	2	Pricing method		Lectures	Discussions
20	2	Demand and factors affecting it	Chapter 5 - Demand Analysis	Lectures	Discussions
21	2	Forecasting demand and sales and its importance	Chapter 6 - Demand Forecasting	Lectures	Discussions
22	2	Mathematical economics methods and models - price elasticity of demand		Questions and examples	Homework
23	2	Factors affecting the elasticity of demand	Chapter 7:	Questions and examples	Homework
24	2	Degrees of elasticity of demand for sales		Questions and examples	Homework
25	2	The importance of elasticity of demand		monthly exam	Exam
26	2	Project evaluation criteria	Chapter 8:	Questions and examples	Questions and examples
27	2	Payback period rate		Questions and examples	Questions and examples
28	2	rate of return on investment		Questions and examples	Questions and examples
30	2		Exam		

12. Infrastructure	
<p>Required reading: 1- Required prescribed books</p> <p style="text-align: center;">Main references (sources -2</p> <p style="text-align: center;">A-Recommended books and references</p> <p style="text-align: center;">(...,Scientific journals, reports)</p> <p style="text-align: center;">B - Electronic references, with the Internet ·</p>	

13. Admissions	
Pre-requisites	
Minimum number of students	30
Maximum number of students	90

13 .Curriculum Development Plan
1-View the latest books and literature in the field of tourism investment.
2- Work is underway to develop a systematic book that is suitable for work in modern tourism institutions.
3- Communicating with tourism companies and organizations to identify the most important problems that individuals face in the work environment to take measures to solve these problems and to involve students in this work

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1. Teaching Institution	University of kufa/ faculty of administration and economic
2. University Department/Centre	Department of Tourism
3. Course title/code	Research preparation methods
4. Programme(s) to which it contributes	COMPACT EDUCATION
5. Modes of Attendance offered	
6. Semester/Year	2024-2023

7. Number of hours tuition (total)	60 hours
8. Date of production/revision of this specification	11/9/2023
9. Aims of the Course	
. Introducing the nature and fields of work of research preparation methods in various directions of tourism, hotel, economic and social activity and all branches of science and knowledge.	
Studying the methodology of preparing the research with regard to the tourism and hotel sector and other branches of science.	
Knowing the required specifications for employees and the best method of selection.	
Learning about the most important modern training methods in the field of tourism work.	
Identifying the most important sources of attraction for workers in the local and international tourism sector.	
Studying research methods and knowing the variables of the study	

10. Learning Outcomes, Teaching, Learning and Assessment Methods

A- Cognitive goals

A1- Recognizing the importance of studying the methods of preparing research in the tourism sector and other sciences.

A2- Studying the mechanisms for developing and updating criteria for evaluating the methods and methods of preparing tourism and hotel research in Iraq.

A3 - Develop students' abilities to try to face and overcome difficulties in scientific research.

A4- Learn how to prepare scientific research methods.

B- Skill objectives for the course

B-1 - Planning and identifying the basic methods of interest to students and the country in scientific research.

B 2- Analyzing and determining the criteria for evaluating the study of scientific research in tourism and other sciences.

B 3- Knowing the most important and best methods of evaluating the performance of scientific tourism research methods.

B4 Identify ways to compare between types of tourism research.

Teaching and Learning MethodS

- Electronic lectures

- Video recordings

- Audio recordings

Panel discussions

- Reports

Assessment methods

-Written exams

-Oral exams

-Duties assigned to students

- Reports

C- Emotional and value goals

C1- Teaching students to search for problems and link them to scientific material and ways to solve them in a logical order and sequence.

C2 - Urging students to be objective in discussions about the concept of studying scientific research methods in the environment of Iraq and the world

C 3 - Teaching students to think in a scientific way, analysis and deduction.

C4 - Motivating students to find realistic problems and solve them in a scientific way.

Teaching and Learning Methods

Lectures

Intellectual questions and discussions

Scientific field visit to cooperative and supportive tourism companies

Illustrations (posters)

Others

Assessment methods

Written exams

-Oral exams

-Duties assigned to students

- Reports

D. General and Transferable Skills (other skills relevant to employability and personal development)

D1. Books search skills and research closely related to specialization.

Internet skills and electronic search mechanism. D2

Cv preparation skills. D3

11. Course Structure

Week	Hours	ILOs	Unit/Module or Topic Title	Teaching Method	Assessment Method
1	2		Study Plan	Lectures	-
2	2	Chapter 1:	Chapter 1: Scientific research: concept and importance	Lectures	Discussions
3	2	Chapter 1:	Chapter 1: What is scientific research in other sciences?.	Lectures	Discussions
4	2	Chapter 2	Chapter 2: The importance of studying scientific research	Lectures	Discussions
5	2	Chapter 2	Chapter 2: Mind map in scientific research.	Lectures	Discussions
6	2	Chapter 2	Chapter 2: The decision-making process in determining the title, factors influencing decision-making in making a research title	Lectures	Discussions
7	2	Chapter 2	Chapter 2: Scientific research goals:	Brainstorm	Discussions

8	2		EXAM1		
9	2	Chapter 3	Chapter 3: Scientific research goals:Analysis.	Lectures	Discussions
10	2	Chapter 3	Chapter 3: Analys Scientific research goals:is.	Brainstorm	Discussions
11	2	Chapter 4	Chapter 4: Studying the methods of preparing scientific research, the stages of studying scientific research	Lectures	Discussions
12	2	Chapter 4	Chapter 4: Study methodology	Lectures	Discussions
13	2	Chapter 4	Chapter 4: problem selection	Lectures	Discussions
14	2	Chapter 4	Chapter 4: Description's task	Brainstorm	Discussions
15	2		Exam2		
16	2	Chapter 5	Chapter 5: special case decisions,	Lectures	Discussions
17	2	Chapter 5	Chapter 5: Decisions with two or more alternative addresses	Lectures	Discussions
18	2	Chapter 6	Chapter 6: Selecting and Assigning Human Resources	Lectures	Discussions
19	2	Chapter 6	Chapter 6: Final decisions for the title	Lectures	Discussions

			of scientific research		
20	2	Chapter 6	Chapter 6: Research and the factors affecting it	Lectures	Discussions
21	2	Chapter 6	Chapter 6: Positive and negative effects of research and its importance	Brainstorm	Discussions
22	2		Exam3		
23	2	Chapter 7	Chapter 7: extract	Lectures	Discussions
24	2	Chapter 7	Chapter 7: Metn style change	Lectures	Discussions
25	2	Chapter 7	Chapter 7: The importance of studying the body of the research	Lectures	Discussions
26	2	Chapter 8	Chapter 8: The first and second research	Lectures	Discussions
27	2	Chapter 8	Chapter 8: How to drag, copy and select sources	Lectures	Discussions
28	2	Chapter 9	chapter 9: Conclusions, recommendations and sources	Lectures	Discussions
29	2	Chapter 9	chapter 9: importance of studying the body of the research	Lectures	Discussions

30	2		Exam4		
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12. Infrastructure	
<p>Required reading:</p> <p>CORE TEXTS ·</p> <p>COURSE MATERIALS ·</p> <p>OTHER ·</p>	
<p>The most important -14 sources of information about the program</p> <p>Dr. Muhammad Hassan Al- -1 Quraishi</p> <p>Dr. Hani Ibrahim Khalil -2</p>	<p>Nicson, Dennis (2017) “Scientific research: concept and importance</p>
<p>Dr. Muhammad Ali Hassan -3 Safwa</p> <p>Ehsan Muhammad Al-Amin -4</p>	<p>Riley, M., 2014 Positive and negative effects of research and its importance</p>
<p>The internet -5</p>	

13. Admissions	
Pre-requisites	

Minimum number of students	30
Maximum number of students	90
	Accessing the latest books and literature in the -1 field of studying the preparation of methods.