

TEMPLATE FOR COURSE SPECIFICATION

HIGHER EDUCATION PERFORMANCE REVIEW: PROGRAMME REVIEW

COURSE SPECIFICATION

This Course Specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. It should be cross-referenced with the programme specification.

1. Teaching Institution	University of kufa/ faculty of administration and economic
2. University Department/Centre	Department of Tourism
3. Course title/code	HUMAN RESORCE MANAGEMENT
4. Programme(s) to which it contributes	COMPACT EDUCATION
5. Modes of Attendance offered	classrooms
6. Semester/Year	2020
7. Number of hours tuition (total)	60 hours

8. Date of production/revision of this specification	2022/11/5
9. Aims of the Course	
A- Introducing the nature and fields of tourism investment, its importance, characteristics and role in economic development in the various fields of tourism and hotel activity	
B - Determining the required specifications for the workers and the optimum breakdown method, as well as the required specifications for the machines and equipment.	
C- How to collect data and determine future trends from financial, human and material resources.	
D - Studying the market in terms of supply, demand and prices in the tourism and hotel sectors.	

<p>10· Learning Outcomes, Teaching, Learning and Assessment Methods</p> <p>A- Cognitive goals</p>
<p>A1 Recognize the importance of investment in both cases (domestic and foreign) .in the tourism sector</p> <p>A2- Studying the mechanisms for developing and updating project evaluation .criteria in the tourism and hotel fields in Iraq</p> <p>A3- Knowing the differentiation methods in tourism companies</p>
<p>B. Subject-specific skills</p> <p>.B-1 - Planning and identifying the main projects of interest to the country</p> <p>.B 2- Analyzing and determining criteria for evaluating tourism projects</p> <p>B 3- Knowing the most important and best ways of evaluating the performance of .tourism projects that provide the required competencies and needs</p>
<p>Teaching and Learning MethodS</p>
<p>Lectures (powerpoint, word)</p> <p>.Panel discussions -</p> <p>-Reports</p>

Assessment methods
<p>Written exams</p> <p>Oral exams</p> <p>Duties assigned to students</p> <p>Reports -</p>
<p>C. Thinking Skills</p> <p>C1- Teaching students to search for problems and link them to the scientific material and ways to solve them in a logical order and sequence</p> <p>C2 - Urging students to be objective in discussions about the concept of tourism investment in the Iraqi environment</p> <p>.C 3 - Teaching students to think in a scientific way, analysis and deduction</p> <p>C4 - Motivating students to find realistic problems and solve them in a scientific way</p>
Teaching and Learning Methods
<p>Lectures (powerpoint, word)</p> <p>.Panel discussions -</p> <p>-Reports</p> <p>- Brainstorming that gives students the opportunity to put forward and discuss ideas.</p>
Assessment methods
<p>-Written exams</p> <p>-Oral exams</p> <p>-Duties assigned to students</p> <p>- Reports</p> <p>- Ask intellectual questions and note the intellectual answers for each student.</p> <p>- Daily exams.</p>
<p>D- Transferred general and rehabilitative skills (other skills related to employability and personal development</p> <p>.D1- Skills of searching for books and research closely related to the specialization</p>

.D2 - Skills of using the Internet and the electronic search mechanism

11. Course Structure

Week	Hours	ILOs	Unit/Module or Topic Title	Teaching Method	Assessment Method
1	2		Study Plan	Lectures	-
2	2	Chapter 1 - Investment Decision	Chapter1- Investment Decision	Lectures	Discussions
3	2	The concept of investment and its relationship to economic concepts Investment classification		Lectures	daily test
4	2	The importance of investment, investment objectives		monthly exam	monthly exam
5	2	Investment challenges and investment principles		Lectures	Discussions
6	2	Chapter 2: Tourism	Chapter 2	Lectures	Discussions
7	2	The concept of tourism and its importance		Brainstorm	daily test
8	2	Types of tourist activity		monthly exam	monthly exam
9	2	Tourism supply and its		Lectures	Discussions

		characteristics			
10	2	Tourism demand and its characteristics		Brainstorm	Discussions
11	2	Chapter 3: The concept of tourism investment and its importance	Chapter 3	Lectures	Brain storming
12	2	Features of tourism investment		Lectures	Discussions
13	2	Tourism investment fields		Lectures	Discussions
Holiday					
14	2	Resistance to the success of tourism investment		Lectures	Discussions
15	2	Chapter 4: The concept of finance and its importance	Chapter 4	Lectures	Discussions
16	2	Funding sources		Questions and examples	Homework
17	2	Types of financing		Lectures	Discussions
18	2	Determinants of choosing funding sources for the tourism sector		Lectures	Discussions
19	2	Chapter 5: Evaluation criteria for investment in a tourism project	Chapter 5	Lectures	Discussions
20	2	The importance and objectives of evaluating tourism projects		Lectures	Discussions
21	2	Stages of the tourism project appraisal process		monthly exam	monthly exam

22	2	Investment evaluation criteria: Payback period method	Chapter 6	Questions and examples	Homework
23	2	rate of return on investment method		Questions and examples	Homework
24	2	Method of net present value		Questions and examples	Homework
25	2	Standards for evaluating tourist attractions		Questions and examples	Homework
26	2	Investing in hotel inventory		monthly exam	monthly exam
27	2		Exam4		

12. Infrastructure	
<p>Required reading: 1- Required prescribed books</p> <p>-2Main references (sources</p> <p>A-Recommended books and references</p> <p>)Scientific journals, reports(...,</p> <p>· B - Electronic references, with the Internet</p>	

13. Admissions	
Pre-requisites	

Minimum number of students	30
Maximum number of students	90

13 .Curriculum Development Plan

1-View the latest books and literature in the field of tourism investment.

2- Work is underway to develop a systematic book that is suitable for work in modern tourism institutions.

3- Communicating with tourism companies and organizations to identify the most important problems that individuals face in the work environment to take measures to solve these problems and to involve students in this work

Course Description Form

1. Course Name:					
2. Course Code:					
3. Semester / year :					
year					
4. Description Preparation Date :					
5. Available Attend Forms:					
6. Number of Credit Hours (Total)/ Number of Units (Total)					
7. Course administrators name (mention all, if more than one name)					
Name:					
Email:					
8. Course Objectives					
9. Teaching and Learning Strategies					
10. Course Structure (Course 1)					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understand the lesson	The importance of tourism to the archeology and civilization of Iraq	yes	yes
2			Civilization and its role in the tourism heritage		
3			Distinguished geographical characteristics		

			and their impact on the course of the Mesopotamian civilization		
4			The location of Iraq, its importance and the divisions of its surface		
5			The names given to ancient Iraq		
6			The importance of tourism to the archeology and civilization of Iraq		
7			Civilization and its role in the tourism heritage		
8			First exam		
9			Iraq throughout history		
10			Babylonians		
11			Assyrians		
12			Iraq in the Islamic era		
13			touristal monuments		

14			Second exam		
15			Reserve		
(Course 2)					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	Understand the lesson	Supplement to the most prominent tourist attractions	yes	yes
2			Essen and Nieburg		
3			Archeology of the northern region		
4			A glimpse into the origins and history of the city of Mosul		
5			The ruins of Kutha (Tel Ibrahim Al-Khalil on it)		
6			Antiquities of the northern region		
7			Exam		
8			Nineveh		
9			Urban		
10			Samarra		
11			Central Region (Baghdad)		
12			Al-Mada'in (Ctesiphon), Taq Khosrau		

13			Exam		
14			Reserve		
15			Antiquities of the northern region		
11. Course Evaluation:					
Required textbooks (curricular books, if any)					
Main References (sources)					
Recommended book and References (scientific journals, reports...)					
Electronic References, Websites					

Teaching signature;

Head of Department signature;

Course administrators name;

Head of Department